

Half Page

Deliverables

Ad formats	Materials	File Type	Dimensions	Max File size
Half Page	Image*	JPG	300x600	100KB

*The Image should be in 72 dpi.

Specifications

Audio	No Audio is permitted
3rd party Ad serving	NOT Allowed
Submission Deadline	All ads must be submitted at least 5 working days prior to campaign launch.

Layout of Dimension

The screenshot displays a TVB website homepage with a yellow and black color scheme. At the top, there are navigation links for '觀看區', '登入', '會員專區', '服務收費', '帳單及支展', '節目表', and '所有節目'. Below this is a search bar and a navigation menu with categories like '訂購主頁', '觀看紀錄', '我的收藏', '電視', 'OK Buy', '最新', '免費區', '猛片特區', 'TVB', '體育', '賽馬', and '劇集'. A main banner for '億速云香港云服务器' is visible, along with a '註冊' button. The main content area features several promotional tiles: a real estate advertisement for '大阪都心地段 勿失良機', a TV show advertisement for '失憶24小時', a food advertisement for '鑽石牌 鮑魚1罐7頭 \$370', and a cleaning service advertisement for 'STYLUX HERMÈS 深層清潔服務'. There are also smaller tiles for '全港精選' (TVC, 商場爭霸, 安家-製作特輯, 魚躍在花兒) and 'TVB節目推介' (百年食堂, Do姐有問題 (Sr.4), 愛·回家之開心速遞).

Policies and Remarks

Ad Policies	All creative is subject to approval by MYTV SUPER LIMITED
3rd Party Impression Tag	MYTV SUPER LIMITED permits third-party impression tracking. Please provide it when the creative submit.