

In-Stream

	Web / App	Set-Top-Box
Video resolution	16:9 (1280W x 720H pixels) or 4:3 (960W x 720H pixels)	16:9 (1920W x 1080H pixels) or 4:3 (1440W x 1080H pixels)
File format	H.264/ mpeg4 AVC	H.264/ mpeg4 AVC
File size	Max. 10MB	Max. 20MB
Video bitrate	Min. 1404kbps	Min. 4500kbps
Frame rate	25fps	25fps
Audio bitrate	Stereo 44.1Hz and 96kbps	Stereo 48Hz and 192kbps
Audio setting	Normal Peak: 5 (-16dBFS) Full Range: 2-6 (-28~ -12dBFS)	Normal Peak: 5 (-16dBFS) Full Range: 2-6 (-28~ -12dBFS)
Click-through URL	Allowed	Allowed

Set-Top-Box Clickable in-stream ad

- User clicks “OK” button and then QR code & SMS of client’s landing will be generated.

MYTV Gold
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www.mytvsuper.com



按 OK 了解更多

廣告剩餘：(0:01)

MYTV Gold
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Discovery
Science



紀實

324px

掃描QR code



或再按“OK”以SMS傳送

324px

57px

廣告剩餘：(0:01)

