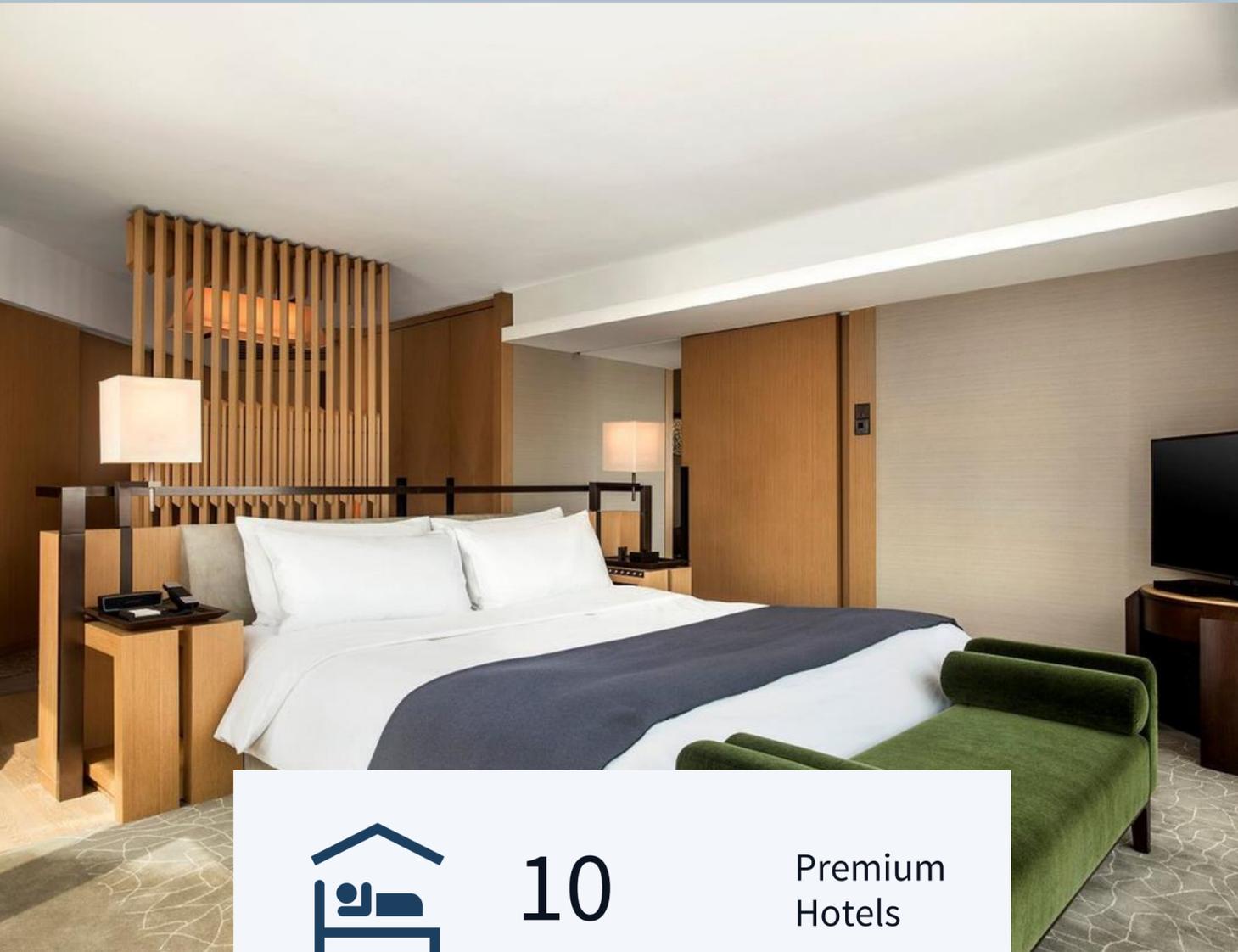




# HOTEL

PREMIUM DIGITAL TV  
ADVERTISING NETWORK



	10	Premium Hotels
	4,450+	Hotel Rooms

# Advertise on Premium Hotel Digital TV Network

## Digital TV Coverage



Selected TVB Channels Available for Advertising



# Premium Hotel Coverage

THE PENINSULA  
HONG KONG



THE UPPER HOUSE  
HONG KONG

ROSEWOOD  
HONG KONG



RENAISSANCE®  
HARBOUR VIEW HOTEL HONG KONG  
香港萬麗海景酒店

CONRAD®  
HONG KONG



INTERCONTINENTAL®  
GRAND STANFORD HONG KONG  
海景嘉福酒店



THE SILVERI



GALLERY  
HOTEL  
COLLECTION



HONG KONG  
GOLF & TENNIS ACADEMY



ROYAL PLAZA HOTEL  
帝京酒店



ROYAL PARK HOTEL  
帝都酒店

# Advertise to Affluent Audiences



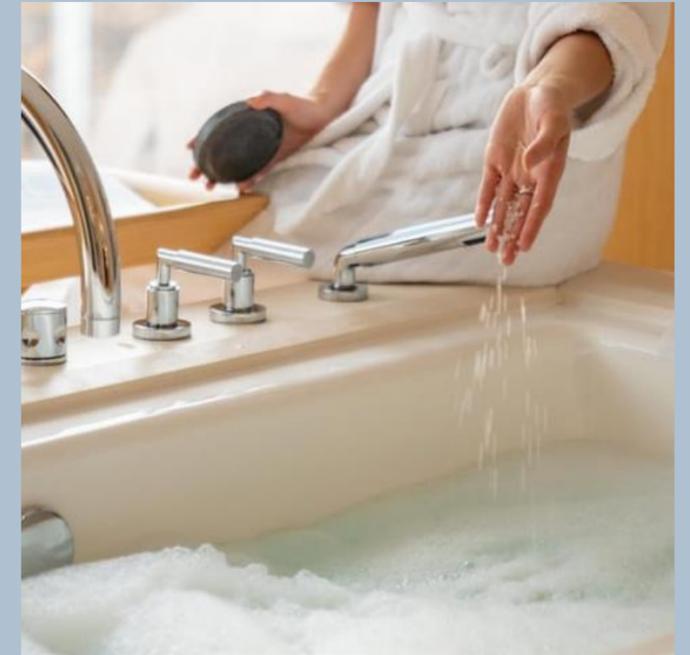
## Premium Ad Environment

Advertise to your audience at the hotel rooms of the top-tier premium hotels.



## HNWI Audience Reach

Reach Chinese-speaking high-net-worth individuals.



## Luxury Hospitality Association

Associate your brand and product with the comfortable and luxury hotel experience.

# Advertising Solution

Package Cost:  
HK\$ 28,000.00 (Gross)

7-Day Coverage (Friday to Thursday)

- Immersive digital TV exposure during commercial breaks (1x per 30 min)
- 30-sec non-skippable video ads
- All-day coverage

