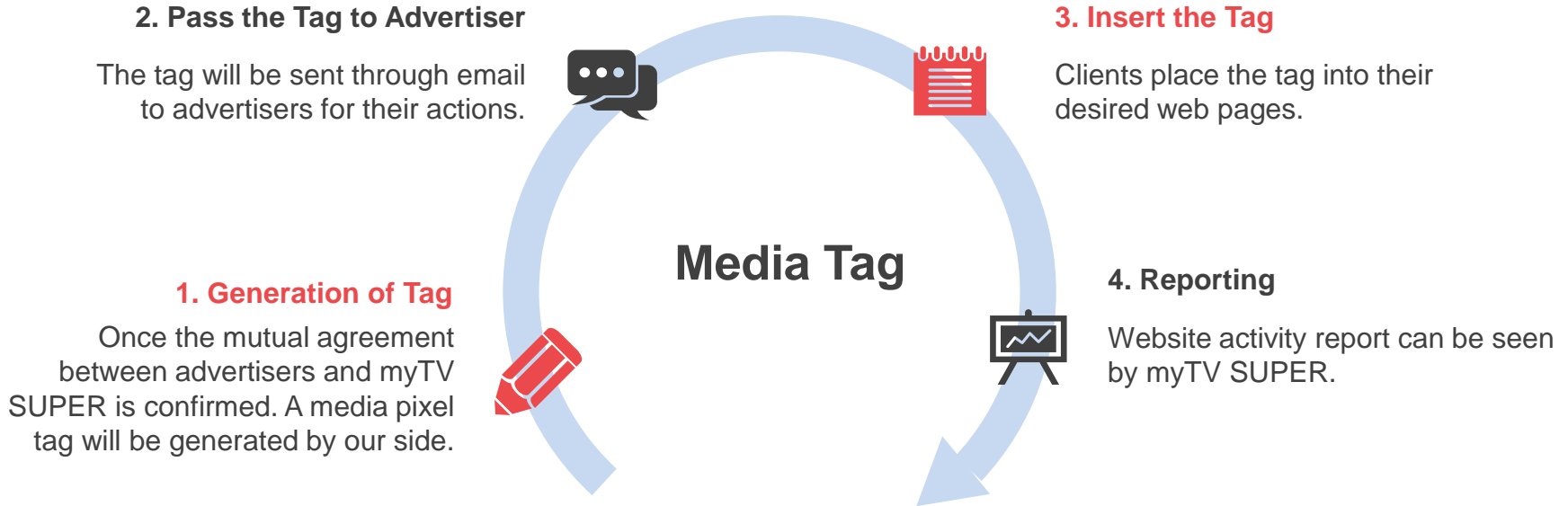


A close-up photograph of a person's hands with red nail polish typing on a silver laptop keyboard. The person is wearing a light blue shirt and a patterned sweater. The background is softly blurred.

IMPLEMENTATION OF MEDIA TAG

How to Implement?



What are the **Benefits** ?



Precise Targeting

Retarget audiences who visited your website. This helps improve ad click through rate.



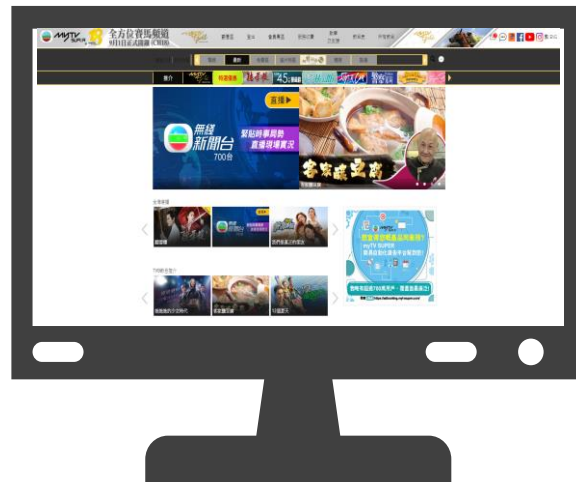
Optimize Conversions

Based on how audience interact on your website after watching the ads to refine ad strategy and drive conversion rate .



Create Lookalike audiences

Based on website visitors' viewing behavior on myTV SUPER, create lookalike audiences to reach more accurate target.



Your Concerns



Will you sell our data ?

How you going to use my client data?

Do I sharing client's personal data with you?

Who will access my data ?



Our Commitment



Privacy

No personal information will be received. Only Cookies ID will be captured.

Security

Client data will not be disclosed and sold.

Only the operation team will handle the data.

Trustworthy

All collected data will be use for targeting at your own myTV SUPER ad campaign only.

*A Terms & Condition including the above statements will be signed by both parties.



A blurred background image showing a person's hands typing on a laptop keyboard. The focus is on the hands and the keys, with the rest of the scene out of focus.

Thank you

