

MOVIE OF THE MONTH

Black Panther

STUDIO 930

- Terminator: Dark Fate
- Guardians of the Galaxy Vol. 2
- Battleship
- 47 Ronin
- Johnny English Reborn
- The Commuter
- Black Hawk Down
- Avengers: Age of Ultron
- Edward Scissorhands
- The Goonies
- Gremlins
- Gremlins 2: The New Batch
- Underworld: Evolution
- Ant-Man
- Superman Returns
- Batman v Superman: Dawn of Justice
- Sing Street
- End of Days
- Kindergarten Cop
- The Mask
- Underworld: Awakening
- Spider-Man: Homecoming
- Justice League
- Wonder Woman
- Spotlight
- Con Air
- Anaconda
- Anacondas: The Hunt for the Blood Orchid
- Underworld: Blood Wars

REALITY

- America's Funniest Home Videos
- Simply Raymond Blanc (II)
- MasterChef Australia (XV)

CURRENT AFFAIRS

- Pearl Magazine
- Straight Talk

OTHERS

- King Pro League Summer 2024



STUDIO 明珠930 Movie Of The Month:
明珠首映八月鉅片：黑豹

31 August, Saturday, 2130

Director: Ryan Coogler
Cast: Chadwick Boseman, Michael B. Jordan, Lupita Nyong'o
Genre: Action/ Adventure/ Sci-Fi



© 2019 Skydance Productions, LLC, Paramount Pictures Corporation and Twentieth Century Fox Film Corporation. All rights reserved.

Terminator: Dark Fate 未來戰士 黑暗命運

2 August, Friday

Director:
Tim Miller

Cast:
Linda Hamilton, Arnold Schwarzenegger, Mackenzie Davis

Genre:
Action/ Adventure/ Sci-Fi



©2016 Marvel

Guardians of the Galaxy Vol. 2 銀河守護隊2

3 August, Saturday

Director:
James Gunn

Cast:
Chris Pratt, Zoe Saldana, Dave Bautista

Genre:
Action/ Adventure/ Comedy



© 2012 Universal City Studios Productions LLLP. ALL RIGHTS RESERVED.

Battleship 超級戰艦：異形海戰

5 August, Monday

Director:
Peter Berg

Cast:
Alexander Skarsgård, Brooklyn Decker, Liam Neeson

Genre:
Action/ Adventure/ Sci-Fi



© 2013 Universal City Studios Productions LLLP. All Rights Reserved

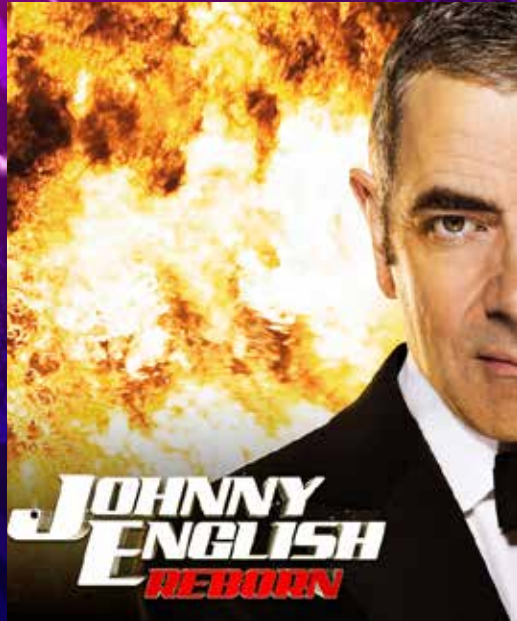
47 Ronin 浪魂47

6 August, Tuesday

Director:
Carl Rinsch

Cast:
Keanu Reeves, Hiroyuki Sanada, Kô Shibasaki

Genre:
Action/ Drama/ Fantasy



© 2011 Universal City Studios LLLP. All Rights Reserved.

Johnny English Reborn 特務慧J之救國大業

7 August, Wednesday

Director:
Oliver Parker

Cast:
Rowan Atkinson, Rosamund Pike, Dominic West

Genre:
Action/ Adventure/ Comedy



© 2018 STUDIOCANAL S.A.S TF1 FILMS PRODUCTION S.A.S. All Rights Reserved.

The Commuter 追命列車

8 August, Thursday

Director:
Jaume Collet-Serra

Cast:
Liam Neeson, Vera Farmiga, Patrick Wilson

Genre:
Action/ Mystery/ Thriller



© 2001 Revolution Studios Distribution Company, LLC and Jerry Bruckheimer, Inc. All Rights Reserved.

Black Hawk Down 黑鷹15小時

9 August, Friday

Director:
Ridley Scott

Cast:
Josh Hartnett, Ewan McGregor, Tom Sizemore

Genre:
Action/ Drama/ History



©current year MARVEL

Avengers: Age of Ultron 復仇者聯盟2：奧創紀元

10 August, Saturday

Director:
Joss Whedon

Cast:
Robert Downey Jr. , Chris Evans, Mark Ruffalo

Genre:
Action/ Adventure/ Sci-Fi



© 1990 Twentieth Century Fox Film Corporation. All rights reserved.

Edward Scissorhands 幻海奇緣

12 August, Monday

Director:

Tim Burton

Cast:

Johnny Depp, Winona Ryder, Dianne Wiest

Genre:

Drama/ Fantasy/ Romance



© Warner Bros. Entertainment Inc.

The Goonies 小靈精

13 August, Tuesday

Director:

Richard Donner

Cast:

Sean Astin, Josh Brolin, Jeff Cohen

Genre:

Adventure/ Comedy/ Family



© Warner Bros. Entertainment Inc.

Gremlins 小魔怪

14 August, Wednesday

Director:

Joe Dante

Cast:

Zach Galligan, Phoebe Cates, Hoyt Axton

Genre:

Comedy/ Fantasy/ Horror



© Warner Bros. Entertainment Inc.

Gremlins 2: The New Batch 小魔怪續集

15 August, Thursday

Director:

Joe Dante, Chuck Jones

Cast:

Zach Galligan, Phoebe Cates, Howie Mandel

Genre:

Comedy/ Fantasy/ Horror



© 2006 Lakeshore Entertainment Group LLC. All Rights Reserved.

Underworld: Evolution

妖夜尋狼之魔間叛徒

16 August, Friday

Director:

Len Wiseman

Cast:

Kate Beckinsale, Scott Speedman, Bill Nighy

Genre:

Action/ Fantasy/ Thriller

Ant-Man

蟻俠

17 August, Saturday

Director:

Peyton Reed

Cast:

Paul Rudd, Michael Douglas, Corey Stoll

Genre:

Action/ Comedy/ Sci-Fi

ANT-MAN

© 2015 Marvel



© 2006 Warner Bros. Entertainment Inc.

Superman Returns

超人 強戰回歸

18 August, Sunday

Director:

Bryan Singer

Cast:

Brandon Routh, Kevin Spacey, Kate Bosworth

Genre:

Action/ Adventure/ Sci-Fi



© 2015 Cosmo Films Limited. All Rights Reserved.

Sing Street

初戀無限JAM

19 August, Monday

Director:

John Carney

Cast:Ferdia Walsh-Peelo, Aidan Gillen,
Maria Doyle Kennedy**Genre:**

Comedy/ Drama/ Music



© Beacon Comm. Corp.

End of Days 末世浩劫

20 August, Tuesday

Director:

Peter Hyams

Cast:

Arnold Schwarzenegger, Gabriel Byrne,
Robin Tunney

Genre:

Action/ Fantasy/ Horror



© 1990 Universal Studios. All Rights Reserved.

Kindergarten Cop 幼稚園特警

21 August, Wednesday

Director:

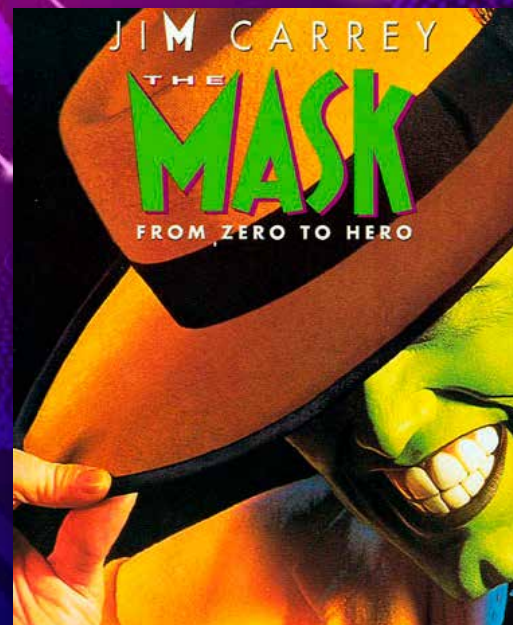
Ivan Reitman

Cast:

Arnold Schwarzenegger, Penelope Ann Miller,
Pamela Reed

Genre:

Action/ Comedy/ Crime



© Warner Bros. Entertainment Inc.

The Mask 變相怪傑

22 August, Thursday

Director:

Chuck Russell

Cast:

Jim Carrey, Cameron Diaz, Peter Riegert

Genre:

Action/ Comedy/ Crime



Copyright © 2012 Lakeshore Entertainment Group LLC. All Rights Reserved.

Underworld: Awakening 妖夜尋狼：血姬覺醒

23 August, Friday

Director:

Måns Mårland, Björn Stein

Cast:

Kate Beckinsale, Michael Ealy, India Eisley

Genre:

Action/ Fantasy/ Thriller



Spider-Man: Homecoming
蜘蛛俠: 強勢回歸

24 August, Saturday

Director:
Jon Watts
Cast:
Tom Holland, Michael Keaton, Robert Downey Jr.
Genre:
Action/ Adventure/ Sci-Fi

©2017 Columbia Pictures Industries, Inc. and LSC Film Corporation All Rights Reserved.



Justice League
正義聯盟

25 August, Sunday

Director:
Zack Snyder
Cast:
Ben Affleck, Gal Gadot, Jason Momoa
Genre:
Action/ Adventure/ Fantasy

© Warner Bros. Entertainment Inc.



Spotlight
焦點追擊

26 August, Monday

Director:
Tom McCarthy
Cast:
Mark Ruffalo, Michael Keaton, Rachel McAdams
Genre:
Biography/ Crime/ Drama

© 2015 Entertainment One Ltd. All Rights Reserved.



Con Air
驚天動地

27 August, Tuesday

Director:
Simon West
Cast:
Nicolas Cage, John Cusack, John Malkovich
Genre:
Action/ Crime/ Thriller

© Touchstone Pictures



© 1997 Columbia Pictures Industries, Inc. All Rights Reserved.

Anaconda 狂蟒之災

28 August, Wednesday

Director:

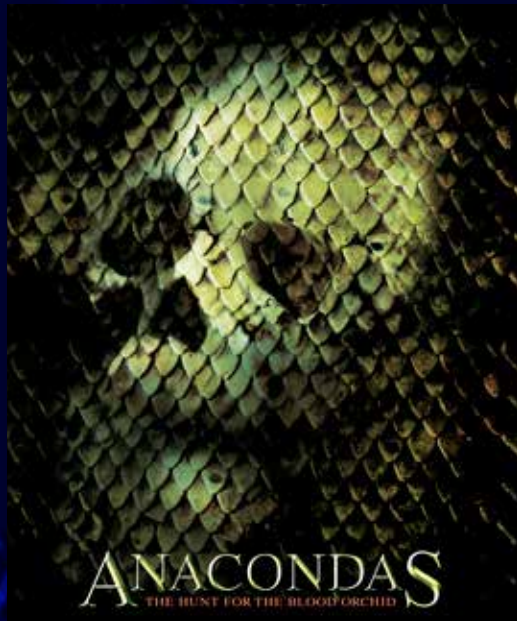
Luis Llosa

Cast:

Jon Voight, Jennifer Lopez, Eric Stoltz

Genre:

Action/ Adventure/ Horror



© 2004 Screen Gems, Inc. All Rights Reserved.

Anacondas: The Hunt for the Blood Orchid 狂蟒之災2

29 August, Thursday

Director:

Dwight H. Little

Cast:

Morris Chestnut, KaDee Strickland, Eugene Byrd

Genre:

Action/ Adventure/ Horror



© 2017 Lakeshore Entertainment Group LLC. All Rights Reserved.

Underworld: Blood Wars 妖夜尋狼：世紀血戰

30 August, Friday

Director:

Anna Foerster

Cast:

Kate Beckinsale, Theo James, Tobias Menzies

Genre:

Action/ Fantasy/ Thriller

America's Funniest Home Videos



Hosted by Alfonso Ribeiro, "America's Funniest Home Videos" is the longest-running, primetime entertainment show in the history of ABC. Each week, the "AFV" team evaluates thousands of user-submitted home videos to showcase America's real-life funny moments captured on video. "AFV" offers weekly cash prizes to the funniest or most unique videos submitted by families from across the nation. For the first time in its history, "AFV" is increasing the weekly prize amounts in season 33, doubling the first-place cash prize to \$20,000, second place to \$6,000, and third place to \$4,000. The first-place prize winners will move on to the next competition round where they'll vie for a \$100,000 prize. In its 33 seasons and more than 700 episodes to date, "AFV" has given away over \$17 million in prize money and evaluated over 2 million video clips from home viewers.



Simply Raymond Blanc (II) SYNOPSIS



Raymond Blanc is back in his wonderful kitchen gardens at Le Manoir aux Quat Saisons. Once again he'll cook using the freshest and tastiest ingredients to create something truly delicious. Featuring a wonderful collection of 40 new recipes, and inspired by Raymond's international travels, covering of course French cuisine, but also street food from around the world, modern bistro classics, family favourites and new trends. They'll be a host of famous culinary faces including Claude Bosi, Sabrina Ghayour, Ollie Dabbous, Michael Caines and Paul Ainsworth, as Raymond cooks with other celebrated UK Michelin-starred chefs to discover the secrets of their own favourite masterpieces. As well as other famous and illustrious faces from the world of food, Simply Raymond Blanc will also include a wealth of hints and tips from Raymond on how to get the best from classic ingredients ...



MasterChef Australia (XV)



Season 15 of **MasterChef Australia** turns up the heat to serve up jaw-dropping dishes and a feast of flavours as the race commences for the title of MasterChef Australia 2023. At the helm, **Judges Jock Zonfrillo, Andy Allen and Melissa Leong** welcome a brand-new bunch of hopefuls, who will also be inspired by visiting world-class guest chefs. A who's who of the



Australian food scene alongside international guest chefs will showcase their incredible skill as they challenge and teach. The competition wastes no time cranking up, with the one and only Jamie Oliver arriving on day one to kick-start the series, guiding the contestants through two very special episodes. Right from the get-go, there is a game-changing advantage up for grabs that will alter the path of the competition for one cook. With only 18 coveted aprons on offer this year for the nation's most passionate amateur cooks, there is a lot on the line. The challenges are designed to push them to their limits and they're determined to leave nothing on the table as they learn and grow as cooks. MasterChef Australia is Australia's most successful cooking competition. In 2022, the series took home the Most Popular Reality Program award at the TV Week Logie Awards, and more recently, was awarded its sixth AACTA Award for Best Reality Program, cementing its status as a

much-loved Aussie icon. With the title of MasterChef Australia 2023 up for grabs, as well as \$250,000 in prize money, just who will have what it takes to win?

Pearl Magazine



"Pearl Magazine" features a wide range of stories relevant to viewers in Hong Kong & around the world. Our journalists cover topics including social, political, education & health issues, economic & business trends etc.

《明珠雜誌》每星期為香港及世界各地觀眾，緊貼分析本地時事及國際大事。專業記者團隊的報道遍及社會、政治、教育、醫療健康，以至經濟和商業趨勢等範疇。



Straight Talk



Hang on to your seats and get ready for some straight talk. What are Hong Kong's newsmakers really thinking? Wouldn't it be great to watch and hear them talk straight about politics, poverty, pollution, housing shortages, high rents, unaffordable homes, and everything else that affects you? Now you can...on Straight Talk...a talk show on Pearl. Straight Talk is cutting edge, in-depth, informative, and entertaining all at the same time. What's more, it'll keep you up to date on current affairs.

《清心直說》每集邀請不同嘉賓及新聞人物，深入暢論政治、民生、社會等各方面與大家息息相關的話題，有話直說，讓大家緊貼時事。



King Pro League Summer 2024



2024 年王者荣耀職業聯賽（簡稱 KPL）是王者榮耀最高規格的專業電競賽事，也是目前全球受眾最多、影響力最大的行動電競職業賽事之一。今年一共 18 個隊伍，最後會有 10 隊進入季後賽（淘汰賽），種子隊伍包括 2024 KPL 春季賽冠軍【重慶狼隊】、春季賽亞軍【成都 AG 超玩會】、【蘇州 KSG】及【廣州

TTG】等等。其中【成都 AG 超玩會】於第 19 屆杭州亞運會電子競技王者榮耀亞運版奪得首金，隊中選手一諾更是第 19 屆杭州亞運會電子競技賽 MVP。另外，2024 年度 KPL 總決賽的冠軍隊伍可獲得 7000 萬人民幣獎金及訂製冠軍皮膚！



Title Sponsorship Package Summary

Programme	Transmission Schedule*	Timeslot (1st-run)*		No. of Epi	Title Sponsorship Package Cost
Movie					
Movie of the Month	Jan 1 - Dec 31	Sat	approx. 2130-2330	1 epi / day	\$552,000
Studio 930	Jul 1 - Sept 30	Mon-Sun	approx. 2130-2330	1 epi / day	\$88,000
Reality					
America's Funniest Home Videos	Jul 21 – Dec 15, 2024	Sun	2030-2130	22	\$330,000
Simply Raymond Blanc (II)	Jul 25 – Sept 26, 2024	Thur	2030-2130	10	\$150,000
MasterChef Australia (XV)	Jul 30 – Dec 23, 2024	Mon-Wed	2030-2130	Consecutive 63 episodes	\$630,000
				Consecutive 42 episodes	\$575,000
				Consecutive 21 episodes	\$336,000
Others					
King Pro League Summer 2024	14-Sep-24	Sat	1900-2400 (TBC)	1	\$100,000
Current Affairs					
Pearl Magazine	Feb 1 - Dec 31	Mon	2000-2025	Consecutive 4 episodes	\$56,000
Straight Talk	Jan 1 - Dec 31	Tue	2000-2025	Consecutive 4 episodes	\$56,000
Current Affairs (Putonghua)					
交易直播室	Jan 2 - Dec 31 (Trading Days Only)	Mon-Fri	0955-1010, 1155-1200, 1335-1340, 1600-1605	Consecutive 4 weeks	\$121,000
財經快訊	Jan 2 - Dec 31 (Trading Days Only)	Mon-Fri	1055-1100, 1455-1500	13 weeks	\$135,000
				26 weeks	\$233,000
				52 weeks	\$429,000

* Subject to change