

Half Page

Deliverables

Ad formats	Materials	File Type	Dimensions	Max File size
Half Page	Image*	JPG	300x600	100KB

*The Image should be in 72 dpi.

Specifications

Audio	No Audio is permitted
3rd party Ad serving	NOT Allowed
Submission Deadline	All ads must be submitted at least 5 working days prior to campaign launch.

Policies and Remarks

Ad Policies	All creative is subject to approval by MYTV SUPER LIMITED
3rd Party	MYTV SUPER LIMITED permits third-party impression
Impression Tag	tracking. Please provide it when the creative submit.