

# New Website Display Format – Half Page



## Ad Spec:

Dimension:(W) 300 x (H) 600 pixels

File format: Image (JPG)

Max File Size: 100KB

Rate Card Rate :  
CPM HK\$85 (Gross)

Available Platform:  
myTV SUPER Web

## Remarks:

1. **Material pre-approval is requested and material must be submitted 3 working days before campaign launch.**
2. **All bookings are non-cancellable and in 1<sup>st</sup> come 1<sup>st</sup> serve basis**
3. **Special filtering is available on request and negotiable, please contact our sales department for details**
4. **Acceptance of bookings shall be at the entire discretion of myTV SUPER**
5. **Above offers and bookings shall, upon acceptancy by myTV SUPER, be subject to the General Terms and Conditions of Rate Card: myTV SUPER 2021**