

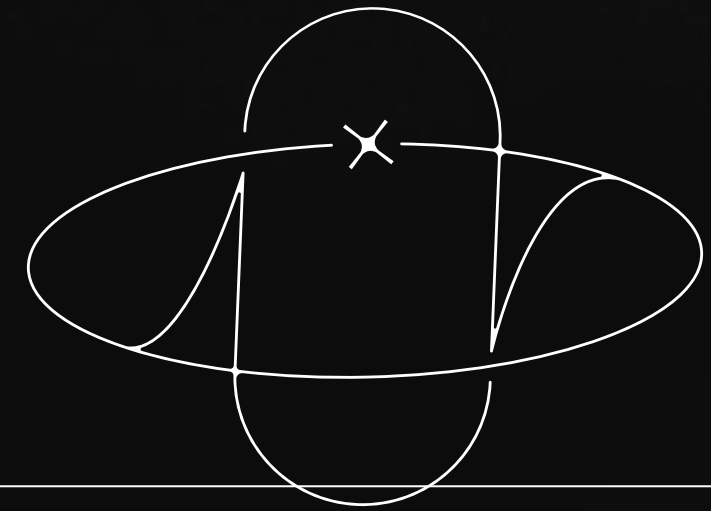
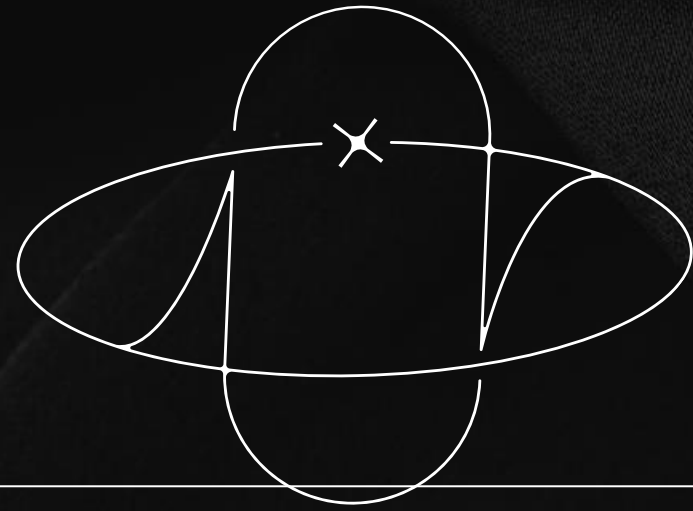


**HOMEPAGE**

**CANVAS**



# UNRIVALLED VISIBILITY



## MASSIVE REACH

Reach a massive and engaged audience  
Substantial homepage views on set-top boxes

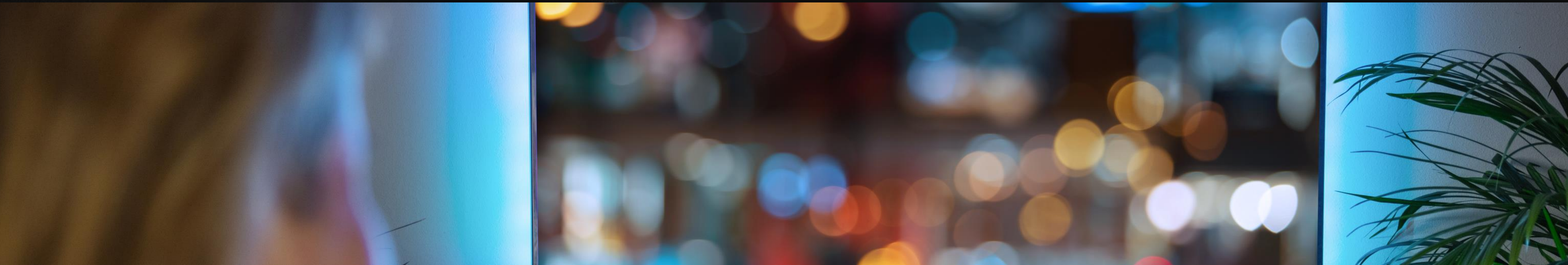
\*Avg. 600,000+ daily homepage views on set-top boxes (Apr 2024)

## 100% SOV VIDEO CANVAS

Captivating and memorable brand  
showcase through our homepage  
video canvas

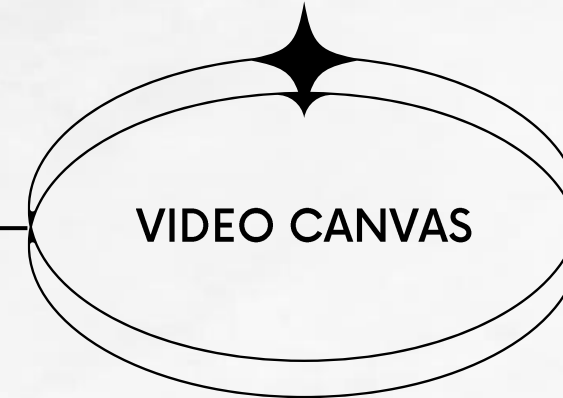
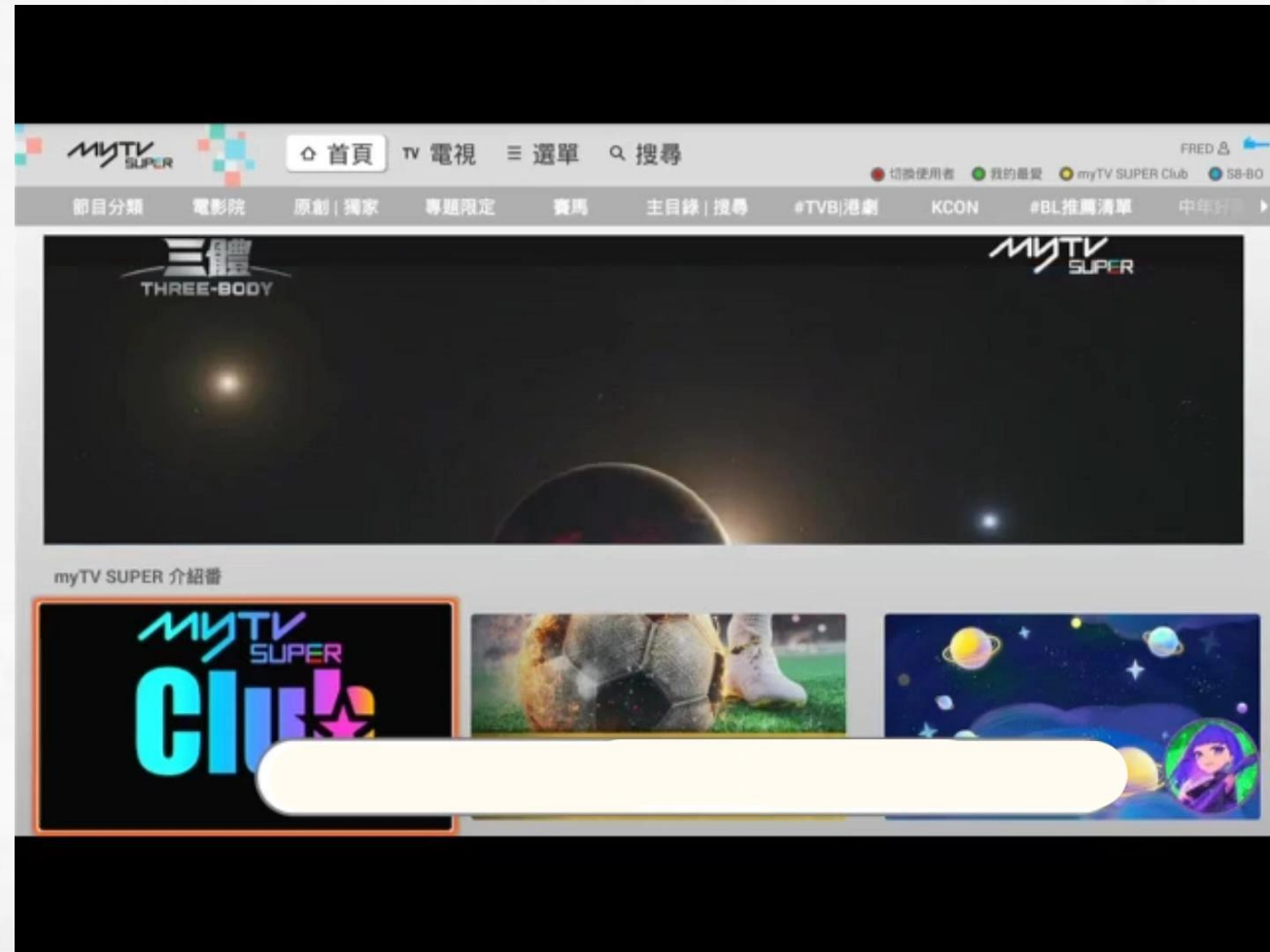
## BIG SCREEN DOMINATION

Brand dominance amplified  
by the big screen impact on  
set-top boxes





# MYTV SUPER HOMEPAGE CANVAS



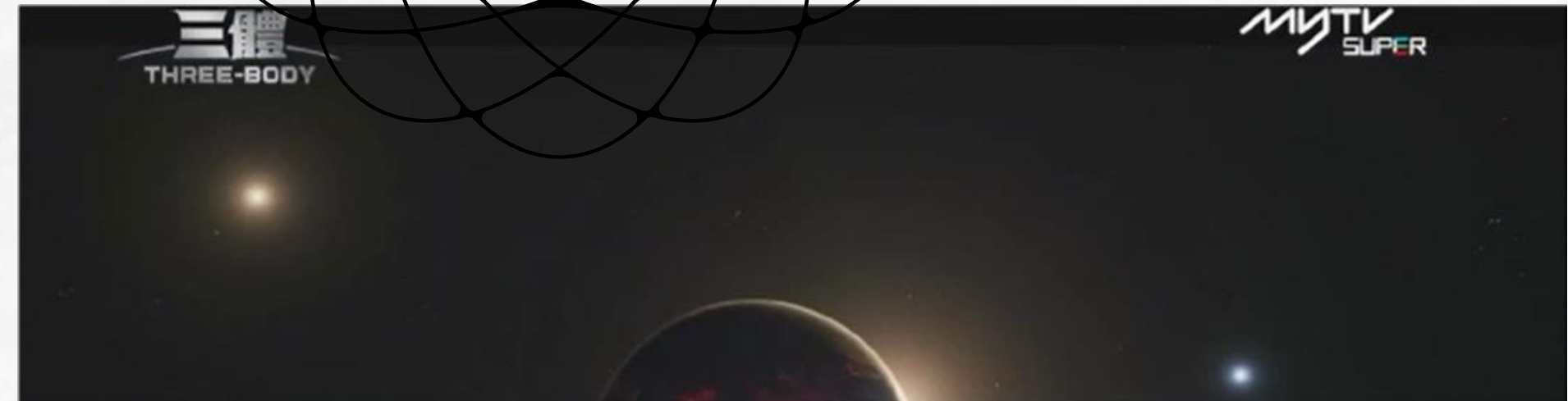
# SPECIFICATION

DEVICE: SET-TOP BOX

## VIDEO CANVAS

1920 x 496

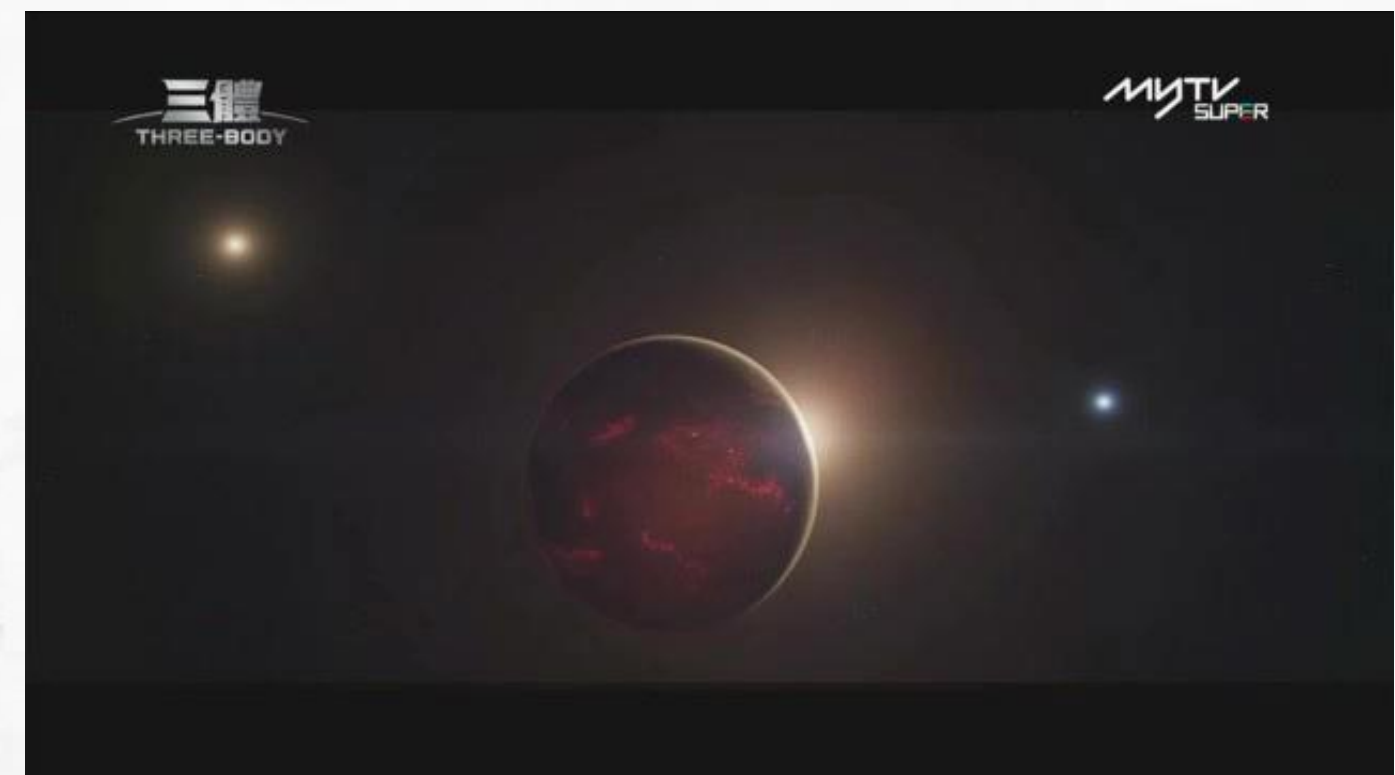
Max. 30-sec video length



## EXPANDED FULL VERSION

1920 x 1080

Support long-form video





# PRICE (GROSS)

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STANDARD PRICE  
HK\$ 94,500 PER DAY

LAUNCH OFFER  
**TILL 30 JUNE, 2024**  
HK\$ 58,800 PER DAY



END