



巨星撐場 2022

廣告套裝



- TVB Group擁有強大的觀眾群（包括免費電視觀眾和過千萬 myTV SUPER OTT平台用戶），更有強勢的星級魅力和青春活力的生力軍，以及強勁的製作力量。電視更是覆蓋最廣泛、接觸率最高的媒體！
- TVB **『巨星撐場』廣告套裝 2022**，**40位「吸睛」巨星**助客戶「吸生意」，由度橋、拍片以至安排跨平台播放，皆由TVB一手包辦！客戶能以相宜價格獲取「星」級服務，令宣傳推廣更見效、更具成本效益！
- TVB **『巨星撐場』**強勢回歸，與客戶並肩同行，拓展業務，邁向成功！

『巨星撐場』廣告套裝 2022 is a highly impactful advertising solution combining the power of TV and the extensive resources of TVB group's ensemble 40 artistes and professional production. (reaching TV audience and over 10 million myTV SUPER OTT users)

From creatives, talent lineup, production to spot placements, TVB offers you high impact, super value and convenience.

Be quick to take this super advantage for boosting your business.



一條龍服務

One-stop Service

星級陣容

Star Artistes

+

拍攝製作

Effective Production

+

跨平台播放

(包括 myTV SUPER
OTT串流媒體平台)

Telecast Arrangement

輕鬆！無慮！

Hassle-free



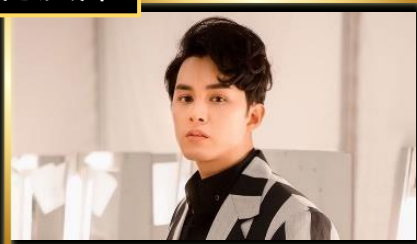
強勁『星』勢

Star Artistes

馬國明



何廣沛



袁文傑



袁偉豪



曹永廉



陳展鵬



黃智賢



蕭正楠



譚俊彥





強勁『星』勢

Star Artistes

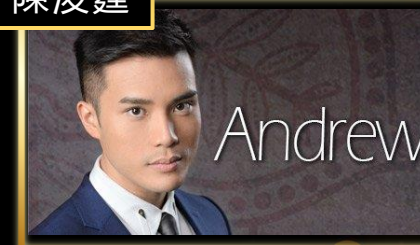
曾展望



胡諾言



陳浚霆



關楚耀



張景淳



林正峰



張振朗



黃嘉樂



孔德賢





強勁『星』勢

Star Artistes

黃凱儀 (黃靖靈)



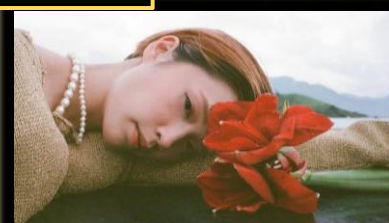
朱晨麗



江嘉敏



蔣祖曼



鄺潔楹



唐詩詠



賴慰玲



陳敏之



陳煒



黃智雯



蔡思貝



黃嘉雯





強勁『星』勢

Star Artistes

張寶兒



蘇韻姿



馮盈盈



劉穎璇



游嘉欣



譚凱琪



林穎彤



伍樂怡



樊亦敏



林凱恩





無可抗拒的廣告套裝 Irresistible Offer

一位
TVB藝人

A Star Artiste

一條
廣告片製作

Production of one TVC

跨平台播放

Cross-platform Exposure



折扣低至 **2** 折

Discount up to **80%**

Starting from **HK\$468,000** *起

*只適用於受55價目表廣告預定計劃MU價格保障的客戶
Applicable to RC55 MU Advertisers only



- 廣告片只包一位指定TVB藝人參與拍攝 One TVB artiste for one TVC
- TVB會按產品形象及類別擬定參演藝人，客戶亦可提供建議參演藝人名單
TVB will propose the artiste for the consideration of Advertisers
- TVB藝員部保留最終選定藝人之權利 TVB reserves the right of the final decision of artiste selection
- 此廣告套裝不包括產品專屬權，藝人可接拍同類型產品之廣告
The artistes selected may also promote other products in the same category
- 廣告片只限於TVB三條電視頻道及myTV SUPER播放
- The TVC can only be telecast on TVB's 3 TV channels & myTV SUPER
- 廣告片需於2022年內播出，播放期為**首播當日起計的三個月**
The TVC can only be telecast in the year 2022, within 3 consecutive months from the first telecast day
- 如欲延長廣告片的播放期，客戶需繳付額外費用，所需費用將另行報價
Separate quote will be provided for extending the 3-month telecast period
- 如有任何爭議，TVB保留最終決定權
- TVB reserves the right of final decision in case of disputes



巨星撐場

廣告套裝2022

星級魅力

40位當家
小生花旦

Ensemble Stars
40 TVB Artistes

跨平台宣傳

有效接觸
廣泛觀眾群

Cross-platform
Exposure
Extensive reach to
target audience

一站式服務

製作、播放
一條龍服務

One-stop Service
Production and telecast
arrangement inclusive

折扣低至**2**折 Discount up to 80%

入門價格相宜

Budget Friendly
Starting from

HK\$468,000起

*只適用於受55價目表廣告預定計劃MU價格保障的客戶
Applicable to RC55 MU Advertisers only



巨星撐場

廣告套裝2022

Booking Deadline 截止購買日

2022/08/31, 17:00

RC55-MU ^①	RC55-SU/SUN ^②	RC55-OC ^③	RC56 ^④
\$468,000	\$482,300	\$581,400	\$600,000

Remarks 註:

- ① For Advertisers who have participated in Rate Card No. 55 Mega-Upfront (MU) Booking Scheme.
只適用於受55價目表廣告預定計劃MU價格保障的客戶。
- ② For Advertisers who have participated in Rate Card No. 55 Super-Upfront (SU) or Super-Upfront for New-Business Advertiser (SU-N) Booking Scheme.
只適用於受55 價目表廣告預定計劃SU及SU-N價格保障的客戶。
- ③ For Advertisers who have participated in in Rate Card No. 55 Open Contract (OC) Booking Scheme.
只適用於受55價目表廣告預定計劃OC價格保障的客戶。
- ④ Applicable to all advertisers.
適用於所有廣告客戶。



Entitlement 客戶所得

1) TV Platforms 電視		Grand Total No. of Spots / Impression 播放次數：			
TV Channel 電視頻道	DURATION 秒數：	10"	15"	20"	30"
Jade 翡翠台		30	20	15	10
myTV SUPER		420,000	420,000	420,000	420,000
and select one from the following channels 及於以下頻道選取一項					
J2		203	135	103	68
TVB Finance & Information Channel 無綫財經·資訊台		203	135	103	68
Pearl 明珠台		50	34	25	17
2) TV Commercial Production (Respective duration of TVC) 電視廣告製作 (相對秒數)		10"	15"	20"	30"



Jade Spots Breakdown 翡翠台播放次數分佈

		DURATION 秒數 :		10"	15"	20"	30"
TV Channel 電視頻道	Time Class 時段		Rate 級別				
	J7	Mon-Fri 1855-2255	FB	9	6	4	3
	J6	Sat-Sun 1855-2225	FB	3	2	2	1
	J5	Mon-Fri 1745-1845 & 2305-2355 Sat-Sun 2235-2255	FB	3	2	1	1
	J4	Mon-Fri 2405-2435 Sat-Sun 1745-1845 & 2305-2435	FB	3	2	2	1
	J3	Mon-Fri 2445-2515 Mon-Sun 1230-1435	FB	3	2	1	1
	J2	Mon-Fri 2525-2605 Mon-Sun 0700-1220 & 1445-1735 Sat-Sun 2445-2605	FB	9	6	5	3
Total No. of Spots 播放次數 :				30	20	15	10



J2 Spots Breakdown J2台播放次數分佈

	DURATION 秒數 :		10"	15"	20"	30"
TV Channel 電視頻道	Time Class 時段	Rate 級別				
	B7 Mon-Sun 1855-2355	RB	38	25	18	12
	B5 Mon-Sun 1705-1845 & 2405-2455	RB	24	16	12	8
	B4 Mon-Sun 1005-1655	RB	50	34	27	18
	B2 Mon-Sun 2505-2635	RB	16	10	8	5
	B1 Mon-Sun Station Opens to 0955 & 2645 to Stations Closedown	RB	75	50	38	25
Total No. of Spots 播放次數 :			203	135	103	68



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廣告套裝2022

TVB Finance & Information Channel Spots Breakdown 無綫財經·資訊台播放次數分佈

		DURATION 秒數 :	10"	15"	20"	30"
TV Channel 電視頻道	Time Class 時段	Rate 級別				
	A5 Mon-Sun 1855-2355	RB	31	21	14	10
	A4 Mon-Sun 2405-2515	RB	12	8	7	4
	A3 Mon-Sun 1705-1845 & 2525-2605	RB	12	8	7	4
	A2 Mon-Sun 0855-1655	RB	54	36	29	20
	A1 Mon-Sun Station Opens to 0845 & 2615 to Station Closedown	RB	94	62	46	30
Total No. of Spots 播放次數 :			203	135	103	68



Pearl Spots Breakdown 明珠台播放次數分佈

	DURATION 秒數 :		10"	15"	20"	30"	
TV Channel 電視頻道	Entitlement						
	Studio 930 Title Sponsorship Package		*1 x share (份)				
	明珠930 冠名套裝						
TV Channel 電視頻道	Time Class 時段		Rate 級別	Extra Bonus Spots			
	P5	Mon-Sun 2125 - 2355	FB	2	3	4	6
	P1	Mon-Sun Station Open – 1520 (Trading Days)	RB	15	22	30	44
Total No. of Spots 播放次數 :			17	25	34	50	

Remarks : *available on a first come first served basis



myTV SUPER In-Stream (Mid Roll) Impression 30 秒視頻廣告曝光次數

myTV SUPER Entitlement 客戶所得	Platform 平台	Ad format 廣告型式	myTV SUPER (Commitment / Non-Commitment)	# of Impression 曝光次數
	STB, Web & Apps 電視機頂盒, 網頁版及 手機應用程式	In-Stream (Mid-roll) (Max 30 Sec) 30 秒視頻廣告	Commitment Client	500,000
			Non-Commitment Client	420,000



Sales Conditions 銷售條款

Please observe the following notes in addition to our General Terms & Conditions contained in Rate Card Nos. 55/56 :-
除55/56價目表內之一般條款外，客戶仍須遵照以下細則：

1. Booking will be accepted on a first-come-first-served basis. However, acceptance of bookings will be subject to airtime availability and at the absolute discretion of the Station.
廣告訂位以先到先得形式決定。TVB保留接受此廣告訂位之權利。
2. All spots in the package must be utilized on or before 31 December 2022.
客戶訂購之廣告套裝，所有廣告必須安排在2022年12月31日或以前播出。
3. Spots in these packages are subject to pre-emption by spots booked at higher rate class.
價格級別較高的廣告可優先佔用此套裝之廣告時間。
4. Bonus spots cannot be converted to purchase this package.
此廣告套裝不能以優惠獎賞額購買。
5. Whilst these packages are not eligible for volume rebates, the total cost of such packages will be taken into account by the Station when calculating volume rebate available to the Advertiser under the prevailing Rate Card.
購買以上廣告套裝的客戶將不獲大額回扣，唯此費用可撥入客戶現時沿用價目表之總廣告支出，以便計算同年度價目表大額回扣之用。
6. TVB reserves the right to withdraw this package without any prior notice.
TVB保留取消此廣告套裝之權利。



TV Commercial Production Notes 電視廣告製作細則

1. TV Commercial production under this standard package includes the following items:
此基本套裝中的電視廣告製作服務包括以下項目：
 - a. One creative (provide AV script only)
廣告意念構思一次（只提供畫面描述及對白之文字稿）
 - b. Not more than 4 hours of on-location shooting, one time production meeting or location survey
實景拍攝4小時（只限香港地區內），包括一次製作會議或場地考察
 - c. 1 assigned TVB artiste (without product category protection)
一位指定TVB藝員（不包括產品專屬權，藝員可接拍同類型產品之廣告拍攝）
 - d. Script writing and censorship handling
稿件撰寫及電檢安排
 - e. Background music (one cut) at the discretion of TVB producer
TVB選定背景音樂一首
 - f. Simple panel effects (all artworks to be provided by the advertiser/advertising agency)
簡單後期效果製作（所有商標、相片及美術原圖由廣告代理 / 客戶提供）
 - g. Material submission for station broadcast
廣告片上台服務
2. The commercial should be of a simple nature and TVB may appoint a production house to produce at its discretion. Should there be additional requirements, TVB reserves the right to levy additional charges.
廣告應屬簡單內容及製作，而本公司可自行決定委任製作公司。如果有其他要求，本公司保留收取額外費用的權利。
3. Any permits and/or documents needed for the shooting shall be prepared and obtained by the advertiser/advertising agency.
拍攝所需的任何許可或文件應由廣告代理 / 客戶準備和確認。
4. The location should be provided by the advertiser/advertising agency. It should be within a reasonable distance or in urban areas. Otherwise, additional rental cost will be charged.
實景拍攝4小時（只限香港市區內或合理之交通距離），場地由客戶提供，若由本公司代為安排，另需額外費用。



TV Commercial Production Notes 電視廣告製作細則

5. A separate quotation will be prepared for and paid by the advertiser/advertising agency for any on-location shooting outside Hong Kong.
若拍攝場地為香港以外地區，所需額外費將另行報價，並由廣告代理 / 客戶承擔。
6. The artiste/V.O. talent will be appointed by TVB and subject to the availability, imaging & product category protection of artiste.
Advertiser/advertising agency could provide a wish list for consideration. Additional cost would apply for any dedicated choice of artiste/V.O. talent. TVB artiste management reserves the right of final decision on artiste appointment.
本公司將按產品形象及類別擬定參演藝員或旁白，客戶亦可提供建議參演藝員名單。如需指定藝員或廣告模特及旁白，將有額外費用。TVB藝員部保留最終選定藝員之權利。
7. The shooting hours should be within the period of 8:00am to 8:00pm. Shooting day should be agreed by TVB and the advertiser/advertising agency.
拍攝時間需於上午8:00至晚上8:00，拍攝日子由TVB及廣告代理 / 客戶雙方共同協定。
8. All additional expenses incurred for the TV Commercial Production (i.e. items other than those included in Clause 1 above) shall be borne by the advertiser/advertising agency.
本廣告製作服務所列出之項目以外而產生的所有額外費用，應由廣告代理 / 客戶承擔。
9. Specific costumes and props are not included.
不包括特定的服裝和道具。
10. On-site direction and post-production will be handled entirely by TVB appointed production staff.
現場指導和後期製作將由本公司指定的製作人員完全負責。
11. Specific logos/artworks/photos should be provided by the advertiser/advertising agency. All rights should be cleared by the advertiser/advertising agency.
商標 / 美術原圖 / 照片應由廣告代理 / 客戶提供。所有應用之版權需由廣告代理 / 客戶負責及確認。
12. A preview file will be provided and one time minor revision is allowed.
製作中會提供預覽供客戶參考，並包括一次畫面修訂。



TV Commercial Production Notes 電視廣告製作細則

13. Subjective revision of the finished commercial will be charged at an extra cost of HK\$5,000 up and subject to the availability of TVB production facilities.
如對完成之廣告片提出主觀修改意見，將收取HK\$5,000或以上之額外費用，並視乎本公司設施情況而定。
14. Without prejudice to the generality of the foregoing provisions, TVB reserves the right to levy additional charges for:
對本免費廣告製作服務項目以外之要求，本公司保留權利就以下事項徵收額外費用：
 - a. Shooting outside the period of 8:00am to 8:00pm
拍攝時間於上午8:00至晚上8:00以外
 - b. Stories / scripts not of simple nature
故事 / 劇本非基本製作內容
 - c. Sophisticated post-production
需配合精細複雜的後期製作
 - d. On-location over-time shooting
現場超時拍攝
15. All materials produced by or for TVB will not be returned to the advertiser/advertising agency, and shall at all times remain as the properties of TVB. The materials shall not be utilized on any other television stations/media.
由電視廣播有限公司市場及營業部製作或廣告代理 / 客戶提供之所有製作資料均不會退還，廣告片之創作及製作版權均為電視廣播有限公司所有。在未取得電視廣播有限公司的授權下，該資料不得用於任何其他電視台 / 媒體。
16. TV commercial could be broadcast on the 5 terrestrial free-to-air channels operated by TVB only.
電視廣告只限於TVB五條電視頻道播放。
17. The TVC can be telecast within a 3-month period from the first on-air day, and must not be telecast after 31 December 2022.
電視廣告的使用期為首播起3個月，且於2022年12月31日後不可使用。
18. A separate quotation will be prepared for and paid by the advertiser/advertising agency for extension of the broadcasting period.
如欲延長廣告片的播放期，客戶需繳付額外費用，所需費用將另行報價。
19. In case of any dispute, the decision of TVB should be final.
如有任何爭議，本公司保留一切最終決定權。

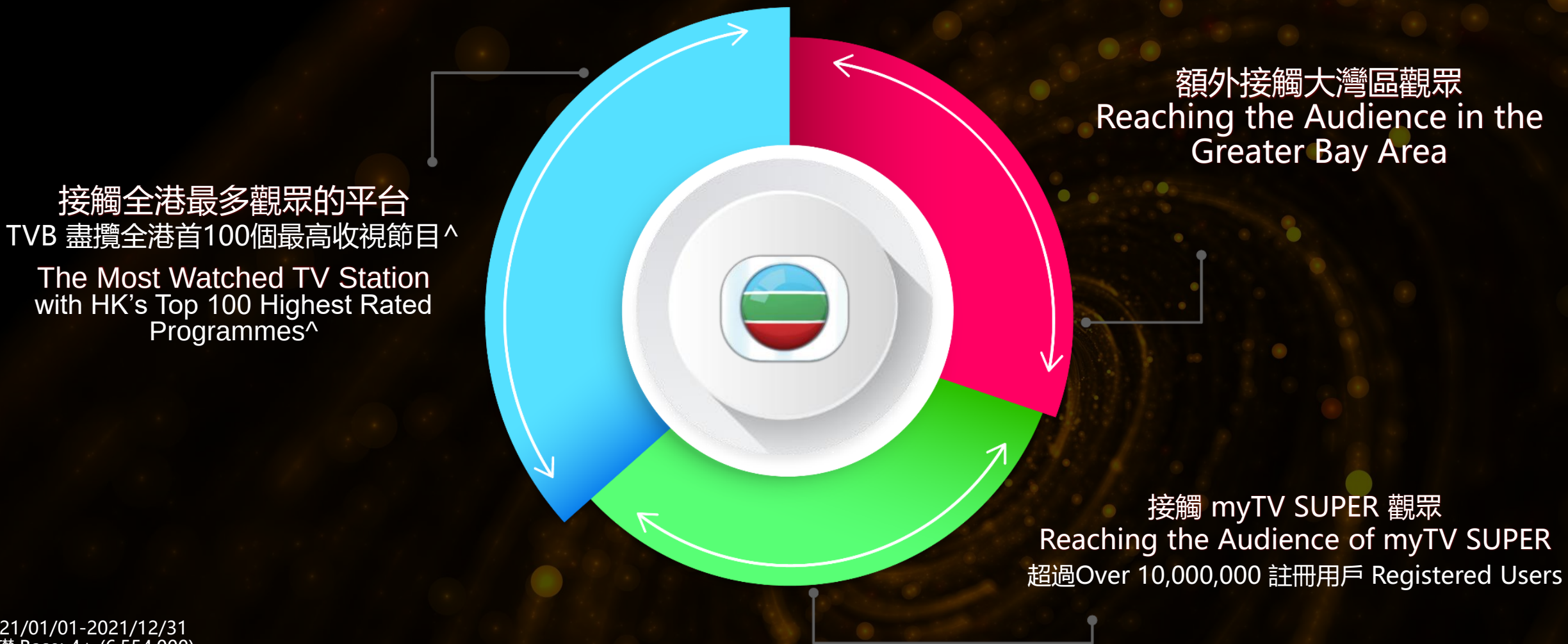


myTV SUPER Terms & Condition 條款和條件

1. All bookings are non-cancellable.
所有預訂均不可取消。
2. Bookings will be accepted on a first-come-first served basis. Acceptance of bookings shall be at the entire discretion of myTV SUPER.
將按照先到先得的原則接受預訂。是否接受預訂由 myTV SUPER 全權決定。
3. Above offers and bookings shall, upon acceptance by myTV SUPER, be subject to the General Terms and Conditions of Rate card : myTV SUPER 2022. <https://ad.mytvsuper.com/category/advertise/terms-conditions/>
上述優惠和預訂在被 myTV SUPER 接受後，須遵守價目表的一般條款和條件：myTV SUPER 2022。
4. All inventory must be utilized on or before 31 December 2022.
所有廣告必須安排在2022年12月31日或以前播出。



TVB無綫電視：最強平台 The Strongest Platform



2021/01/01-2021/12/31

基礎 Base: 4+ (6,554,000)

[^]電視節目以香港所有免費電視頻道直播收視排序，並不包括5分鐘以下之電視節目
ranked by the Live Ratings of all TV programmes (over 5 minutes) on HK free TV channels

數據來源 Source: CSM Media Research



Mass Reach, 24/7 Available,
Multiple Touchpoints via Connected TV, Web & Mobile
myTV SUPER 接觸層面最廣泛，任何時間適用，眾多接觸點(聯網電視、網頁和手機應用程式)



10.1M

Total Subscribers
總訂閱人數

***2.1M**

Monthly Active User
每月活躍用戶

55%

Reach/Wk
每星期觸及率

3.8Days

Visit/Wk
每星期探訪日數

91Mins

Daily Time Spent/User
每日觀看時間/用戶

myTV SUPER
#1香港OTT 串流媒體平台



Source: 2021 Video Consumption Landscape Survey
(n=2,556 Aged 15-64 General Video User for HK local
population in the past 7 days)

*Adobe Analytics

Fieldwork period: Jun 21 – Aug 8, 2021

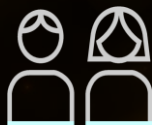


精準投放，配合第一方大數據，更能針對目標客群播放，對品牌曝光，效果更顯著



**Audience
Profile**

性別 Gender
48% vs 52%



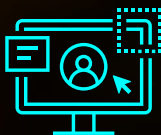
年齡 Age
11% A15-24
17% A25-34
20% A35-44
24% A45-54
28% A55-64



每月家庭收入 Household Monthly income:

HK\$69,985

Median of HK Household:
香港每月家庭收入中位數
HK\$26,500*



- ✓ Clickable Ad for all devices (STB/Web/APP):
Click "OK" for STB
可點擊廣告，大電視也可點擊廣告去到廣告詳細頁面



- ✓ **Trackable report for advertising result**
詳細播放及投放客群表現報告 (包括大電視播放數據)



- ✓ myTV SUPER adopted first-party data, able to retarget/target over 30+ different audience segments such as age, gender, location, content viewing interest, shopping behaviors etc.

myTV SUPER 擁有第一方大數據龐大 DMP, 能針對目標客群播放精準投放廣告, 超過30個選項, 對品牌曝光, 效果更顯著!) 如年齡、性別、地區、瀏覽節目興趣、觀眾活躍時段、網上購物行為等等



APPENDIX



Well Established 星級組合

TVB星級藝人
**Well established artists with a
wide audience**

目標品牌類型 Target Brands

Bank and Finance

(Bank of China, Konew Financial Express)

Insurance (AXA, AIA)

Automotive (Porsche, BYD auto)

Watch & Jewelry (Chow Tai Fook)

Electrical Appliance (Suning, LG, Hitachi)



Well Established

Male

- | | |
|-----------------------|----------------------|
| 1. 張振朗 Owen Cheung | 11. 黃智賢 Ben Wong |
| 2. 陳展鵬 Ruco Chan | 12. 胡諾言 Jack Wu |
| 3. 馬國明 Kenneth Ma | 13. 袁文傑 Yuen Man Kit |
| 4. 蕭正楠 Edwin Siu | |
| 5. 譚俊彥 Shaun Tam | |
| 6. 袁偉豪 Benjamin Yuen | |
| 7. 曹永廉 Raymond Cho | |
| 8. 張景淳 Stanley Cheung | |
| 9. 何廣沛 Matthew Ho | |
| 10. 林正峰 Niklas Lam | |

Female

- | | |
|-----------------------|---------------------|
| 1. 陳煒 Alice Chan | 11. 劉穎璇 Tiffany Lau |
| 2. 陳敏之 Sharon Chan | 12. 游嘉欣 Yau Ka Yan |
| 3. 蔡思貝 Sisley Choi | 13. 朱晨麗 Rebecca Zhu |
| 4. 馮盈盈 Fung Ying Ying | |
| 5. 唐詩詠 Natalie Tong | |
| 6. 黃智雯 Mandy Wong | |
| 7. 張寶兒 Bowie Cheung | |
| 8. 樊亦敏 Amy Fan | |
| 9. 賴慰玲 Lai Wai Ling | |
| 10. 林凱恩 Lam Hoi Yan | |

28



張振朗 Owen Cheung

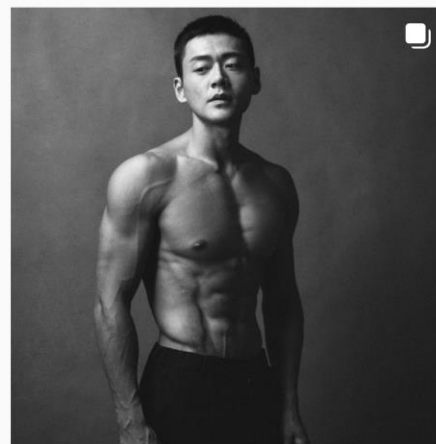
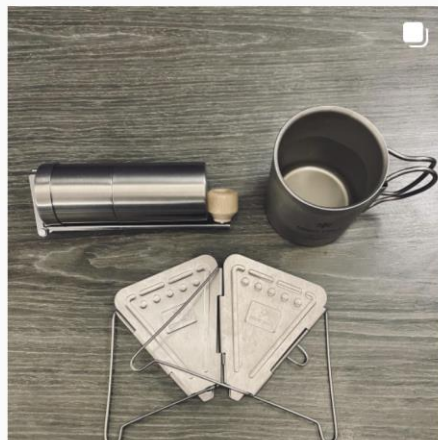
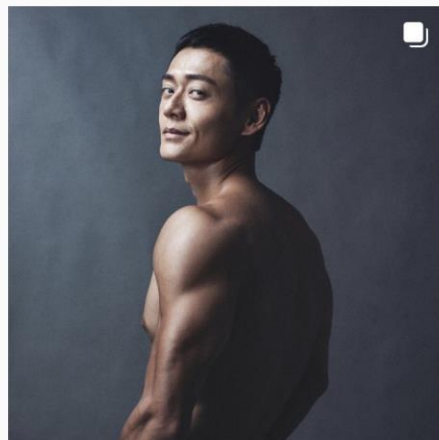
廣告簡歷

- 保康絲
- 露華濃
- 美國萬通
- 大新銀行

Categories

1. Active
2. Fashion
3. Auto
4. Animal

#Casual
#Athleisure
#Black Tie



IMPACT
340K+
FOLLOWERS
7.6K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
282K+

facebook
FOLLOWERS
58K+



陳展鵬 Ruco Chan

廣告簡歷

- 澳門電訊
- 香港信貸樓按醫生
- 戶外城平面廣告
- Hyperlube 引擎潤滑油
- Samsung S8 手機
- Propecia 保康絲髮絲護理

Categories

1. Active
2. Fashion
3. Parent

#Casual
#Athleisure
#Black Tie



IMPACT
591K+
FOLLOWERS
15K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
421K+

facebook
FOLLOWERS
170K+



馬國明 Kenneth Ma

廣告簡歷

- Men Skin Centres by Bella
- 新世界電訊
- 壽桃牌燕麥拉麵
- DSC德爾斯
- 美迪寧廣場
- Mon Petit奶粉
- 馬爹利洋酒
- 譚仔雲南米線
- VISA信用卡
- Expedia
- BioWorld 加拿大倍靈健康產品
- 永明金融

Categories

1. Fashion

#Casual
#Athleisure
#Black Tie



IMPACT
324K+
FOLLOWERS
22K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
324K+

facebook
FOLLOWERS
N/A



蕭正楠 Edwin Siu

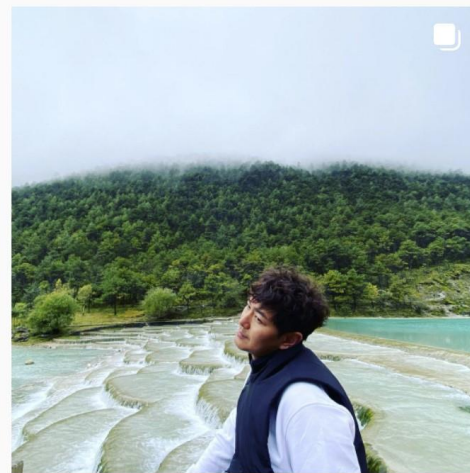
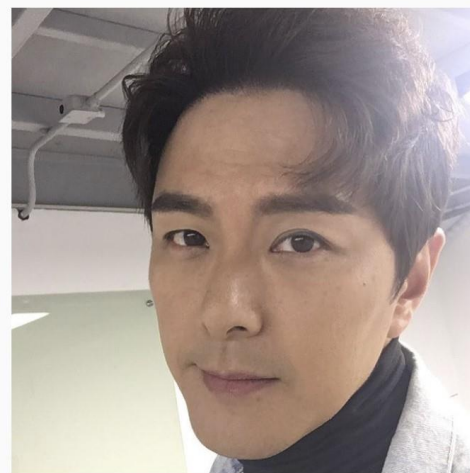
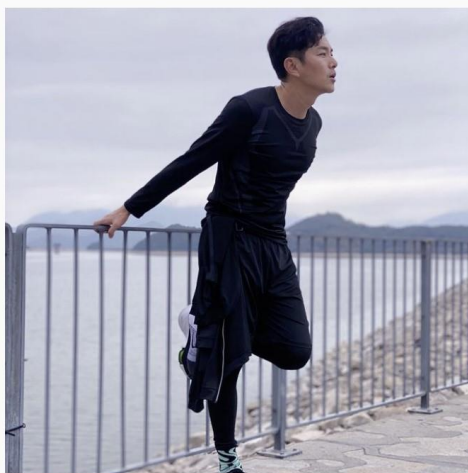
廣告簡歷

- Pepsi-百事青年音樂大使
- 瑞士美度錶
- 帝花之秀啫喱水
- 香港法國婚紗
- 鉅記餅家
- GO WILD

Categories

1. Active
2. Music
3. Animal

#Casual
#Athleisure
#Black Tie



IMPACT
424K+
FOLLOWERS
10K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
424K+

facebook
FOLLOWERS
N/A



譚俊彥 Shaun Tam

廣告簡歷

Unknown

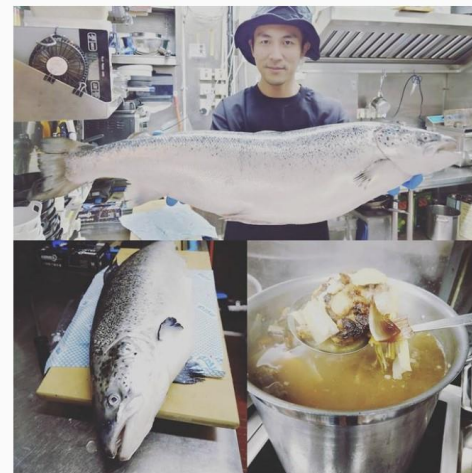
Categories

1. Active
2. Parent
3. Food
4. Music
5. Auto

#Casual

#Athleisure

#Black Tie



IMPACT

40.1K+

FOLLOWERS

2.2K+

AVG.

ENGAGEMENT

Instagram

FOLLOWERS

40.1K+

facebook

FOLLOWERS

N/A



袁偉豪 Benjamin Yuen

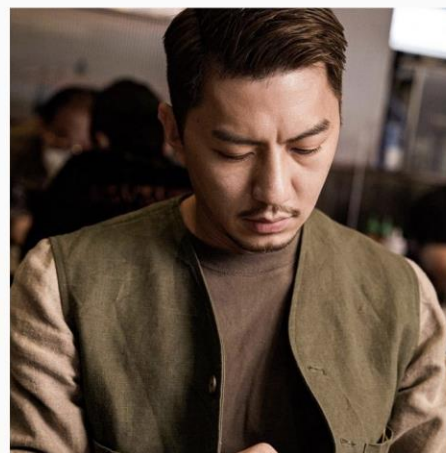
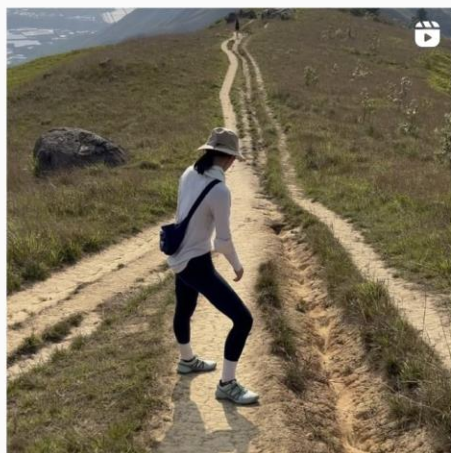
廣告簡歷

- 維他奶新生代
- MediBeauty for Man
- 韓國《Mask House》
- L'Oréal Paris
- 渣打 MARVEL ATM Card
- 優暇人生延期年金計劃 II

Categories

1. Active
2. Fashion
3. Auto

#Casual
#Athleisure
#Black Tie



IMPACT
707K+
FOLLOWERS
5.5K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
584K+

facebook
FOLLOWERS
123K+



曹永廉 Raymond Cho

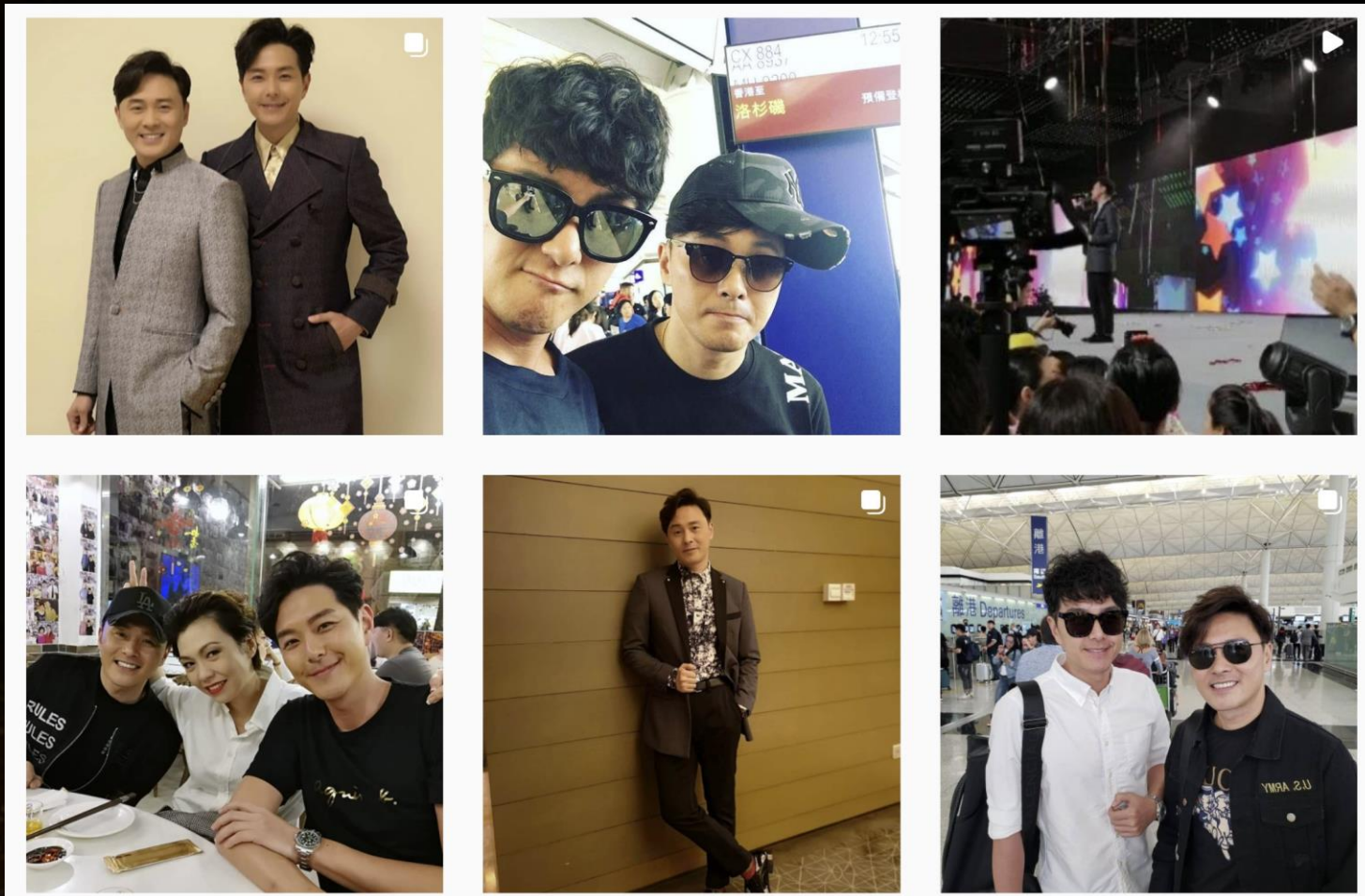
廣告簡歷

Unknown

Categories

- 1. Active
- 2. Music

#Casual
#Athleisure
#Black Tie



IMPACT
88.8K+
FOLLOWERS
1K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
84.4K+

facebook
FOLLOWERS
4.4K+



張景淳 Stanley Cheung

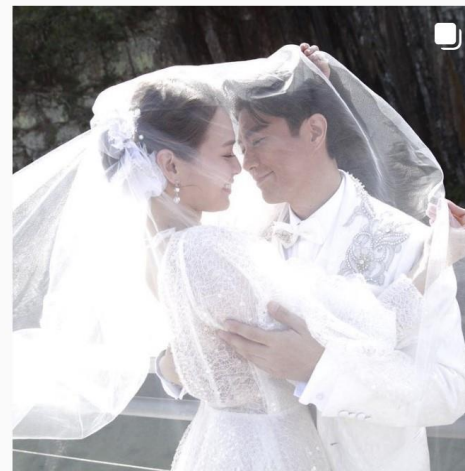
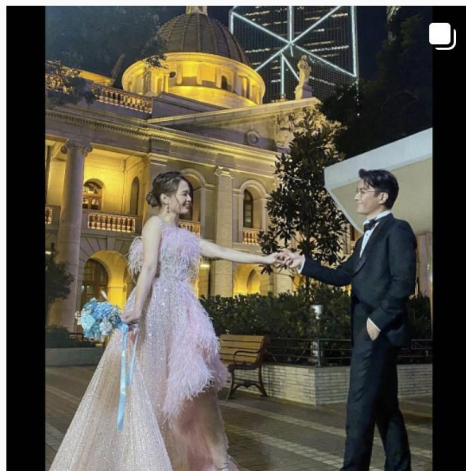
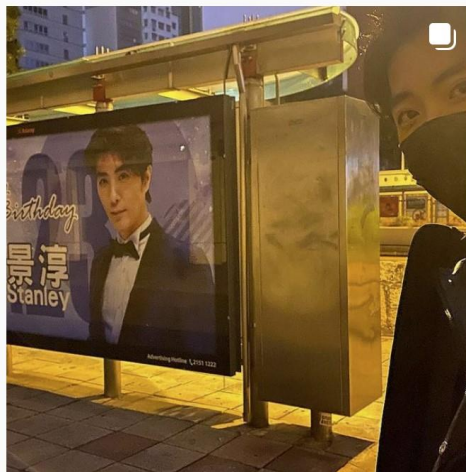
廣告簡歷

Unknown

Categories

1. Active
2. Music
3. Auto

#Casual
#Athleisure
#Black Tie



IMPACT
100K+
FOLLOWERS
8K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
100K+

facebook
FOLLOWERS
N/A



何廣沛 Matthew Ho

廣告簡歷

- 肯德基
- 職業安全健康局
- 港鐵
- Bossini × Disney

Categories

1. Active
2. Fashion
3. Photography

#Casual
#Athleisure
#Black Tie



IMPACT
278K+
FOLLOWERS
3.2K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
203K+

facebook
FOLLOWERS
75K+



林正峰

Lam Ching Fung Niklas

廣告簡歷

- Big big shop
- 中銀香港
- 富融銀行

Categories

1. Fashion

#Casual

#Athleisure

#Black Tie



IMPACT
50.1K+

FOLLOWERS
N/A
AVG.

ENGAGEMENT
Instagram
FOLLOWERS

18.9K+

facebook
FOLLOWERS

1.2K+



黃智賢 Ben Wong

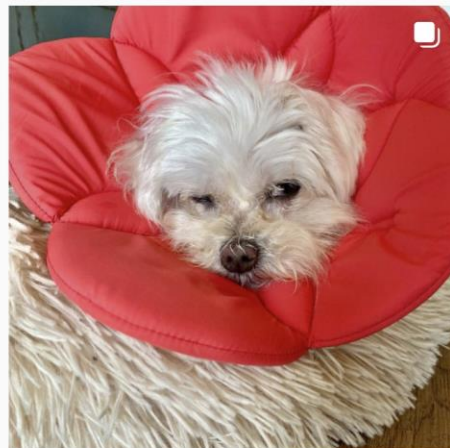
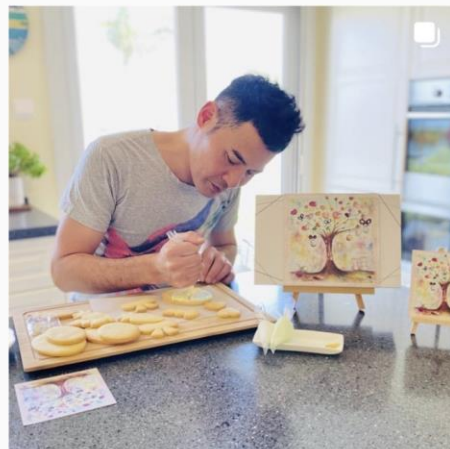
廣告簡歷

- ResMed 瑞思邁
- 民政事務總署
- 海馬牌透氣床褥
- 大眾保險

Categories

1. Food
2. Music
3. Animal

#Casual



IMPACT
174K+
FOLLOWERS
2.1K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
174K+

facebook
FOLLOWERS
4.2K+



胡諾言 Jack Wu

廣告簡歷

• Osim

Categories

1. Active
2. Parent

#Casual
#Athleisure



IMPACT
137K+
FOLLOWERS
400+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
72.6K+

facebook
FOLLOWERS
65K+



袁文傑 Yuen Man Kit

廣告簡歷

- 香港寬頻
- 御藥堂
- 萬寶龍
- 中國移動香港
- 灝天信貸有限公司
- 晉海 Pride Oceania

Categories

1. Active
2. Animal

#Casual
#Athleisure
#Black Tie



IMPACT
126K+
FOLLOWERS
630+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
52.5K+

facebook
FOLLOWERS
74K+



陳煒 Alice Chan

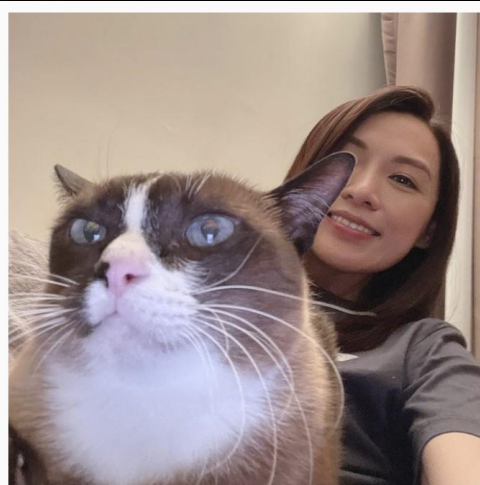
廣告簡歷

- 「索芙特」洗髮水
- 詩琳控股集團
- 澳雪夢幻海馬香水沐浴露
- 衍生行
- 雪纖瘦集團
- 凱倫堡
- 安生美容連鎖集團
- 龍皇酒家飲食集團

Categories

1. Food
2. Beauty
3. Animal

#Casual



IMPACT
335K+
FOLLOWERS
2.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
240K+

facebook
FOLLOWERS
95K+



陳敏之 Sharon Chan

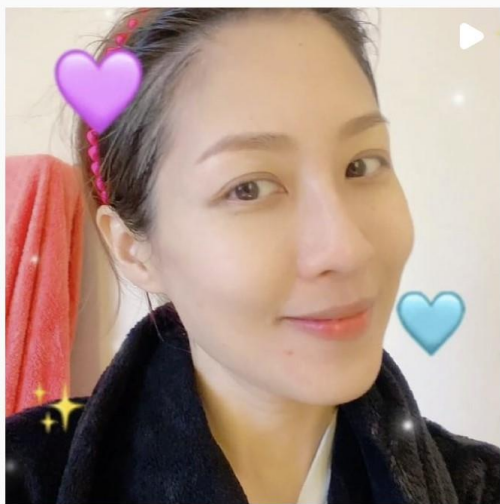
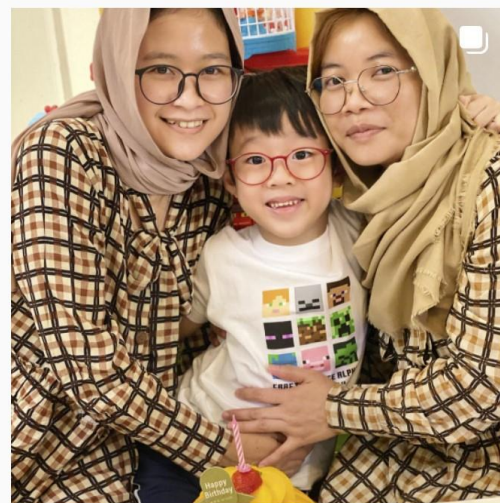
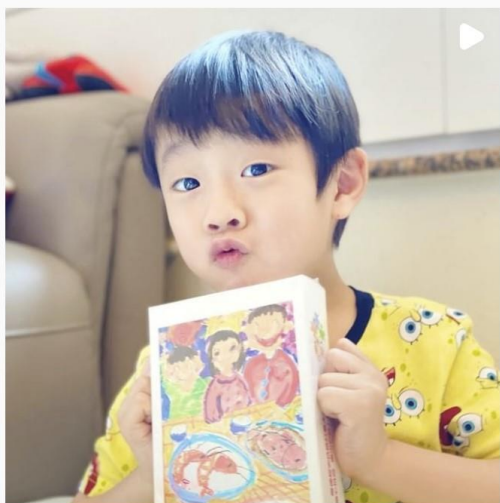
廣告簡歷

Unknown

Categories

1. Active
2. Fashion
3. Parent

#Casual
#HighFashion



IMPACT
688K+
FOLLOWERS
3.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
688K+

facebook
FOLLOWERS
N/A



蔡思貝 Sisley Choi

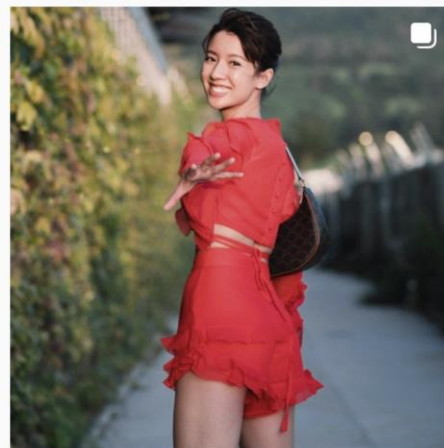
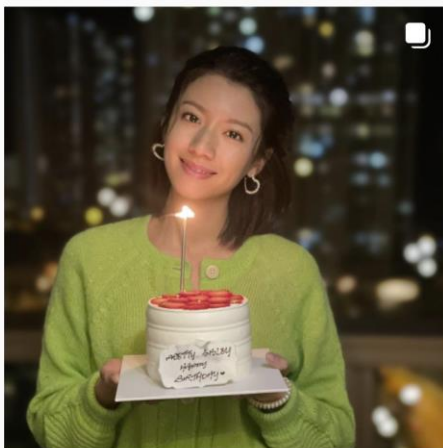
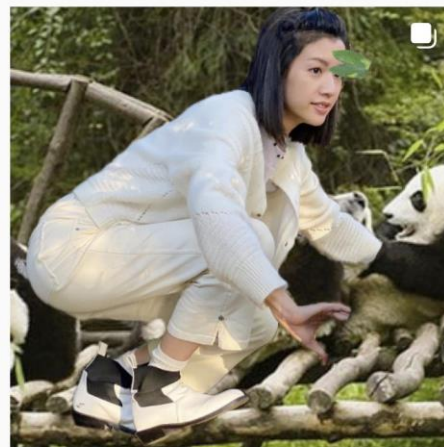
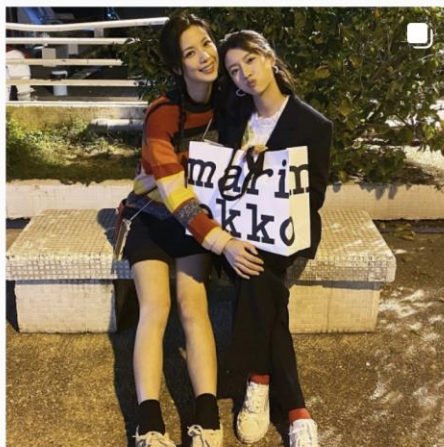
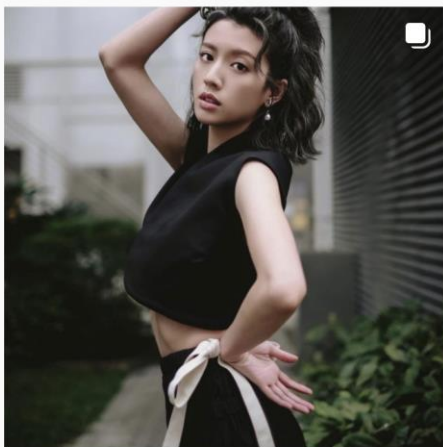
廣告簡歷

- 惠康
- CUPAL Beauty
- OneFM
- The body shop
- Head&shoulders
- 海馬牌珊瑚枕

Categories

1. Active
2. Fashion

#Casual
#Chic



IMPACT
511K+
FOLLOWERS
12K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
371K+

facebook
FOLLOWERS
140K+



馮盈盈 Fung Ying Ying

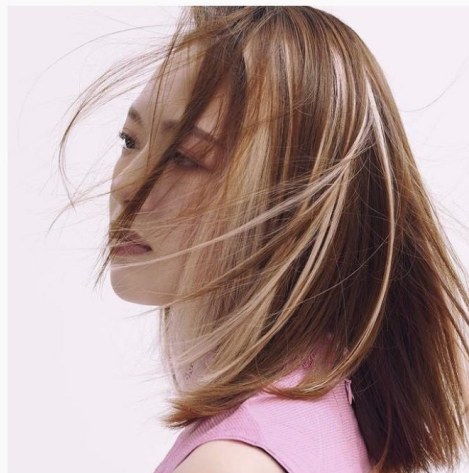
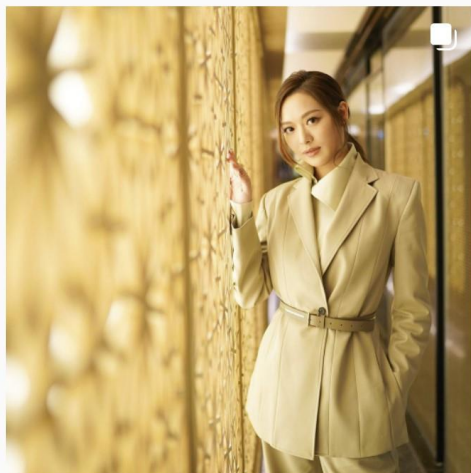
廣告簡歷

- 現代教育
- 教育局
- BORGHESE FANGO
- devon 激光脫毛美肌中心
- Reebok
- 曼秀雷敦
- Crest LUXE美白牙
- 肌研 (香港)
- D2 Place
- 富融銀行

Categories

1. Food
2. Fashion

#Casual
#HighFashion
#Chic



IMPACT
720K+
FOLLOWERS
7.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
416K+

facebook
FOLLOWERS
304K+



唐詩詠 Natalie Tong

廣告簡歷

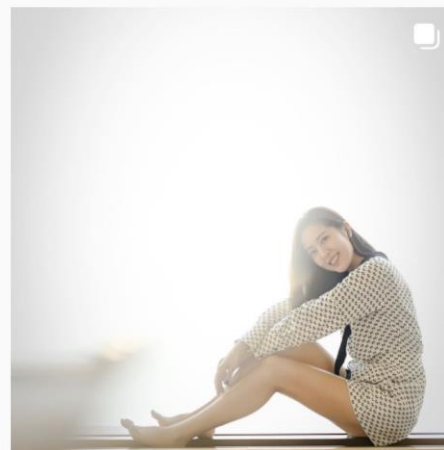
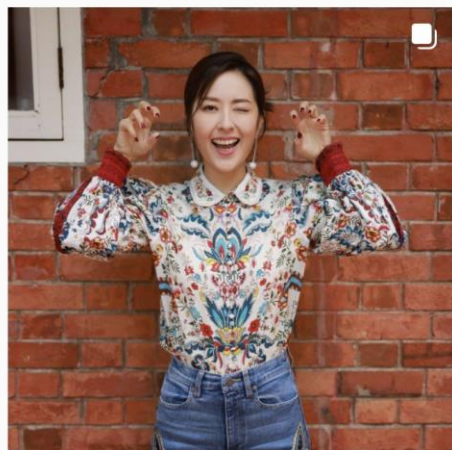
- NATURE'S
- Nature's Slim Beauty
- 20 Beauty 激光脫毛中心
- Revlon
- Buttercream
- L'Oréal Paris
- Shokubutsu Hada 浴沐油
- Theory
- 草姬NMN

Mochi

Categories

1. Active
2. Animal

#Casual
#Athleisure
#Chic



IMPACT
1.3M+
FOLLOWERS
26K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
900K+

facebook
FOLLOWERS
489K+



黃智雯 Mandy Wong

廣告簡歷

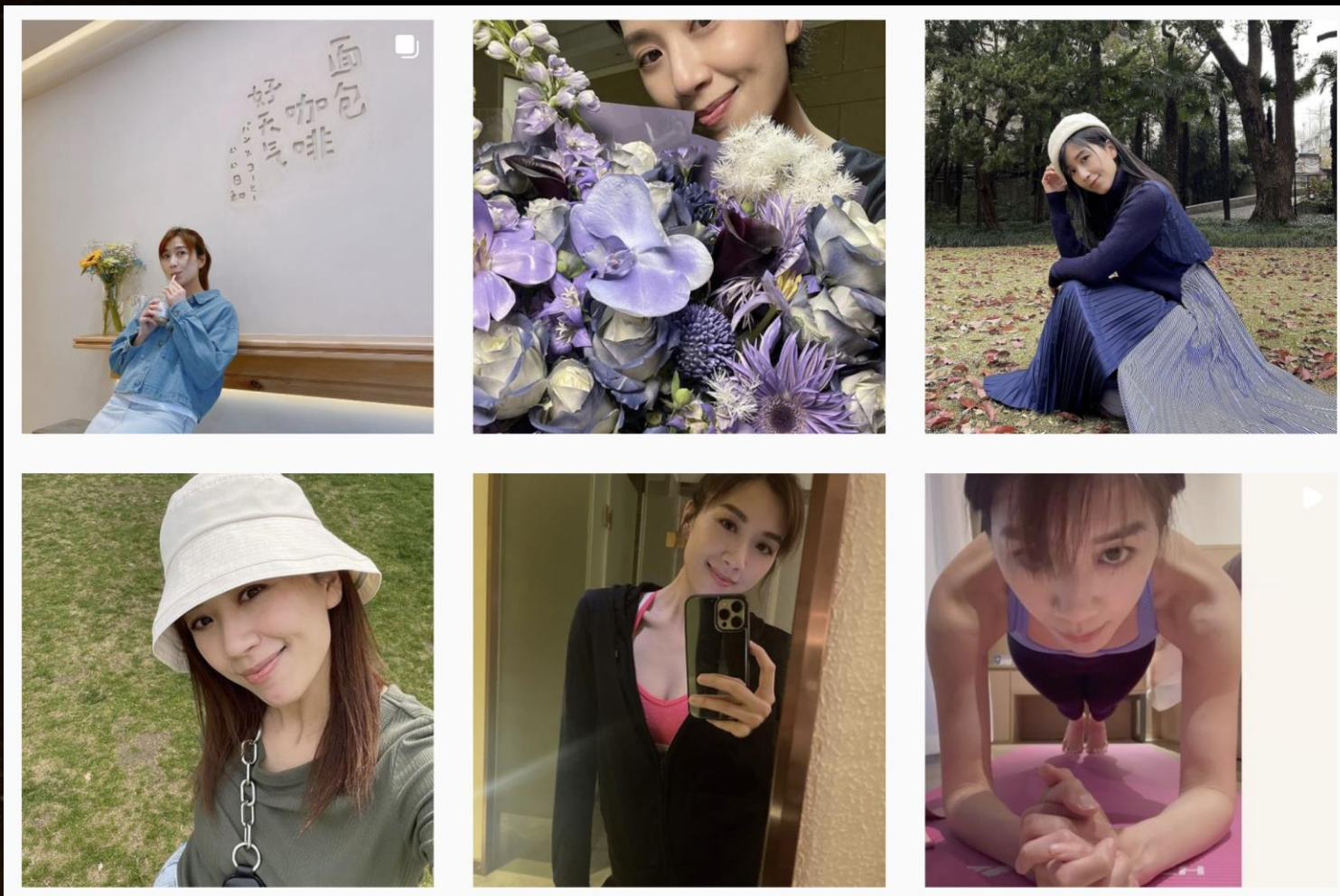
• Unknown

Categories

1. Active
2. Fashion
3. Animal

#Casual

#Athleisure



IMPACT
1M+
FOLLOWERS
13K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS

756K+

facebook
FOLLOWERS

250K+



張寶兒 Bowie Cheung

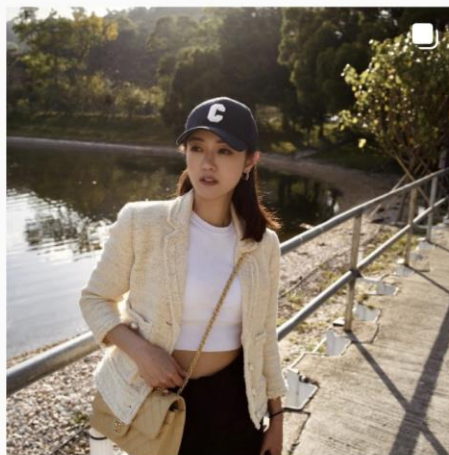
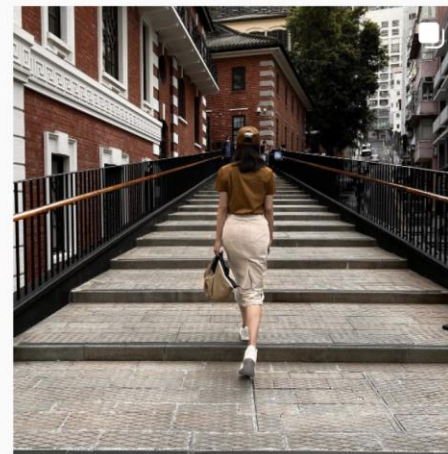
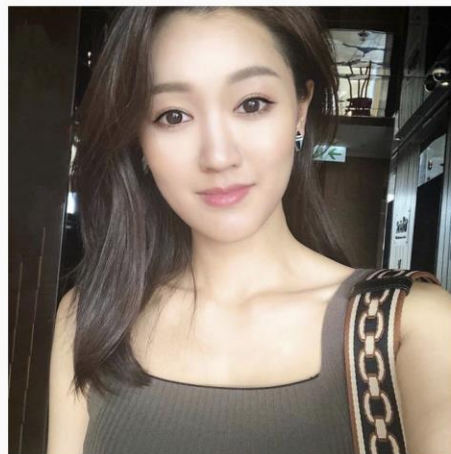
廣告簡歷

- 寶寧健
- 碧歐斯

Categories

1. Beauty
2. Travel
3. Fashion

#Casual
#HighFashion
#Chic



IMPACT
192K+
FOLLOWERS
4.7K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
192K+

facebook
FOLLOWERS
N/A



樊亦敏 Amy Fan

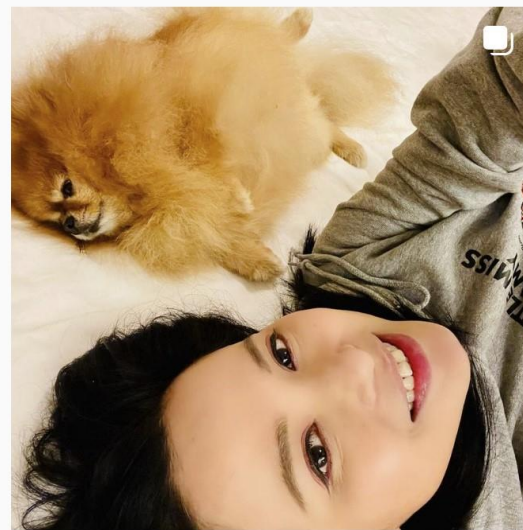
廣告簡歷

Unknown

Categories

1. Beauty
2. Animal

#Casual



IMPACT
26.2K+
FOLLOWERS
800+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
22.8K+

facebook
FOLLOWERS
3.4K+



賴慰玲 Winki Lai

廣告簡歷

- 屈臣氏
- 資生堂
- Banila Co
- 財務達人
- 雀巢 (香港)
- 德國麥氏大藥廠
- 茱莉蔻
- 維特健靈 (香港)
- NewBorn Mama

Categories

1. Parent
2. Beauty
3. Household

#Casual
#Chic



IMPACT
429K+
FOLLOWERS
4.1K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
235K+

facebook
FOLLOWERS
194K+



林凱恩 Lam Hoi Yan

廣告簡歷

- 家樂牌
- 漁農自然護理署

Categories

1. Food
2. Fashion
3. Animal

#Casual
#Chic



IMPACT
234K+
FOLLOWERS
8.8K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
180K+

facebook
FOLLOWERS
54K+



劉穎璇 Tiffany Lau

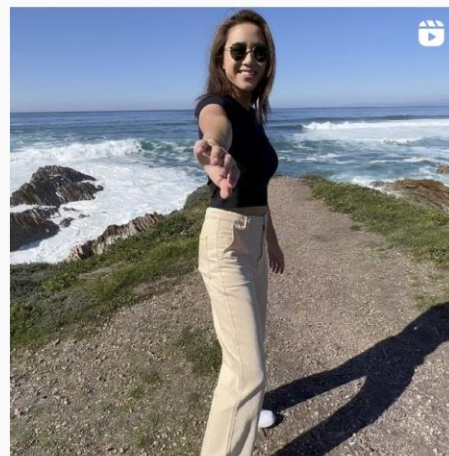
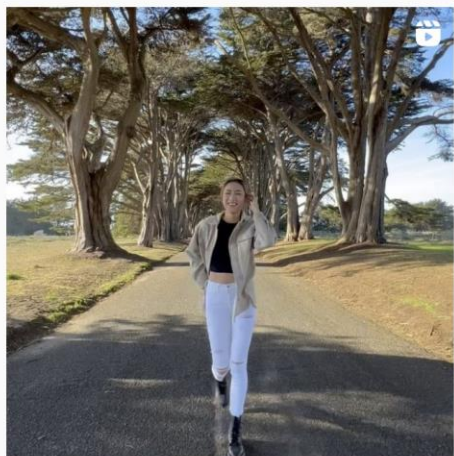
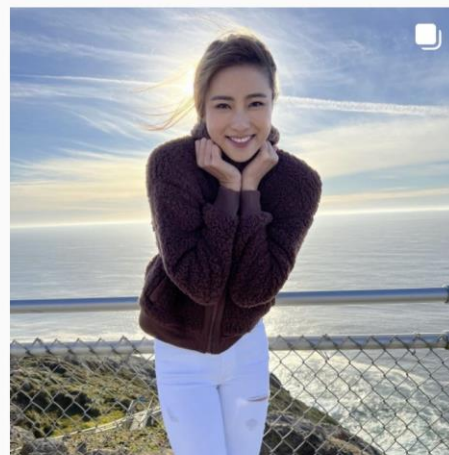
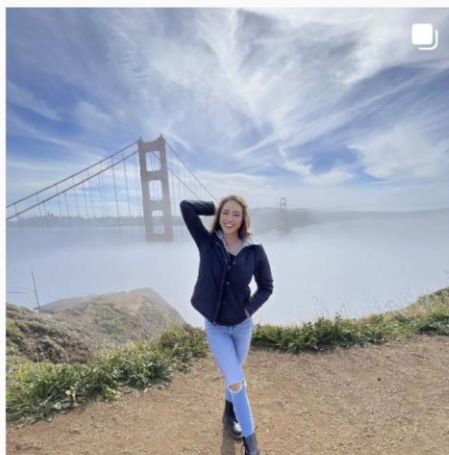
廣告簡歷

- 喜得佳食品
- Adidas
- 雅詩蘭黛
- 中國通海證券
- Samuel Ashley

Categories

1. Active
2. Travel

#Casual
#Athleisure



IMPACT
531K+
FOLLOWERS
9.8K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
264K+

facebook
FOLLOWERS
267K+



游嘉欣 Yau Ka Yan

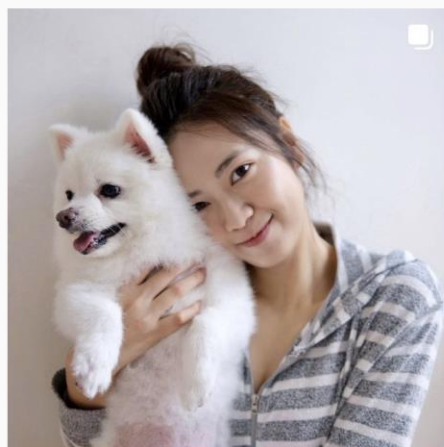
廣告簡歷

- 威高國際時裝
- 富融銀行
- 樂敏得

Categories

1. Active
2. Fashion
3. Food

#Casual
#Athleisure



IMPACT
90.7K+
FOLLOWERS
5.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
82.4K+

facebook
FOLLOWERS
7.3K+



朱晨麗 Rebecca Zhu

廣告簡歷

Unknown

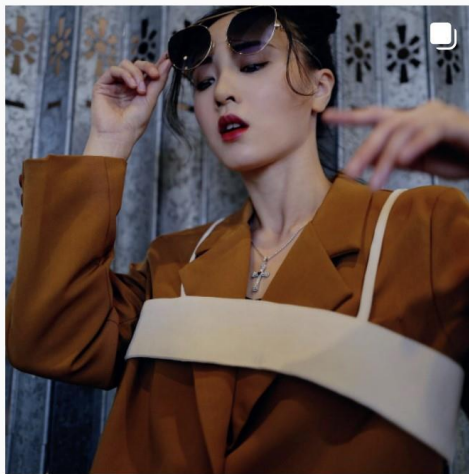
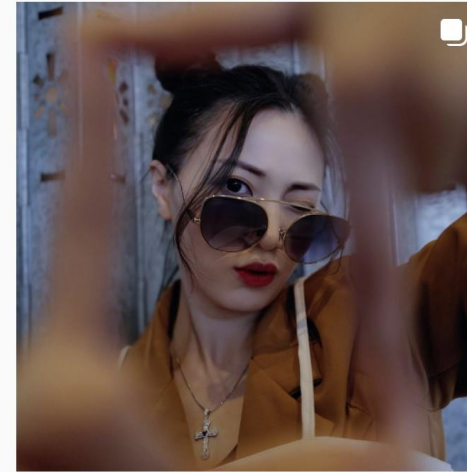
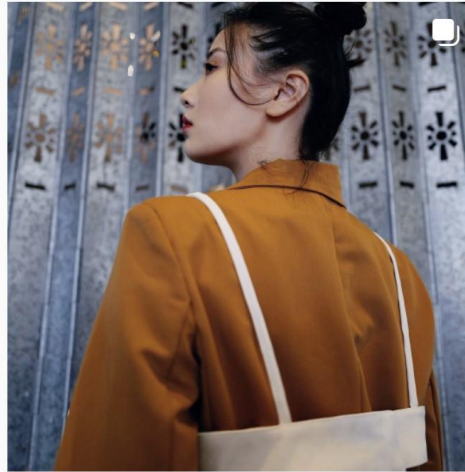
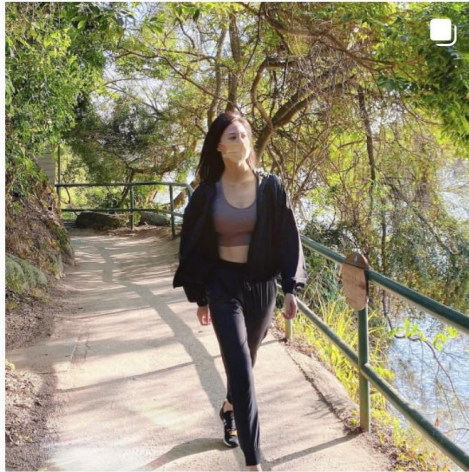
Categories

1. Active
2. Fashion
3. Beauty

#Casual

#Athleisure

#Black Tie



IMPACT
529K+
FOLLOWERS
N/A
AVG.
ENGAGEMENT

Instagram
FOLLOWERS

380K+

facebook
FOLLOWERS

149K+



Active & Fashionable 型格

潮流生活藝人

Artists with an active lifestyle
and a sense of fashion

目標品牌類型 Target Brands

Gyms (Pure Gym)

Supplements (GNC)

Beverages (Gatorade)

Sports Equipment (Rogue, Peloton)

Recovery Equipment (PicoLabb, TriggerPoint)

Fashion (Hypebeast)

Clothing (Gymshark, Calvin Klein)

Essentials (Manscaped)

Skincare (Shiseido)

Automotive (Jebsen – Porsche)



Active & Fashionable 型格

Male

1. 張振朗 Owen Cheung
2. 陳展鵬 Ruco Chan
3. 蕭正楠 Edwin Siu
4. 袁偉豪 Benjamin Yuen
5. 陳浚霆 Andrew Chan
6. 孔德賢 Hung Tak Yin Danny
7. 胡諾言 Jack Wu
8. 黃嘉樂 Stephen Wong
9. 關楚耀 Kelvin Kwan

56



張振朗 Owen Cheung

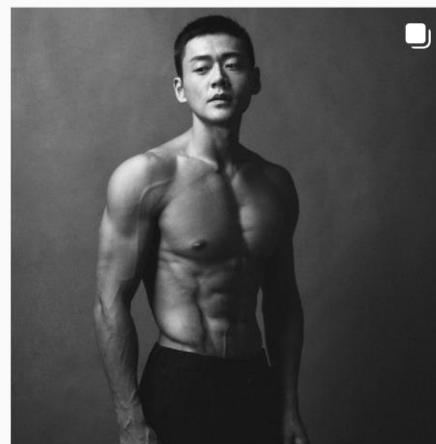
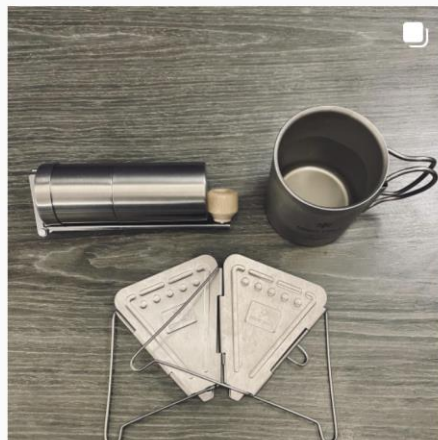
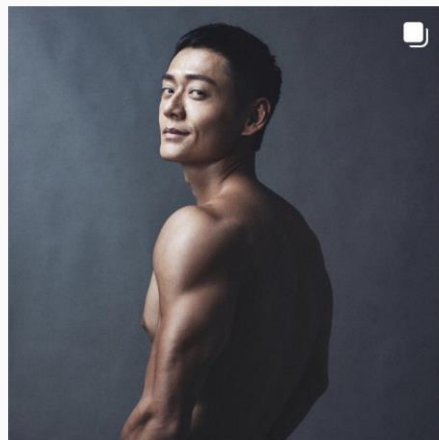
廣告簡歷

- 保康絲
- 露華濃
- 美國萬通
- 大新銀行

Categories

1. Active
2. Fashion
3. Auto
4. Animal

#Casual
#Athleisure
#Black Tie



IMPACT
340K+
FOLLOWERS
7.6K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
282K+

facebook
FOLLOWERS
58K+



陳展鵬 Ruco Chan

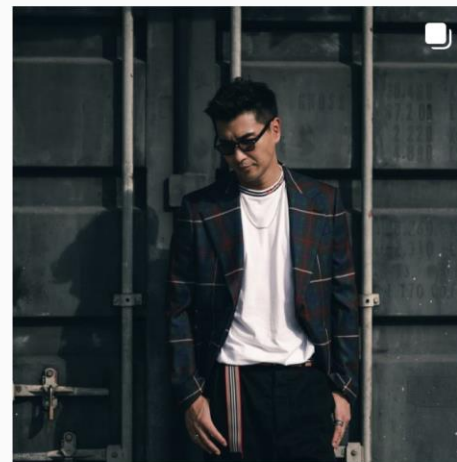
廣告簡歷

- 澳門電訊
- 香港信貸樓按醫生
- 戶外城平面廣告
- Hyperlube 引擎潤滑油
- Samsung S8 手機
- Propecia 保康絲髮絲護理

Categories

1. Active
2. Fashion
3. Parent

#Casual
#Athleisure
#Black Tie



IMPACT
591K+
FOLLOWERS
15K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
421K+

facebook
FOLLOWERS
170K+



蕭正楠 Edwin Siu

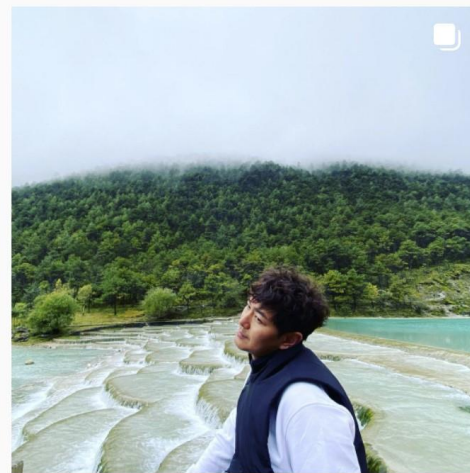
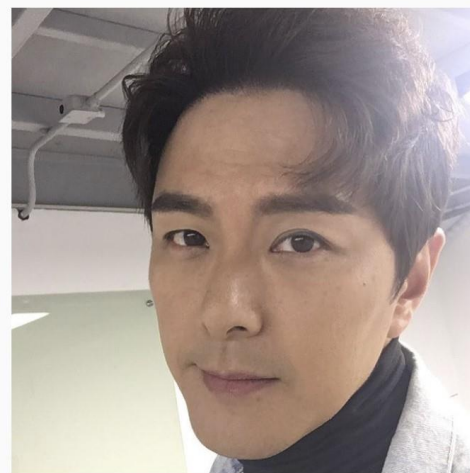
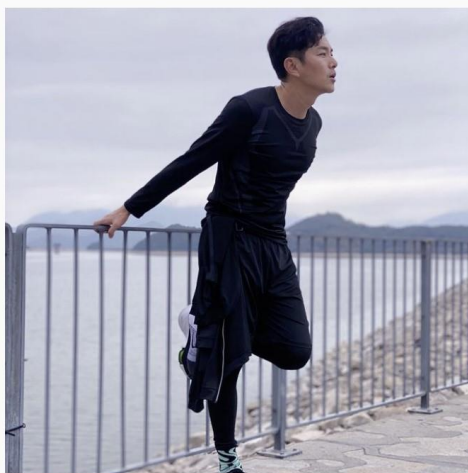
廣告簡歷

- Pepsi-百事青年音樂大使
- 瑞士美度錶
- 帝花之秀啫喱水
- 香港法國婚紗
- 鉅記餅家
- GO WILD

Categories

1. Active
2. Music
3. Animal

#Casual
#Athleisure
#Black Tie



IMPACT
424K+
FOLLOWERS
10K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
424K+

facebook
FOLLOWERS
N/A



袁偉豪 Benjamin Yuen

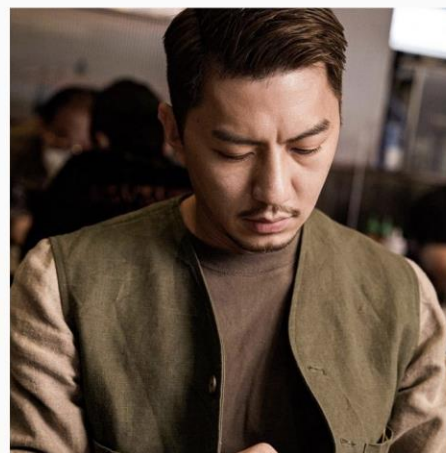
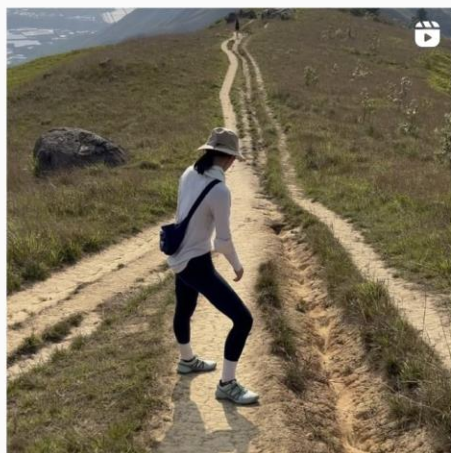
廣告簡歷

- 維他奶新生代
- MediBeauty for Man
- 韓國《Mask House》
- L'Oréal Paris
- 渣打 MARVEL ATM Card
- 優暇人生延期年金計劃 II

Categories

1. Active
2. Fashion
3. Auto

#Casual
#Athleisure
#Black Tie



IMPACT
707K+
FOLLOWERS
5.5K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
584K+

facebook
FOLLOWERS
123K+



陳浚霆 Andrew Chan

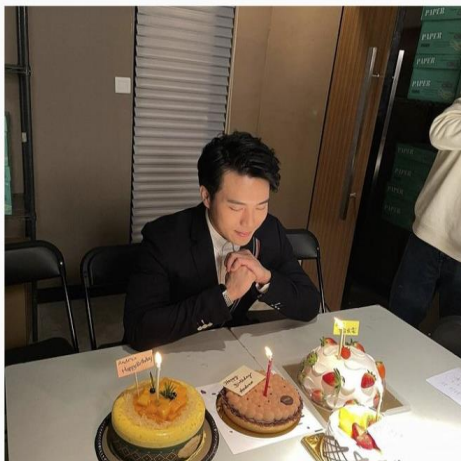
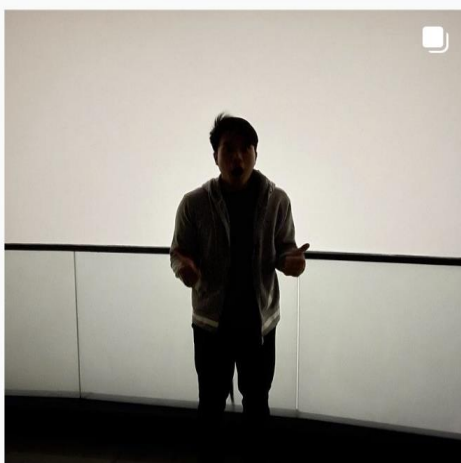
廣告簡歷

- 太興集團
- 香港寬頻

Categories

1. Active
2. Auto

#Casual
#Athleisure
#Black Tie



IMPACT
29.7K
FOLLOWERS
1.2K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
25.9K+

facebook
FOLLOWERS
3.8K+



孔德賢 Hung Tak Yin Danny

廣告簡歷

- 中銀香港
- Big Big Shop
- 眾安銀行

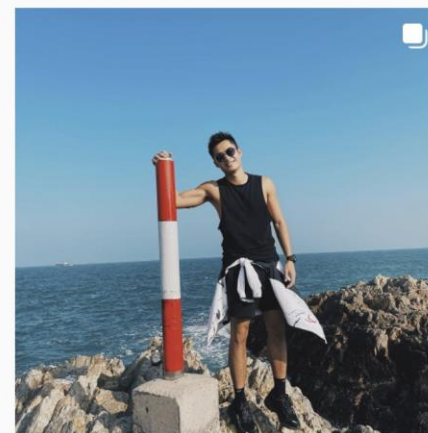
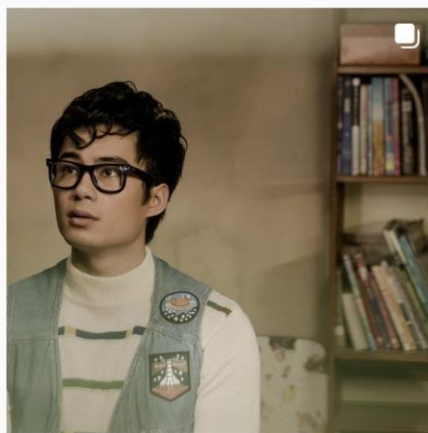
Categories

1. Active
2. Travel

#Casual

#Athleisure

#Black Tie



IMPACT
29.3K
FOLLOWERS
800+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
26.8K+

facebook
FOLLOWERS
2.5K+



胡諾言 Jack Wu

廣告簡歷

• Osim

Categories

1. Active
2. Parent

#Casual
#Athleisure



IMPACT
137K+
FOLLOWERS
400+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
72.6K+

facebook
FOLLOWERS
65K+



黃嘉樂 Stephen Wong

廣告簡歷

Unknown

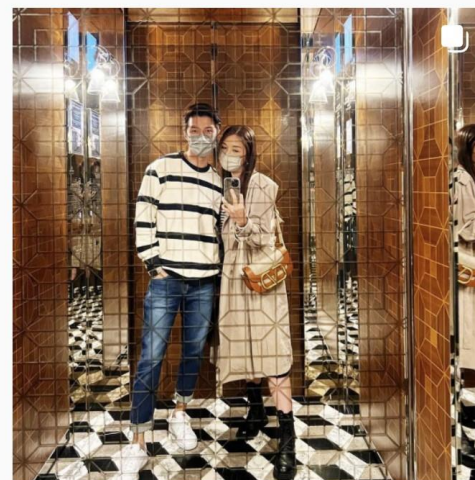
Categories

1. Active
2. Animal

#Casual

#Athleisure

#Black Tie



IMPACT
59.4K+
FOLLOWERS
1.6K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
54K+

facebook
FOLLOWERS
5.4K+



關楚耀 Kelvin Kwan

廣告簡歷

Unknown

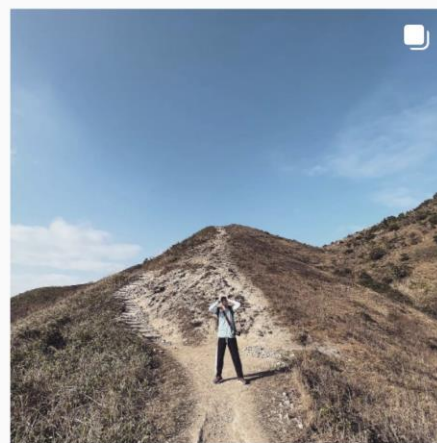
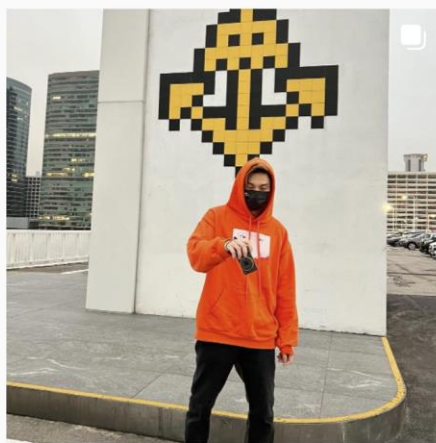
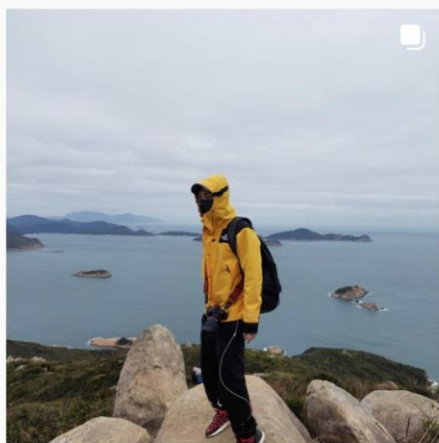
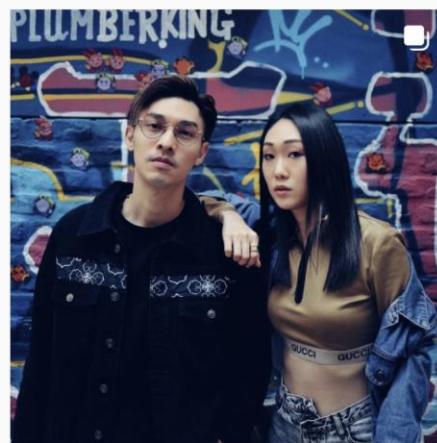
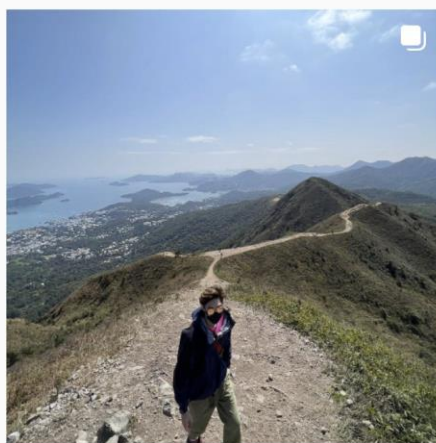
Categories

1. Active
2. Music
3. Fashion
4. Travel

#Casual

#Athleisure

#Black Tie



IMPACT
118K+
FOLLOWERS
1.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
97.8K+

facebook
FOLLOWERS
21K+



Youthful & Energetic 青春

青春活潑藝人

Young, Cute and Energetic

目標品牌類型 Target Brands

Gyms (Pure Gym)

Restaurants (Fine Dine)

Beverages (Wine, Sparkling Water)

Sports Equipment (Peloton)

Fashion (Casetify)

Clothing (Streetwear to High End)

Essentials (Whisper)

Skincare (Shiseido)

Cosmetics (N.U.D.E)



Youthful & Energetic 青春

Male

1. 孔德賢 Hung Tak Yin Danny
2. 林正峰 Niklas Lam
3. 曾展望 Tsang Randal G M

Female

- | | |
|-----------------------|-------------------------|
| 1. 蔡思貝 Sisley Choi | 11. 黃靖靈 Wong Ching Ling |
| 2. 馮盈盈 Fung Ying Ying | 12. 游嘉欣 Yau Ka Yan |
| 3. 鄺潔楹 Judy Kwong | |
| 4. 江嘉敏 Kaman Kong | |
| 5. 林穎彤 Bella Lam | |
| 6. 林凱恩 Lam Hoi Yan | |
| 7. 劉穎璇 Tiffany Lau | |
| 8. 伍樂怡 Kelly Ng | |
| 9. 蘇韻姿 Andrea So | |
| 10. 黃嘉雯 Carmaney Wong | |

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孔德賢 Hung Tak Yin Danny

廣告簡歷

- 中銀香港
- Big Big Shop
- 眾安銀行

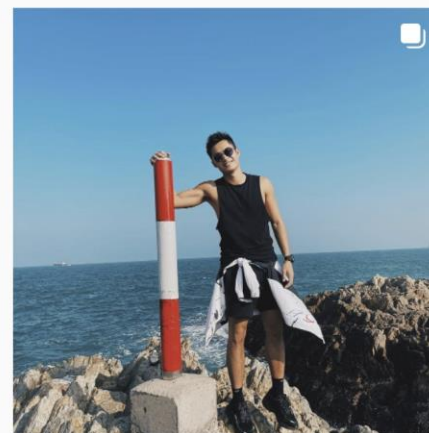
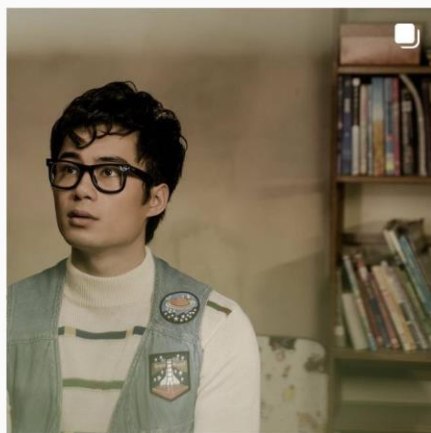
Categories

1. Active
2. Travel

#Casual

#Athleisure

#Black Tie



IMPACT
29.3K
FOLLOWERS
800+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
26.8K+

facebook
FOLLOWERS
2.5K+



林正峰

Lam Ching Fung Niklas

廣告簡歷

- Big big shop
- 中銀香港
- 富融銀行

Categories

1. Fashion

#Casual

#Athleisure

#Black Tie



IMPACT
50.1K+

FOLLOWERS
N/A
AVG.

ENGAGEMENT
Instagram

FOLLOWERS
18.9K+

facebook
FOLLOWERS
1.2K+



曾展望 Tsang Randal G M

廣告簡歷

Unknown

Categories

1. Active
2. Travel
3. Fashion

#Casual
#Athleisure
#Black Tie



IMPACT
11.6K
FOLLOWERS
N/A
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
11.6K+

facebook
FOLLOWERS
N/A



蔡思貝 Sisley Choi

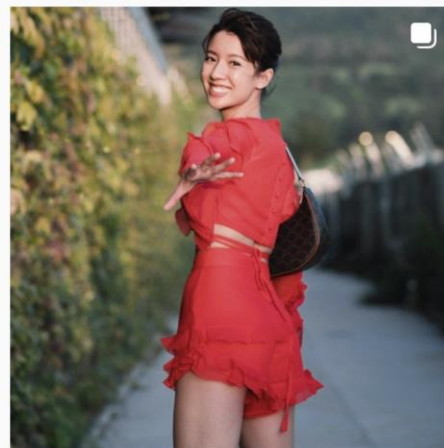
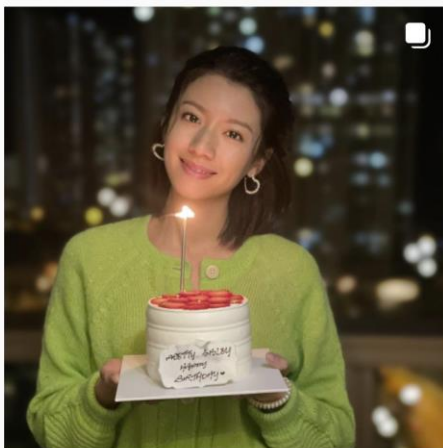
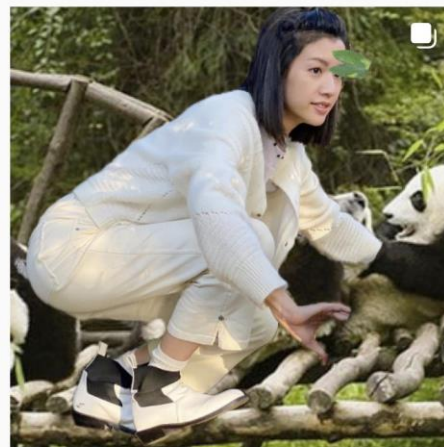
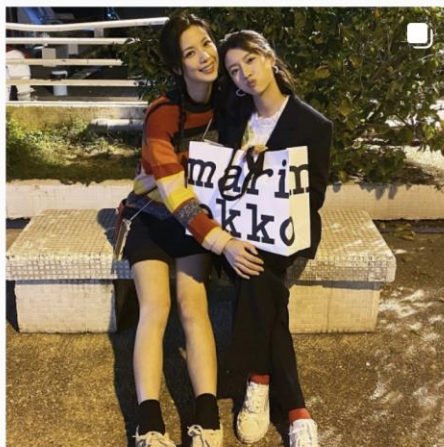
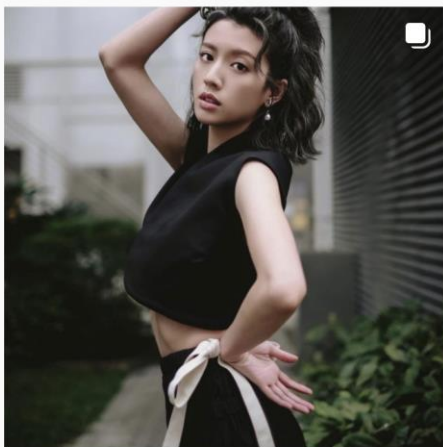
廣告簡歷

- 惠康
- CUPAL Beauty
- OneFM
- The body shop
- Head&shoulders
- 海馬牌珊瑚枕

Categories

1. Active
2. Fashion

#Casual
#Chic



IMPACT
511K+
FOLLOWERS
12K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
371K+

facebook
FOLLOWERS
140K+



馮盈盈 Fung Ying Ying

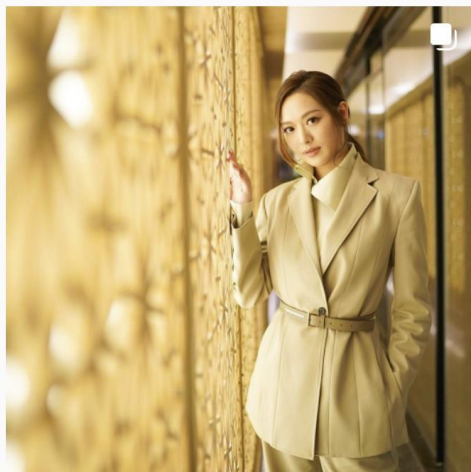
廣告簡歷

- 現代教育
- 教育局
- BORGHESE FANGO
- devon 激光脫毛美肌中心
- Reebok
- 曼秀雷敦
- Crest LUXE美白牙
- 肌研 (香港)
- D2 Place
- 富融銀行

Categories

1. Food
2. Fashion

#Casual
#HighFashion
#Chic



IMPACT
720K+
FOLLOWERS
7.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
416K+

facebook
FOLLOWERS
304K+



鄺潔楹 Judy Kwong

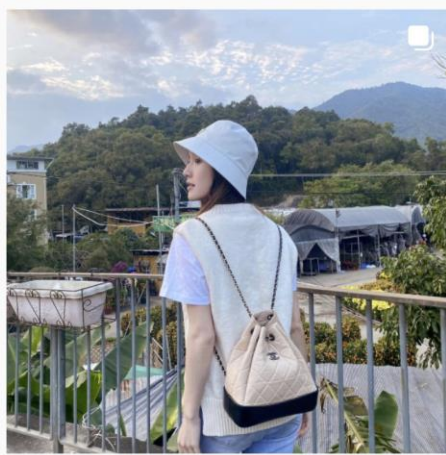
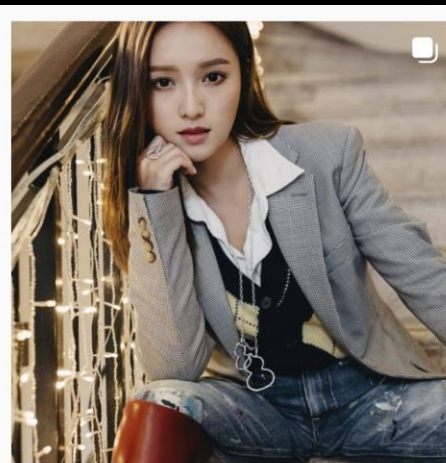
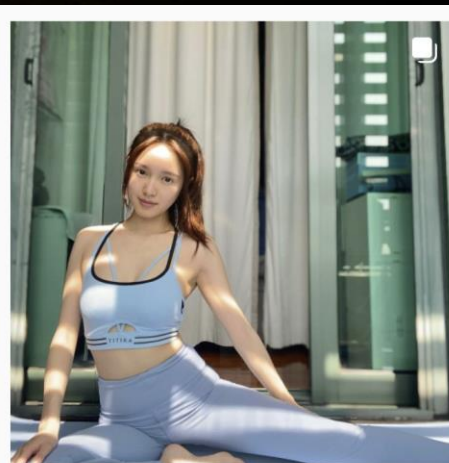
廣告簡歷

- 邦民日本財務
- 喜療疤
- 余仁生
- 日本SE株式会社
- 美心西餅

Categories

1. Active
2. Fashion
3. Food

#Casual
#Athleisure
#Chic



IMPACT
270K+
FOLLOWERS
7.6K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
256K+

facebook
FOLLOWERS
14K+



江嘉敏 Kaman Kong

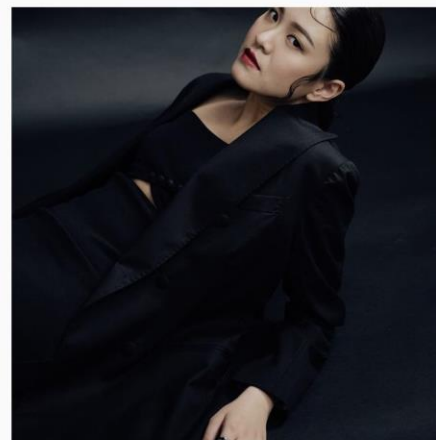
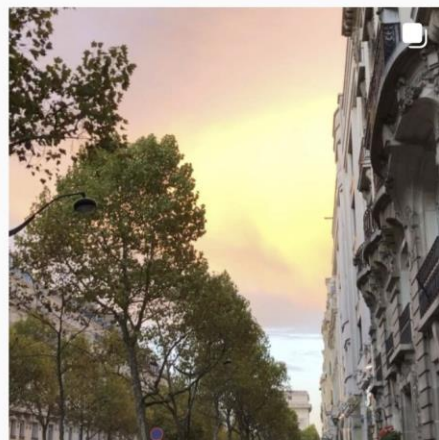
廣告簡歷

- Biotherm
- Sunplay
- VISA
- 資生堂
- 榮華餅家
- The Body Shop
- Swiss Liver Detox

Categories

1. Active
2. Fashion
3. Auto
4. Animal

#Casual
#Athleisure
#Chic



IMPACT
566K+
FOLLOWERS
N/A
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
308K+

facebook
FOLLOWERS
258K+



林穎彤 Bella Lam

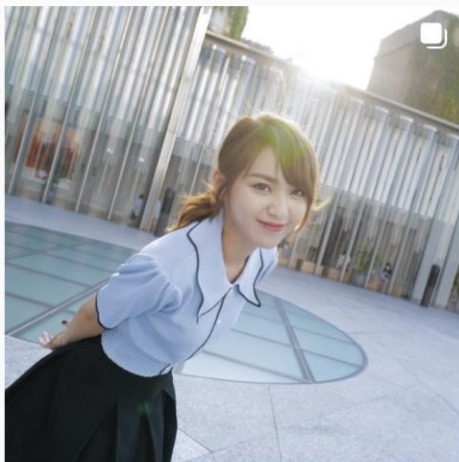
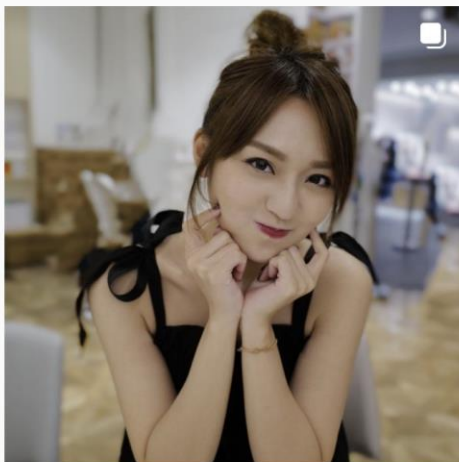
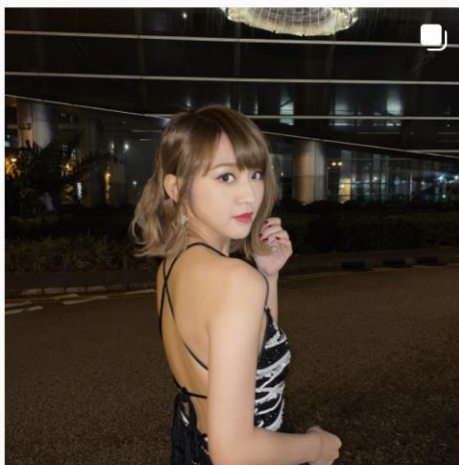
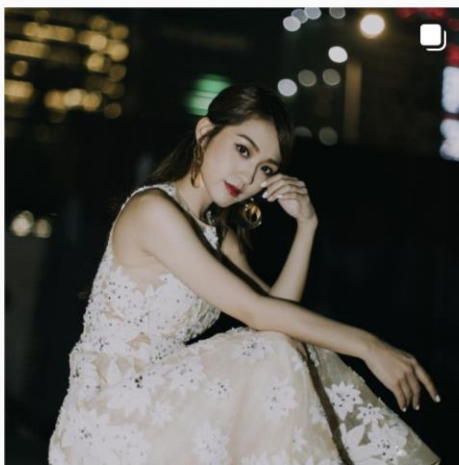
廣告簡歷

Unknown

Categories

1. Active
2. Fashion
3. Beauty

#Casual
#Athleisure
#Chic



IMPACT
172K+
FOLLOWERS
7.4K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
172K+

facebook
FOLLOWERS
N/A



林凱恩 Lam Hoi Yan

廣告簡歷

- 家樂牌
- 漁農自然護理署

Categories

1. Food
2. Fashion
3. Animal

#Casual

#Chic



IMPACT
234K+
FOLLOWERS
8.8K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
180K+

facebook
FOLLOWERS
54K+



劉穎璇 Tiffany Lau

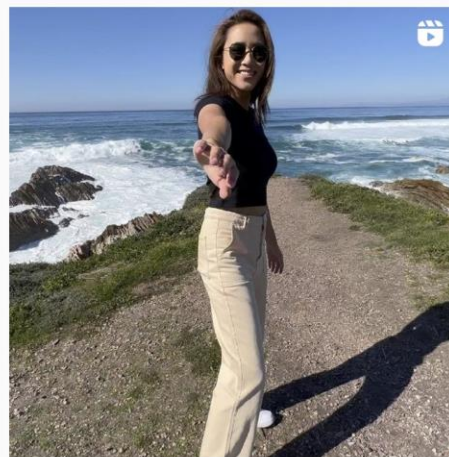
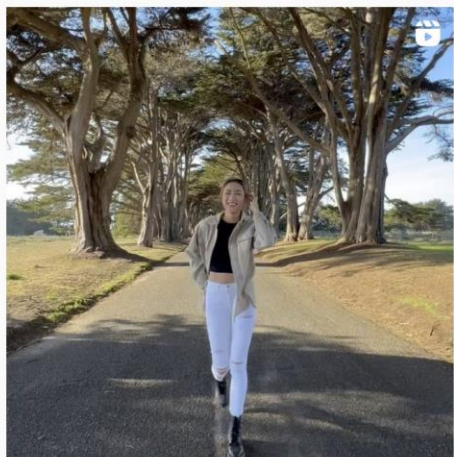
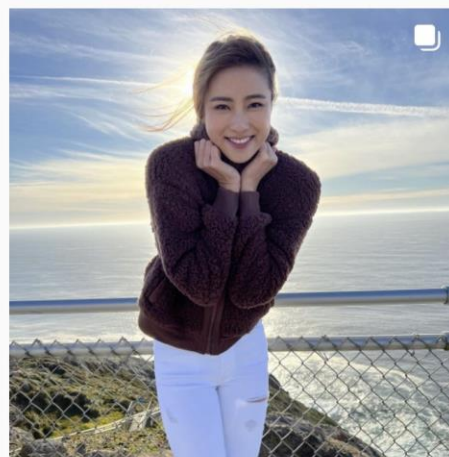
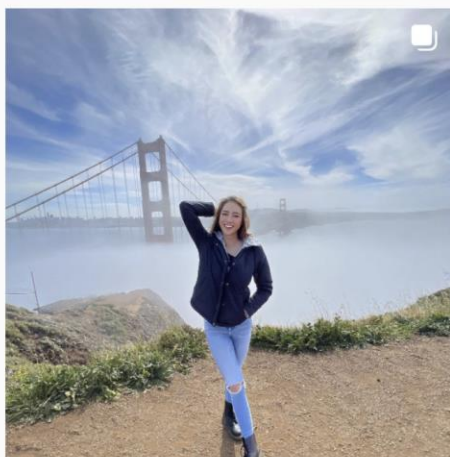
廣告簡歷

- 喜得佳食品
- Adidas
- 雅詩蘭黛
- 中國通海證券
- Samuel Ashley

Categories

1. Active
2. Travel

#Casual
#Athleisure



IMPACT
531K+
FOLLOWERS
9.8K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
264K+

facebook
FOLLOWERS
267K+



伍樂怡 Kelly Ng

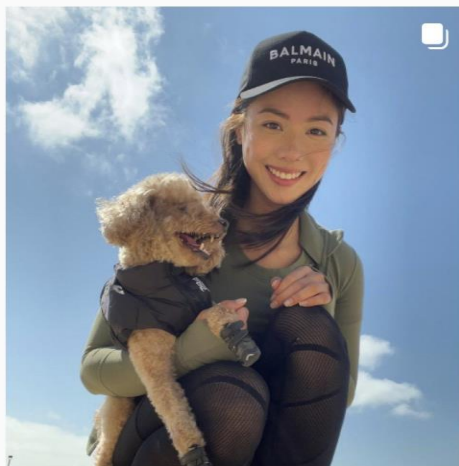
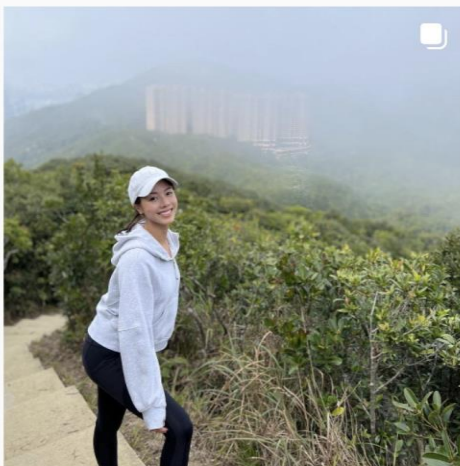
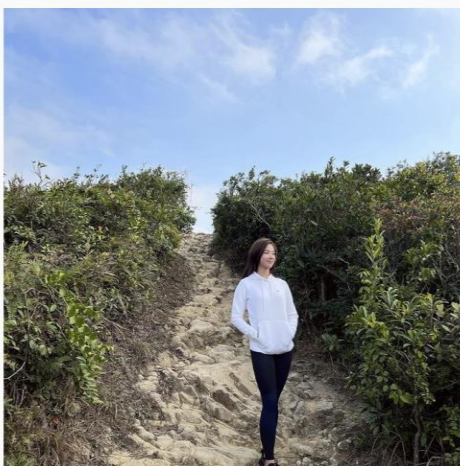
廣告簡歷

Unknown

Categories

1. Active
2. Travel
3. Fashion

#Casual
#Athleisure
#Chic



IMPACT

222K+
FOLLOWERS

N/A
AVG.
ENGAGEMENT

Instagram
FOLLOWERS

210K+

facebook
FOLLOWERS

12K+



蘇韻姿 Andrea So

廣告簡歷

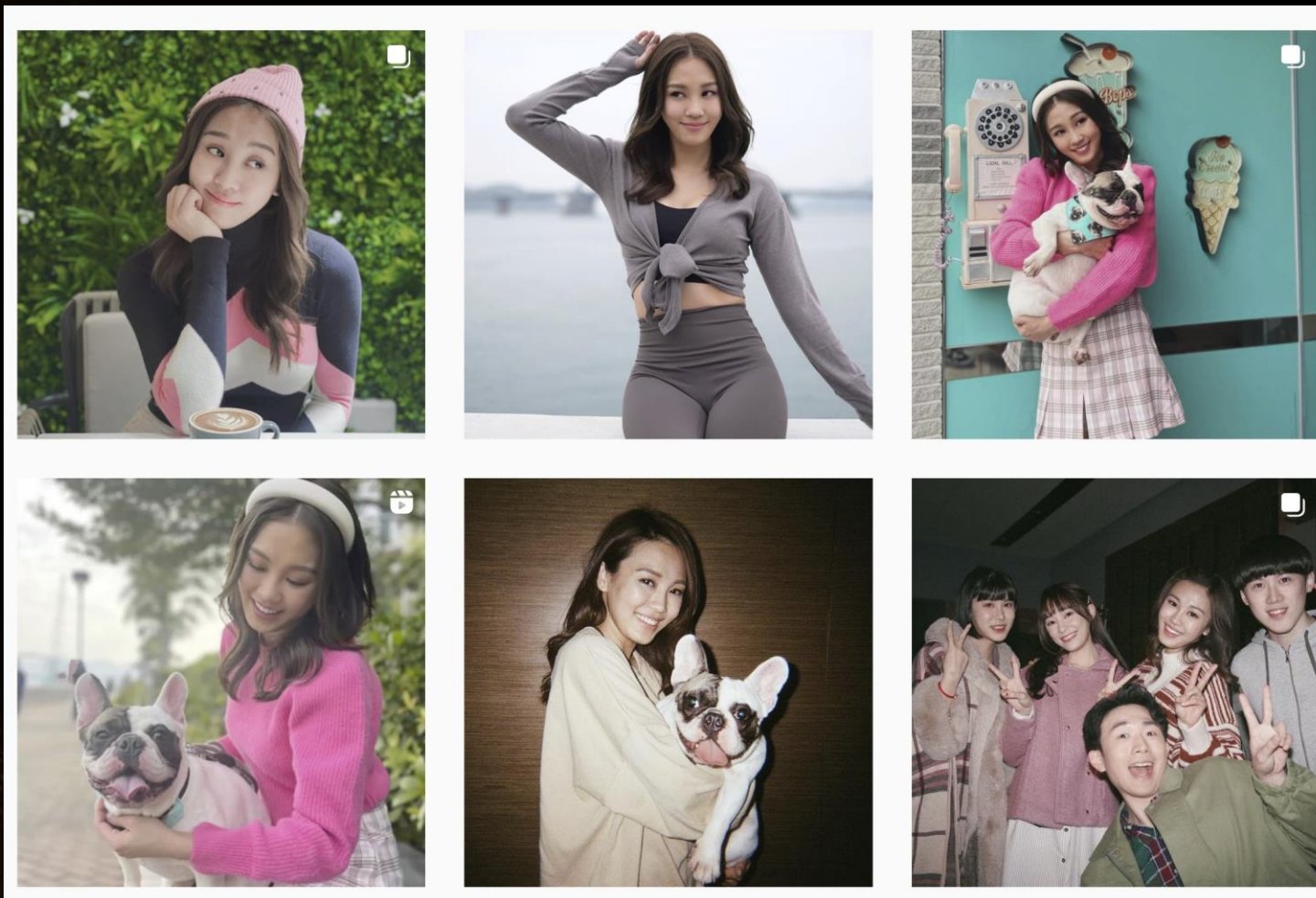
- NiceCheer
- 香港吸煙與健康委員會
- 香港寬頻

Categories

1. Active
2. Fashion
3. Animal

#Casual

#Athleisure



IMPACT
173K+
FOLLOWERS
3.4K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
149K+

facebook
FOLLOWERS
24K+



黃嘉雯 Carmaney Wong

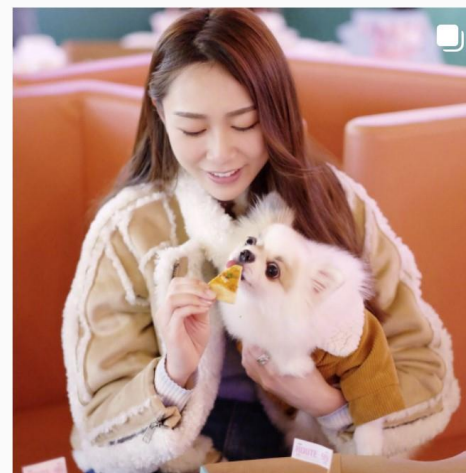
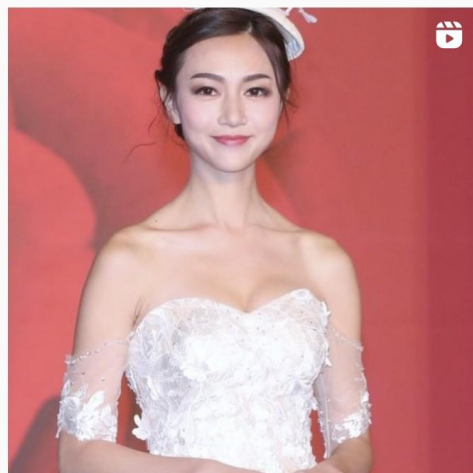
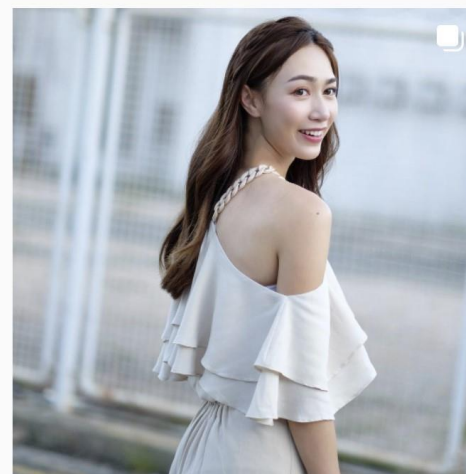
廣告簡歷

Unknown

Categories

1. Active
2. Fashion

#Casual
#Athleisure
#Chic



IMPACT
80.4K+

FOLLOWERS
2.9K+
AVG.

ENGAGEMENT
Instagram
FOLLOWERS

80.4K+

facebook
FOLLOWERS

N/A



黃靖靈 Wong Ching Ling

廣告簡歷

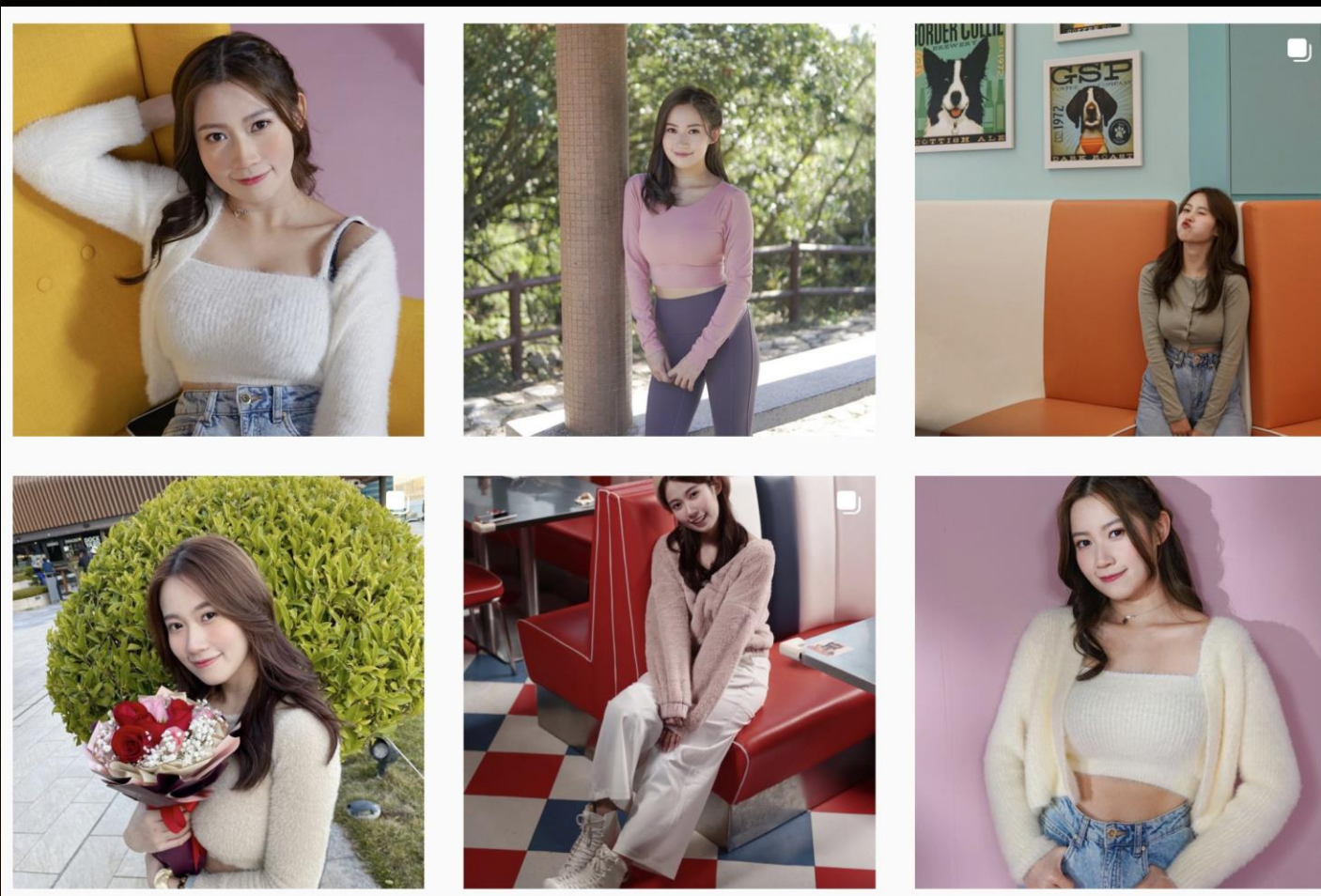
• Gatsby

Categories

1. Active
2. Fashion
3. Food

#Casual

#Athleisure



IMPACT
140K+
FOLLOWERS
N/A
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
112K+

facebook
FOLLOWERS
28K+



游嘉欣 Yau Ka Yan

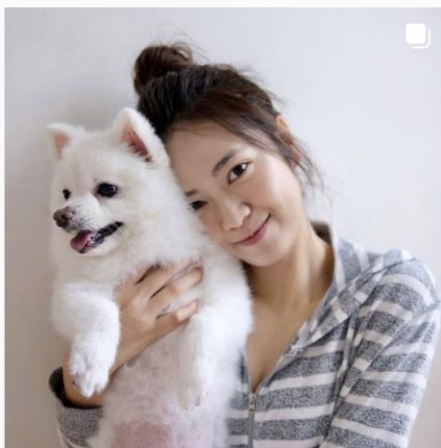
廣告簡歷

- 威高國際時裝
- 富融銀行
- 樂敏得

Categories

1. Active
2. Fashion
3. Food

#Casual
#Athleisure



IMPACT
90.7K+
FOLLOWERS
5.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS

82.4K+

facebook
FOLLOWERS

7.3K+



Parenting

親子

愛家護幼藝人

Artists who focuses on family
and their children

目標品牌類型

Target Brands

Education

Nutrition

Supplements

Child Fashion

Theme Parks

Children Essentials

Tutoring

Toys

Automotive – ZF (Mercedes)

Music (Tom Lee, Percy)



Parenting 親子

Male

1. 陳展鵬 Ruco Chan
2. 譚俊彥 Shaun Tam
3. 胡諾言 Jack Wu

Female

1. 陳敏之 Sharon Chan
2. 蔣祖曼 Chiang Cho Man
3. 賴慰玲 Lai Wai Ling
4. 譚凱琪 Zoie Tam



陳展鵬 Ruco Chan

廣告簡歷

- 澳門電訊
- 香港信貸樓按醫生
- 戶外城平面廣告
- Hyperlube 引擎潤滑油
- Samsung S8 手機
- Propecia 保康絲髮絲護理

Categories

1. Active
2. Fashion
3. Parent

#Casual
#Athleisure
#Black Tie



IMPACT

591K+
FOLLOWERS
15K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS

421K+

facebook
FOLLOWERS

170K+



譚俊彥 Shaun Tam

廣告簡歷

Unknown

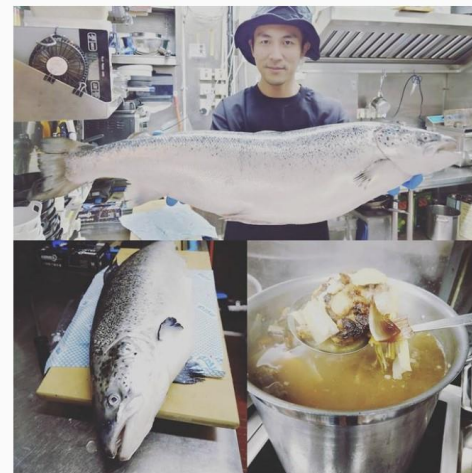
Categories

1. Active
2. Parent
3. Food
4. Music
5. Auto

#Casual

#Athleisure

#Black Tie



IMPACT

40.1K+

FOLLOWERS

2.2K+

AVG.

ENGAGEMENT

Instagram

FOLLOWERS

40.1K+

facebook

FOLLOWERS

N/A



胡諾言 Jack Wu

廣告簡歷

• Osim

Categories

1. Active
2. Parent

#Casual
#Athleisure



IMPACT
137K+
FOLLOWERS
400+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
72.6K+

facebook
FOLLOWERS
65K+



陳敏之 Sharon Chan

廣告簡歷

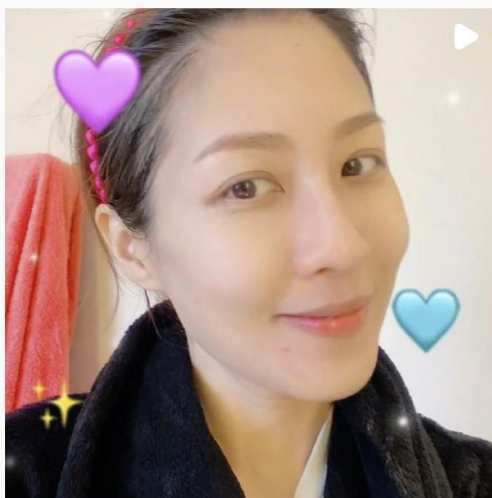
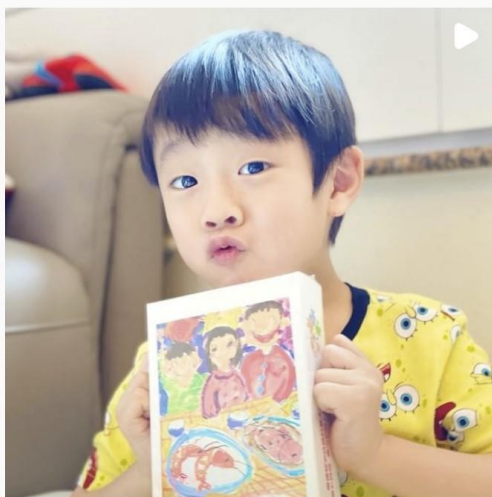
Unknown

Categories

1. Active
2. Fashion
3. Parent

#Casual

#HighFashion



IMPACT
688K+
FOLLOWERS
3.3K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
688K+

facebook
FOLLOWERS
N/A



蔣祖曼

Chiang Cho Man Joman

廣告簡歷

- Colli-G Tissot
- Dettol
- Physiogel
- 惠氏
- 中國旅行社

Categories

1. Parent
2. Beauty
3. Animal

#Casual



IMPACT
102K+
FOLLOWERS
900+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
28.6K+

facebook
FOLLOWERS
74K



賴慰玲 Winki Lai

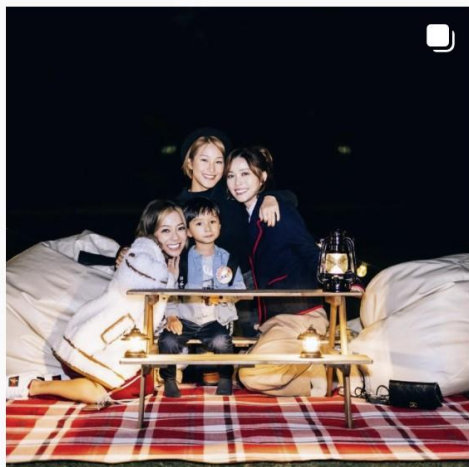
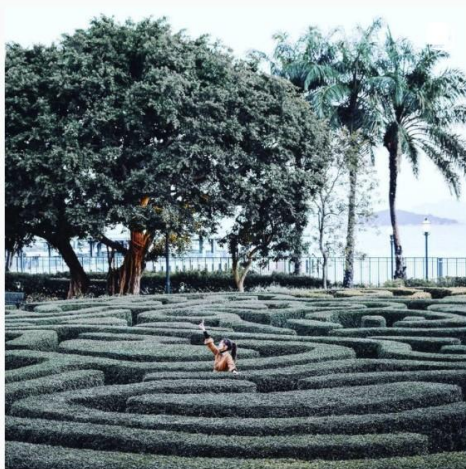
廣告簡歷

- 屈臣氏
- 資生堂
- Banila Co
- 財務達人
- 雀巢 (香港)
- 德國麥氏大藥廠
- 茱莉蔻
- 維特健靈 (香港)
- NewBorn Mama

Categories

1. Parent
2. Beauty
3. Household

#Casual
#Chic



IMPACT
429K+
FOLLOWERS
4.1K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
235K+

facebook
FOLLOWERS
194K+



譚凱琪 Zoie Tam

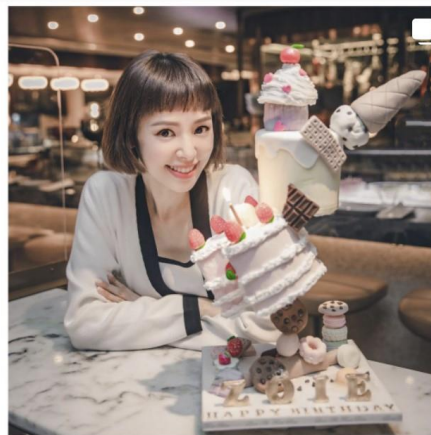
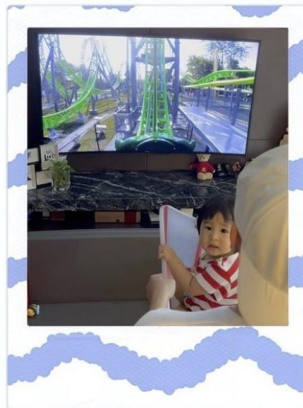
廣告簡歷

- 網苡科技集團有限公司
- Pretty Medical
- 正官庄
- 舒特膚 (香港)

Categories

1. Parent
2. Food
3. Fashion

#Casual
#Chic



IMPACT
544K+
FOLLOWERS
6.7K+
AVG.
ENGAGEMENT

Instagram
FOLLOWERS
335K+

facebook
FOLLOWERS
209K+