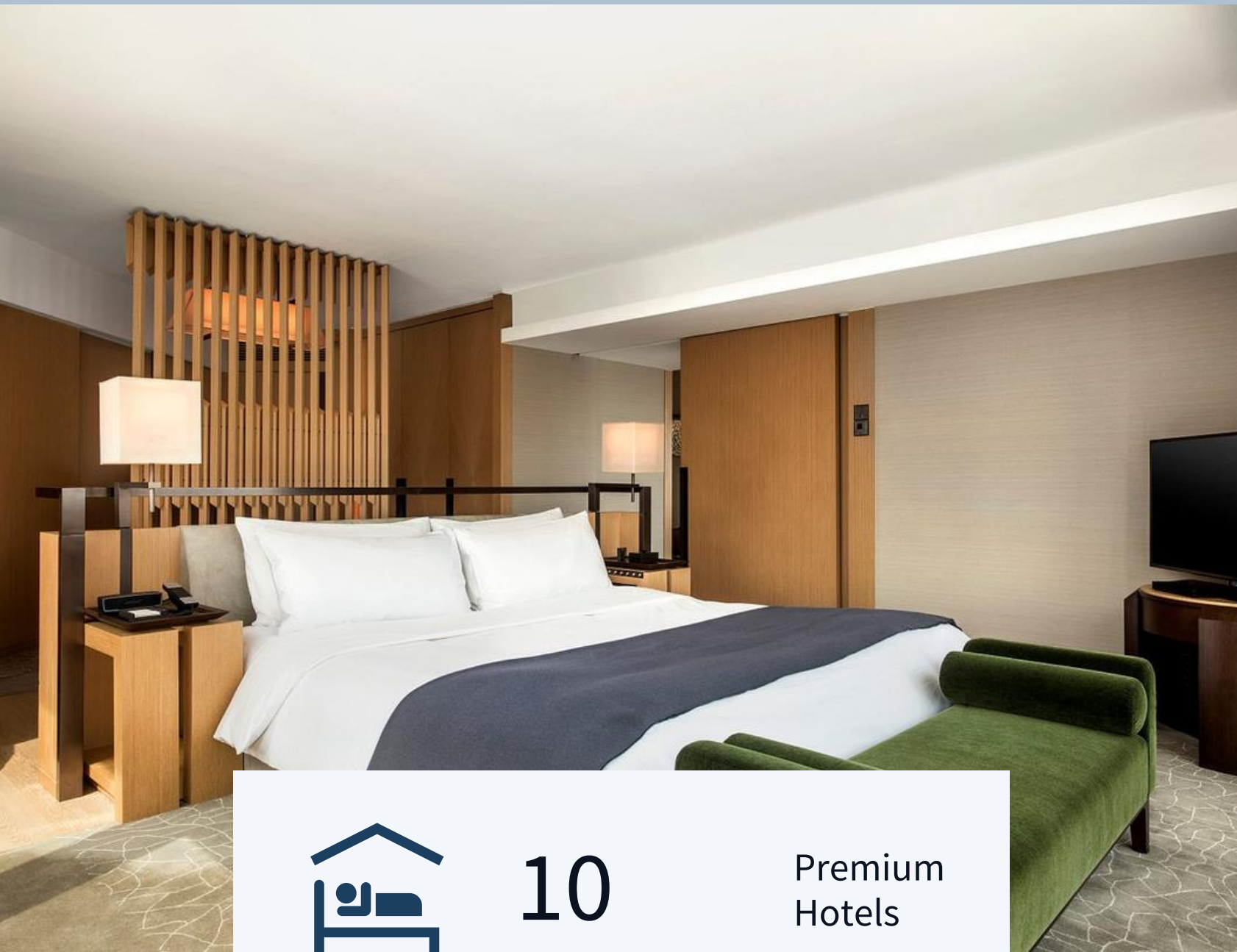




HOTEL

PREMIUM DIGITAL TV
ADVERTISING NETWORK



10

Premium
Hotels



4,450+

Hotel
Rooms

Advertise on Premium Hotel Digital TV Network

Digital TV Coverage



Selected TVB Channels Available for Advertising

翡翠台

無綫
新聞台



無綫
財經·資訊台

Premium Hotel Coverage

THE PENINSULA
HONG KONG



THE UPPER HOUSE
HONG KONG

ROSEWOOD
HONG KONG

R
RENAISSANCE®
HARBOUR VIEW HOTEL HONG KONG
香港萬麗海景酒店

CONRAD®
HONG KONG


INTERCONTINENTAL®
GRAND STANFORD HONG KONG
海景嘉福酒店


THE SILVERI


GALLERY
HOTEL
COLLECTION



HONG KONG
GOLF & TENNIS ACADEMY



Advertise to Affluent Audiences



Premium Ad Environment

Advertise to your audience at the hotel rooms of the top-tier premium hotels.



HNWI Audience Reach

Reach Chinese-speaking high-net-worth individuals.



Luxury Hospitality Association

Associate your brand and product with the comfortable and luxury hotel experience.

Advertising Solution

Package Cost:
HK\$ 28,000.00 (Gross)

7-Day Coverage (Friday to Thursday)

- Immersive digital TV exposure during commercial breaks (1x per 30 min)
- 30-sec non-skippable video ads
- All-day coverage

