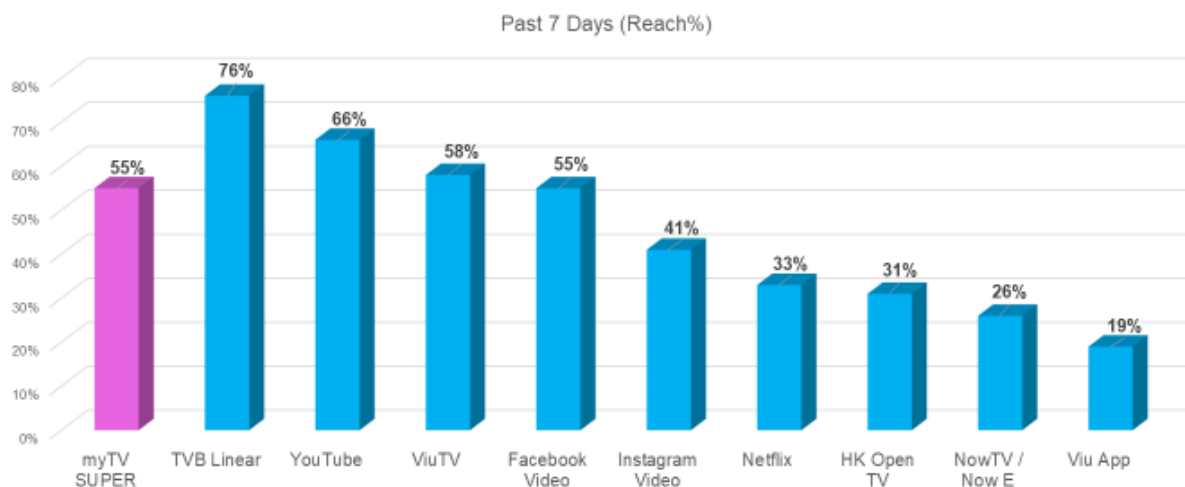


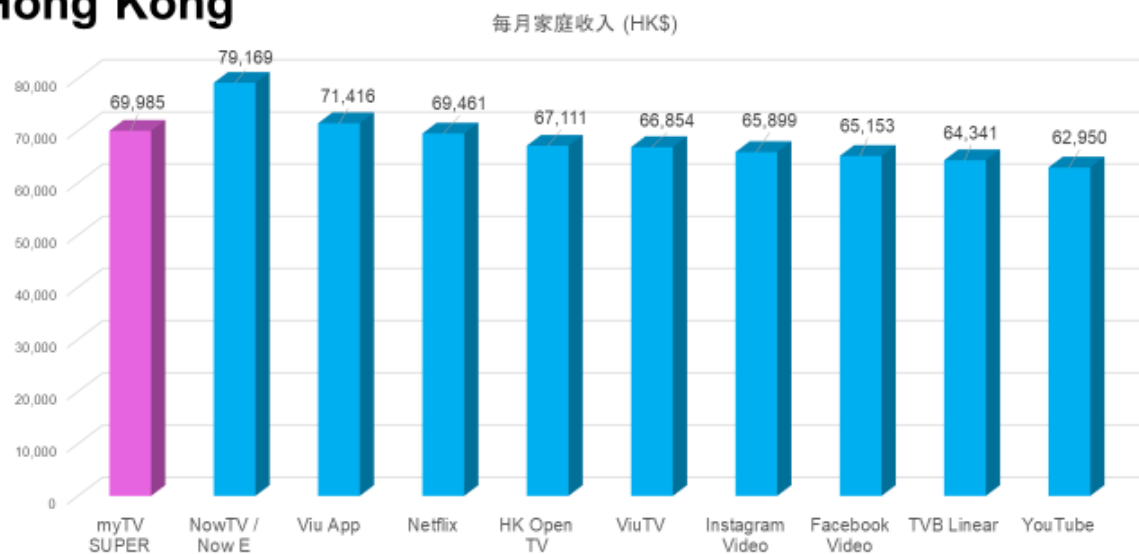
myTV SUPER gains 55% past week reach amongs broadcasters & digital players in Hong Kong



Source : 2021 Video Consumption Landscape Survey (n=2,556 Aged 15-64 HK Citizen who watched any online or offline video in the past 7 days); Fieldwork period: 21 June-8 Aug
 Base: All viewers who have watched video content on the respective channels in past 7 days
 Definition: myTV SUPER (Box, App, Web), ViuTV (ViuTV Ch99, Blue ViuTV App), Now TV (TV, App) / Now E (Box, App)

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myTV SUPER rank #3 highest household income audience amongs broadcaster & digital players in Hong Kong



Source : 2021 Video Consumption Landscape Survey (n=2,556 Aged 15-64 HK Citizen who watched any online or offline video in the past 7 days); Fieldwork period: 21 June-8 Aug
 Base: All viewers who have watched video content on the respective channels in past 7 days
 Definition: myTV SUPER (Box, App, Web), ViuTV (ViuTV Ch99, Blue ViuTV App), Now TV (TV, App) / Now E (Box, App)

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