

MOVIE OF THE MONTH

Maleficent: Mistress of Evil

STUDIO 930

Beethoven
Life
The Invisible Guest
Oblivion
Venom
Salt
Toy Story 3
Beethoven's 2nd
Big
Dragonheart: A New Beginning
Dragonheart 3: The Sorcerer's Curse
Venom: Let There Be Carnage
Inside Out
Land of the Lost
Sex and the City
Dragonheart : Battle for the Heartfire
Dragonheart: Vengeance
Despicable Me
The Amazing Spider-Man
National Treasure
The Fly
Sex and the City 2
The Bodyguard
The Martian
Despicable Me 2
The Amazing Spider-Man 2
Deadpool
Ice Age
Ice Age: The Meltdown
Bruce Almighty

REALITY

America's Funniest Home Videos
Hemsley+Hemsley Healthy and Delicious

CURRENT AFFAIRS

Pearl Magazine
Straight Talk



Disney

黑魔后2

MALEFICENT: MISTRESS OF EVIL

STUDIO 明珠930

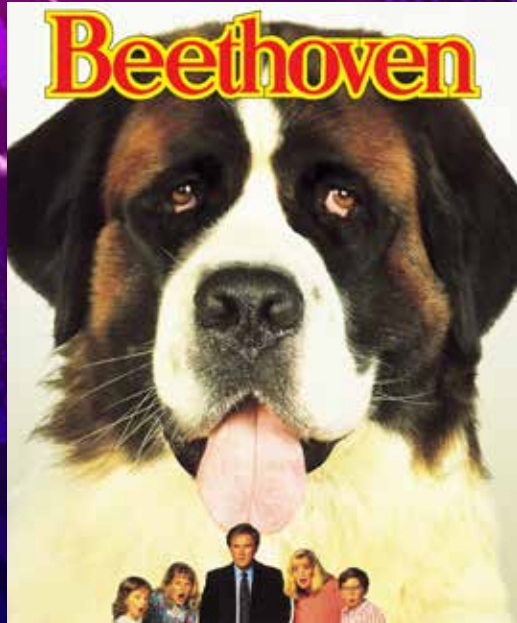
Movie Of The Month:
明珠首映七月鉅片：黑魔后2

13 July, Saturday, 2130

Director: Joachim Rønning

Cast: Angelina Jolie, Elle Fanning, Harris Dickinson

Genre: Adventure / Family / Fantasy



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Beethoven 無敵當家

1 July, Monday

Director:
Brian Levant

Cast:
Charles Grodin, Bonnie Hunt, Dean Jones

Genre:
Comedy / Drama / Family



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Life 外星生命

2 July, Tuesday

Director:
Daniel Espinosa

Cast:
Jake Gyllenhaal, Rebecca Ferguson, Ryan Reynolds

Genre:
Horror / Sci-Fi / Thriller



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The Invisible Guest 死無對證

3 July, Wednesday

Director:
Oriol Paulo

Cast:
Mario Casas, Ana Wagener, Jose Coronado

Genre:
Crime / Drama / Mystery



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Oblivion 攻·元2077

4 July, Thursday

Director:
Joseph Kosinski

Cast:
Tom Cruise, Morgan Freeman, Andrea Riseborough

Genre:
Action / Adventure / Sci-Fi



Venom 毒魔

5 July, Friday

Director:
Ruben Fleischer
Cast:
Tom Hardy, Michelle Williams, Riz Ahmed
Genre:
Action / Adventure / Sci-Fi

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Salt 叛諜狂花

6 July, Saturday

Director:
Phillip Noyce
Cast:
Angelina Jolie, Liev Schreiber, Chiwetel Ejiofor
Genre:
Action / Thriller

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Toy Story 3 反斗奇兵3

7 May, Tuesday

Director:
Lee Unkrich
Cast:
Tom Hanks, Tim Allen, Joan Cusack
Genre:
Animation / Adventure / Comedy

© Disney Pixar



Beethoven's 2nd 無敵當家第二代

8 July, Monday

Director:
Rod Daniel
Cast:
Charles Grodin, Bonnie Hunt, Nicholle Tom
Genre:
Comedy / Family / Romance

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Big 飛越未來

9 July, Tuesday

Director:
Penny Marshall

Cast:
Tom Hanks, Elizabeth Perkins, Robert Loggia

Genre:
Comedy / Drama / Fantasy



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Dragonheart: A New Beginning 魔幻屠龍2

10 July, Wednesday

Director:
Doug Lefler

Cast:
Christopher Masterson, Harry Van Gorkum, Rona Figueroa

Genre:
Action / Adventure / Comedy



Dragonheart 3: The Sorcerer's Curse 魔幻屠龍3：巫師的詛咒

11 July, Thursday

Director:
Colin Teague

Cast:
Julian Morris, Tamzin Merchant, Jassa Ahluwalia

Genre:
Action / Adventure / Fantasy



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Venom: Let There Be Carnage 毒魔：血戰大屠殺

12 July, Friday

Director:
Andy Serkis

Cast:
Tom Hardy, Woody Harrelson, Michelle Williams

Genre:
Action / Sci-Fi / Thriller



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Inside Out
玩轉腦朋友

14 July, Sunday

Director:
Pete Docter, Ronnie Del Carmen
Cast:
Amy Poehler, Bill Hader, Lewis Black
Genre:
Animation / Adventure / Comedy

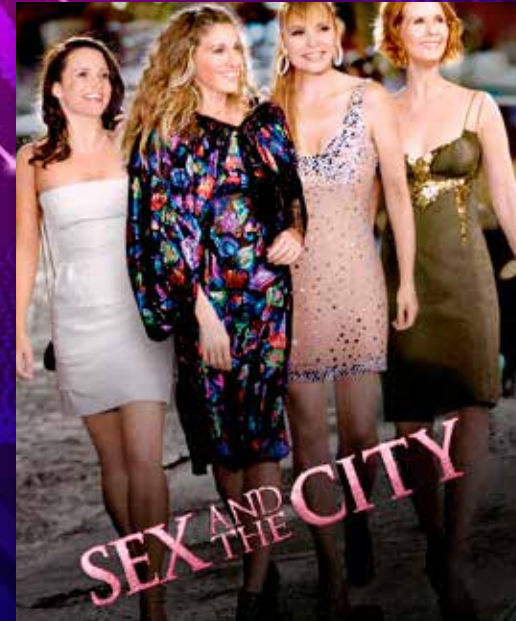


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Land of the Lost
迷失侏羅紀

15 July, Monday

Director:
Brad Silberling
Cast:
Will Ferrell, Danny McBride, Anna Friel
Genre:
Action / Adventure / Comedy



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Sex and the City
色欲都市

16 July, Tuesday

Director:
Michael Patrick King
Cast:
Sarah Jessica Parker, Kim Cattrall, Cynthia Nixon
Genre:
Comedy / Drama / Romance



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Dragonheart : Battle for the Heartfire
魔幻屠龍4：心火之戰

17 July, Wednesday

Director:
Patrik Syversen
Cast:
Patrick Stewart, Tom Rhys Harries, Jessamine-Bliss Bell
Genre:
Action / Adventure / Drama



Dragonheart: Vengeance
 魔幻屠龍5：復仇之路

18 July, Thursday

Director:

Ivan Silvestrini

Cast:

Helena Bonham Carter, Joseph Millson, Jack Kane

Genre:

Action / Adventure / Drama

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Despicable Me
 壞蛋獎門人

19 July, Friday

Director:

Pierre Coffin, Chris Renaud

Cast:

Steve Carell, Jason Segel, Russell Brand

Genre:

Animation / Adventure / Comedy

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The Amazing Spider-Man
 蜘蛛俠：驚世現新

20 July, Saturday

Director:

Marc Webb

Cast:

Andrew Garfield, Emma Stone, Rhys Ifans

Genre:

Action / Adventure / Sci-Fi

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National Treasure
 驚天奪寶

21 July, Sunday

Director:

Jon Turteltaub

Cast:

Nicolas Cage, Diane Kruger, Justin Bartha

Genre:

Action / Adventure / Mystery

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THE FLY

**The Fly**
異形人魔

22 July, Monday

Director:

David Cronenberg

Cast:

Jeff Goldblum, Geena Davis, John Getz

Genre:

Drama / Horror / Sci-Fi

**Sex and the City 2**
色欲都市2

23 July, Tuesday

Director:

Michael Patrick King

Cast:

Sarah Jessica Parker, Kim Cattrall, Kristin Davis

Genre:

Comedy / Drama / Romance

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**The Bodyguard**
護花傾情

24 July, Wednesday

Director:

Mick Jackson

Cast:

Kevin Costner, Whitney Houston, Gary Kemp

Genre:

Action / Drama / Music

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**The Martian**
火星任務

25 July, Thursday

Director:

Ridley Scott

Cast:

Matt Damon, Jessica Chastain, Kristen Wiig

Genre:

Adventure / Drama / Sci-Fi

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Despicable Me 2 壞蛋獎門人2

26 July, Friday

Director:
Pierre Coffin, Chris Renaud
Cast:
Steve Carell, Kristen Wiig, Benjamin Bratt
Genre:
Animation / Adventure / Comedy



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The Amazing Spider-Man 2 蜘蛛俠2：決戰電魔

27 July, Saturday

Director:
Marc Webb
Cast:
Andrew Garfield, Emma Stone, Jamie Foxx
Genre:
Action / Adventure / Sci-Fi



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Deadpool 死侍：不死現身

28 July, Sunday

Director:
Tim Miller
Cast:
Ryan Reynolds, Morena Baccarin, T.J. Miller
Genre:
Action / Comedy



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Ice Age 冰河世紀

29 July, Monday

Director:
Chris Wedge, Carlos Saldanha
Cast:
Denis Leary, John Leguizamo, Ray Romano
Genre:
Animation / Adventure / Comedy

America's Funniest Home Videos



Hosted by Alfonso Ribeiro, "America's Funniest Home Videos" is the longest-running, primetime entertainment show in the history of ABC. Each week, the "AFV" team evaluates



thousands of user-submitted home videos to showcase America's real-life funny moments captured on video. "AFV" offers weekly cash prizes to the funniest or most unique videos submitted by families from across the nation. For the first time in its history, "AFV" is increasing the weekly prize amounts in season 33, doubling the first-place cash prize to \$20,000, second place to \$6,000, and third place to \$4,000. The first-place prize winners will move on to the next competition round where they'll vie for a \$100,000 prize. In its 33 seasons and more than 700 episodes to date, "AFV" has given away over \$17 million in prize money and evaluated over 2 million video clips from home viewers.



Ice Age: The Meltdown 冰河世紀2

30 July, Tuesday

Director:
Carlos Saldanha
Cast:
Ray Romano, John Leguizamo, Denis Leary
Genre:
Animation / Adventure / Comedy



Bruce Almighty 衰鬼上帝

31 July, Wednesday

Director:
Tom Shadyac
Cast:
Jim Carrey, Jennifer Aniston, Morgan Freeman
Genre:
Comedy / Fantasy

Hemsley+Hemsley Healthy and Delicious



The art of eating well. Step into the world of passionate foodie sisters Jasmine and Melissa Hemsley as they take healthy eating to innovative new levels. This groundbreaking lifestyle series is all about creating and enjoying the kind of food that makes you feel good inside and out. With their passion, lively presenting style and love for quality ingredients and



health-giving nutrition, Jasmine and Melissa showcase fun and delicious recipes that are packed with flavour but free from grains, gluten and refined sugar. Each episode sees the sisters out and about finding new inspiration, seeking out ingredients and socialising, then joins them back in the kitchen as they prepare meals, snacks, desserts and drinks and share tips on how to make impressive and irresistible dishes.

Pearl Magazine



"Pearl Magazine" features a wide range of stories relevant to viewers in Hong Kong & around the world. Our journalists cover topics including social, political, education & health issues, economic & business trends etc.

《明珠雜誌》每星期為香港及世界各地觀眾，緊貼分析本地時事及國際大事。專業記者團隊的報道遍及社會、政治、教育、醫療健康，以至經濟和商業趨勢等範疇。



Straight Talk



Hang on to your seats and get ready for some straight talk. What are Hong Kong's newsmakers really thinking? Wouldn't it be great to watch and hear them talk straight about politics, poverty, pollution, housing shortages, high rents, unaffordable homes, and everything else that affects you? Now you can...on Straight Talk...a talk show on Pearl. Straight Talk is cutting edge, in-depth, informative, and entertaining all at the same time. What's more, it'll keep you up to date on current affairs.

《清心直說》每集邀請不同嘉賓及新聞人物，深入暢論政治、民生、社會等各方面與大家息息相關的話題，有話直說，讓大家緊貼時事。

Title Sponsorship Package Summary

Programme	Transmission Schedule*	Timeslot (1st-run)*	No. of Epi	Title Sponsorship Package Cost
Movie				
Movie of the Month	Jan 1 - Dec 31	Sat	approx. 2130-2330	1 epi / day \$552,000
Studio 930	May 1 - Jun 30	Mon-Sun	approx. 2130-2330	1 epi / day \$88,000
Reality				
America's Funniest Home Videos	Jul 21 - Dec 15, 2024	Sun	2030-2130	22 \$330,000
Hemsley+Hemsley Healthy and Delicious	Jun 5 - Jul 31	Wed	2000-2030	9 \$99,000
Current Affairs				
Pearl Magazine	Feb 1 - Dec 31	Mon	2000-2025	Consecutive 4 episodes \$56,000
Straight Talk	Jan 1 - Dec 31	Tue	2000-2025	Consecutive 4 episodes \$56,000
Current Affairs (Putonghua)				
交易直播室	Jan 2 - Dec 31 (Trading Days Only)	Mon-Fri	0955-1010, 1155-1200, 1335-1340, 1600-1605	Consecutive 4 weeks \$121,000
財經快訊	Jan 2 - Dec 31 (Trading Days Only)	Mon-Fri	1055-1100, 1455-1500	13 weeks 26 weeks 52 weeks \$135,000 \$233,000 \$429,000

* Subject to change