

# Super banner

## Deliverables

Ad formats	Material set
Super Banner	HTML5 + Backup Image / Image

Materials	File Type	Dimensions	Max File Size
HTML5	HTML	970x100	200KB
Image	GIF, JPG or PNG	970x100	50KB
Backup Image	GIF, JPG or PNG	970x100	50KB

## Specifications

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Last update: 13-2-2019

<b>Audio</b>	No Audio is permitted
<b>3<sup>rd</sup> party Ad serving</b>	NOT Allowed
<b>Submission Deadline</b>	All ads must be submitted at least 3 working days prior to campaign launch.
<b>Other Notes</b>	No additional progressive downloads allowed

## HTML5 Specification (Standard)

Please refer to the [HTML5 General Specification](#) for more details

### Policies and Remarks

<b>Ad Policies</b>	All creative is subject to approval by myTV SUPER
<b>Backup Image</b>	Required for instances when the user's browser does not support creative functionality
	If FLA and SWF are submitted, Backup Image must be submitted also
<b>3<sup>rd</sup> Party Impression Tag</b>	myTV SUPER permits third-party impression tracking. Please provide it when the creative submit.