

Skyscraper

Deliverables

Ad formats	Materials	File Type	Dimensions	Max File size
Skyscraper	Image*	JPG	160x600	50KB

*The Image should be in 72 dpi.

Specifications

Audio	No Audio is permitted
3rd party Ad serving	NOT Allowed
Submission Deadline	All ads must be submitted at least 5 working days prior to campaign launch.

Layout of Dimension

The screenshot displays the myTV SUPER website interface. At the top, there is a navigation bar with links for '觀看區', '臺出', '會員專區', '服務收費', '教學及支援', '節目表', and '所有節目'. Below this is a secondary navigation bar with categories like '電視', '最新', '免費區', '猛片特區', '體育', '賽馬', and 'SUPER OF RECIPE'. The main content area is divided into sections for '頻道節目重溫', '分類', '創世電視', '慈慧幼苗', and 'DW VOD'. A prominent 160x600 skyscraper ad is located on the right side, featuring a yellow and orange background with text: 'myTV SUPER 您宣傳您嘅產品商業務?', 'myTV SUPER 自動化廣告投放平台', 'AD Booking ANAGER 幫到您!', and '我哋有超過800萬用戶 覆蓋至最廣泛!'. Below the ad is a grid of program thumbnails, including '#一屋後生仔', '飛虎之雷霆極戰', '降魔的2.0', '十八年後的詭極告白', '愛·回家之開心倍伴', '東張西望', '你估我嘅到', '世界觀', '疫境前行', and '抗疫指南'. A sidebar on the left contains a Google AdMob advertisement with the text 'Get more out of ad mediation with Google tools.' and a Cashing Pro advertisement on the right with the text '卡數多到 CLS, 仲想逃避?'.

Policies and Remarks

Ad Policies	All creative is subject to approval by MYTV SUPER LIMITED
3rd Party	MYTV SUPER LIMITED permits third-party impression
Impression Tag	tracking. Please provide it when the creative submit.