

# Set-Top-Box Standard Banner

## Deliverables

Ad formats	Material
STB Standard Banner	Image

Materials	File Type	Dimensions	Max File Size
Image*	JPG	970x90	50KB



## Specifications

<b>Audio</b>	No Audio is permitted
<b>3<sup>rd</sup> party Ad serving</b>	NOT Allowed
<b>Submission Deadline</b>	All ads must be submitted at least 3 working days prior to campaign launch.
<b>Core Advertisement Area</b>	970x90
<b>Click-through URL</b>	NOT Allowed
<b>User Experience</b>	Display Banner for 10 seconds

## Policies and Remarks

<b>Ad Policies</b>	All creative is subject to approval by MYTV SUPER LIMITED
<b>3<sup>rd</sup> Party Impression Tag</b>	MYTV SUPER LIMITED permits third-party impression tracking. Please provide it when the creative submit.