The Conjuring 2
4 October
Director: James Wan
Cast: Vera Farmiga, Patrick Wilson, Frances O’Connor
Genre: Horror

Lights Out
11 October
Director: David F. Sandberg
Cast: Teresa Palmer, Gabriel Bateman, Alexander DiPersia, Billy Burke, Maria Bello
Genre: Horror / Thriller

Scouts Guide To The Zombie Apocalypse
18 October
Director: Christopher B. Landon
Cast: Tye Sheridan, Logan Miller, Joey Morgan, Sarah Dumont, David Koechner
Genre: Comedy / Horror

Ghostbusters II
25 October
Director: Ivan Reitman
Cast: Bill Murray, Dan Aykroyd, Sigourney Weaver, Harold Ramis, Rick Moranis
Genre: Comedy

Paranormal Activity 3
1 November
Director: Henry Joost, Ariel Schulman
Cast: Lauren Blittner, Chris Smith, Chloe Coengery, Jessica Tyler Brown
Genre: Horror
Upcoming in November
Anniversary Special

Sci-fi classic series The Matrix Trilogy was telecast on Pearl on consecutive Sundays in August, scoring superb ratings among the Top Occupation demo groups in particular.

Transformers: Revenge Of The Fallen
變形金剛:狂派再起

 Transformers: Dark Of The Moon
變形金剛:黑月降臨

Transformers: Age Of Extinction
變形金剛:殲滅世紀

Transformers: The Last Knight
變形金剛:終極戰士

Remarks:
• Ratings include “Live” & “As Live” viewing of corresponding programme from TV Set & connected devices (e.g. DVR/OTT Box, Pay TV Box)
• Top Occupation: Managers/Administrators/Professionals/Associate Professionals
• Data Source: CSM Media Research
<table>
<thead>
<tr>
<th>Date</th>
<th>Programme Name</th>
<th>Start Time</th>
<th>End Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/02-09</td>
<td>Thailand Grand Spaces</td>
<td>2000</td>
<td>2130</td>
</tr>
<tr>
<td>10/16-30</td>
<td>Innovation Nation (IX)</td>
<td>2020/10/16</td>
<td>2020/10/30</td>
</tr>
<tr>
<td>10/22</td>
<td>America’s Funniest Home Videos</td>
<td>2020/10/22</td>
<td>2021/03/06</td>
</tr>
<tr>
<td>10/05</td>
<td>Take Two</td>
<td>10/05</td>
<td>Last</td>
</tr>
<tr>
<td>10/12-26</td>
<td>Genius: Picasso</td>
<td>10/12-26</td>
<td>Last</td>
</tr>
<tr>
<td>12/14</td>
<td>Money Matters</td>
<td>12/14</td>
<td>Last</td>
</tr>
<tr>
<td>10/03-31</td>
<td>America’s Got Talent (XIV)</td>
<td>10/03-31</td>
<td>2021/03/06</td>
</tr>
<tr>
<td>10/07-28</td>
<td>New Amsterdam</td>
<td>10/07-28</td>
<td>Last</td>
</tr>
<tr>
<td>10/05-26</td>
<td>The Good Doctor</td>
<td>10/05-26</td>
<td>Last</td>
</tr>
<tr>
<td>12/07</td>
<td>Instinct (II)</td>
<td>12/07</td>
<td>Last</td>
</tr>
<tr>
<td>10/07-28</td>
<td>Prodigal Son</td>
<td>10/07-28</td>
<td>Last</td>
</tr>
<tr>
<td>10/02-31</td>
<td>America’s Funniest Home Videos</td>
<td>10/02-31</td>
<td>2021/03/06</td>
</tr>
<tr>
<td>12/04</td>
<td>From Russia To Iran: Crossing</td>
<td>12/04</td>
<td>Last</td>
</tr>
<tr>
<td>10/06-27</td>
<td>Weird, True &amp; Freaky</td>
<td>10/06-27</td>
<td>Last</td>
</tr>
<tr>
<td>11/17</td>
<td>Weird, True &amp; Freaky</td>
<td>11/17</td>
<td>Last</td>
</tr>
<tr>
<td>10/07-28</td>
<td>The Food Files Vs Diabetes</td>
<td>10/07-28</td>
<td>Last</td>
</tr>
<tr>
<td>12/02</td>
<td>The Good Doctor</td>
<td>12/02</td>
<td>Last</td>
</tr>
<tr>
<td>10/06-27</td>
<td>Strange Talk</td>
<td>10/06-27</td>
<td>Last</td>
</tr>
<tr>
<td>11/24</td>
<td>Weird, True &amp; Freaky</td>
<td>11/24</td>
<td>Last</td>
</tr>
<tr>
<td>10/02-31</td>
<td>Money Matters</td>
<td>10/02-31</td>
<td>2021/03/06</td>
</tr>
<tr>
<td>10/09</td>
<td>Catwoman</td>
<td>10/09</td>
<td></td>
</tr>
<tr>
<td>10/10</td>
<td>San Andreas</td>
<td>10/10</td>
<td></td>
</tr>
<tr>
<td>10/11</td>
<td>Cutting Edge</td>
<td>10/11</td>
<td></td>
</tr>
<tr>
<td>10/04</td>
<td>The Conjuring 2</td>
<td>10/04</td>
<td></td>
</tr>
<tr>
<td>10/03</td>
<td>Batman &amp; Robin</td>
<td>10/03</td>
<td></td>
</tr>
<tr>
<td>10/17</td>
<td>Godzilla</td>
<td>10/17</td>
<td></td>
</tr>
<tr>
<td>10/24</td>
<td>Furious 7</td>
<td>10/24</td>
<td></td>
</tr>
<tr>
<td>10/25</td>
<td>Ghostbusters II</td>
<td>10/25</td>
<td></td>
</tr>
<tr>
<td>10/18</td>
<td>Scared To The Zombie Apocalypse</td>
<td>10/18</td>
<td></td>
</tr>
<tr>
<td>10/31</td>
<td>Edge Of Tomorrow</td>
<td>10/31</td>
<td></td>
</tr>
<tr>
<td>10/02</td>
<td>US Presidential Debate</td>
<td>10/02</td>
<td></td>
</tr>
<tr>
<td>10/02</td>
<td>The Fix</td>
<td>10/02</td>
<td></td>
</tr>
<tr>
<td>10/02</td>
<td>Batman &amp; Robin</td>
<td>10/02</td>
<td></td>
</tr>
<tr>
<td>10/02</td>
<td>The Conjuring 2</td>
<td>10/02</td>
<td></td>
</tr>
<tr>
<td>10/02</td>
<td>Batman &amp; Robin</td>
<td>10/02</td>
<td></td>
</tr>
<tr>
<td>10/02</td>
<td>The Fix</td>
<td>10/02</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- Tentative Schedule Only, Subject To Change.
- America’s Funniest Home Videos
- Oriental Watch Company
- Spectacular Tuesday Presents:
- News Report With Sign Language (Cant Only)
- October 2020
- PRIME TIME SCHEDULE
- Mobile Version is Available Now
- Comprehensice Website
- Advertisers / Agencies may access TVB’s programme information, sales packages, advertising materials and the most updated news and offers from a smartphone or tablet anytime, anywhere.

**To be among the first to get the latest news and offers from TVB, subscribe to our eNewsletters at:**

**Simply type in your pre-registered email address as password to log-in**

**Comprehensive Content:**
- Highlights of 2020 Lineup
- Programme Information and Trailers
- Ratings Updates
- Hot Topics
- Buying Opportunities
- Job Reference
- Programme Schedules
- Sales Packages

**To be among the first to get the latest news and offers from TVB, subscribe to our eNewsletters at:**
The Good Doctor III
好醫生
5 October – 7 December
Mondays 2030-2230 (10 Episodes)

Dr. Shaun Murphy (Freddie Highmore), a young surgeon with autism and savant syndrome, continues to use his extraordinary medical gifts at St. Bonaventure Hospital's surgical unit. Shaun works harder than he ever has before as he starts dating, while navigating his environment and relationships to prove to his colleagues that his talents as a surgeon will save lives.

年輕外科醫生Shaun Murphy患有自閉症和學者症候群，雖然他性格內向，不擅於交際，但憑藉出類拔萃的醫術，成功令醫院上下刮目相看，力證自己的價值。劇集踏入第三季，Shaun重返St. Bonaventure醫院，並與Carly Lever醫生約會，邁出社交的第一步。當遇到感情問題和工作壓力時，他將如何處理？
**Little Big Shots IV**
小天才大舞台

8 October – 31 December

Thursdays 2000-2100 (13 Episodes)

In a completely reimagined new season, Melissa McCarthy meets with some of the most inspiring and hilarious kids from all corners of the globe. They will take us into their world, share their remarkable stories and show us the incredible talents that set them apart. It’s a celebration of how resilient, funny and inspiring kids can be when we allow them to be unabashedly themselves. They may be little, but their hearts are big.

**Innovation Nation IX**
創新國度

16 October 2020 – 22 January 2021

Fridays 2000-2030 (12 Episodes)

The Emmy Award-winning series is back for a new season meeting the scientists and designers behind some of the most ingenious inventions of our time.

Discover jet hoverboards that can fly at over 100mph, spinach leaves being transformed into heart tissue and security systems using fog to deter burglars. And look back at some of mankind’s most important inventions that changed the world forever.
**Batman & Robin**
蝉蝠俠與羅賓
- **Director:** Joel Schumacher
- **Cast:** George Clooney, Chris O’Donnell, Arnold Schwarzenegger, Uma Thurman, Alicia Silverstone
- **Genre:** Action / Crime

2 October

---

**Catwoman**
貓女俠
- **Director:** Pitof
- **Cast:** Halle Berry, Benjamin Bratt, Lambert Wilson, Frances Conroy, Sharon Stone
- **Genre:** Action / Crime

9 October

---

**Sully**
薩利機長：迫降奇蹟
- **Director:** Clint Eastwood
- **Cast:** Tom Hanks, Aaron Eckhart, Laura Linney
- **Genre:** Drama / Biography

3 October

---

**San Andreas**
加州大地震
- **Director:** Brad Peyton
- **Cast:** Dwayne Johnson, Carla Gugino, Alexandra Daddario, Ioan Gruffudd, Hugo Johnstone-Burt, Paul Giamatti
- **Genre:** Action / Adventure

10 October
**Godzilla**

*30 October*

Director: Roland Emmerich

Cast: Matthew Broderick, Maria Pitillo, Hank Azaria, Jean Reno

Genre: Sci-Fi / Action / Thriller

---

**Furious 7**

*24 October*

Director: James Wan

Cast: Vin Diesel, Paul Walker, Dwayne Johnson, Jason Statham

Genre: Action / Crime

---

**War Dogs**

*31 October*

Director: Todd Phillips

Cast: Jonah Hill, Miles Teller, Ana de Armas, Bradley Cooper

Genre: Comedy / Drama

---

**Edge Of Tomorrow**

*17 October*

Director: Doug Liman

Cast: Tom Cruise, Emily Blunt, Brendan Gleeson, Kick Gurry, Dragomir Mrsic, Charlotte Riley, Jonas Armstrong

Genre: Sci-Fi / Thriller

---

**Weekend Blockbuster**

Fridays / Saturdays, 2130
### Pearl Top 10 Programmes
#### Week 2023 (2022/08/17 - 2022/08/23)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Programme</th>
<th>Genre</th>
<th>Channel</th>
<th>Day</th>
<th>Start</th>
<th>End</th>
<th>Size</th>
<th>TVRs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>209.1</td>
<td>3.4</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Weekend Blockbuster: The Matrix Movie Pearl</td>
<td>Special</td>
<td>Sun</td>
<td>21:34</td>
<td>23:51</td>
<td>200.0</td>
<td>2.6</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sat</td>
<td>20:32</td>
<td>21:25</td>
<td>195.9</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sun</td>
<td>20:32</td>
<td>21:24</td>
<td>195.9</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>183.6</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Nin Jiom Herbal Candy Presents: MasterChef Variety Pearl</td>
<td>Documentary</td>
<td>Thu</td>
<td>20:04</td>
<td>20:51</td>
<td>177.8</td>
<td>1.6</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Weekend Blockbuster: Movie Pearl</td>
<td>Documentary</td>
<td>Fri</td>
<td>21:34</td>
<td>23:51</td>
<td>175.0</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>175.0</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>169.7</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>169.4</td>
<td>2.3</td>
<td></td>
</tr>
</tbody>
</table>

### Pearl Top 10 Programmes
#### Week 2023 (2022/08/17 - 2022/08/23)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Programme</th>
<th>Genre</th>
<th>Channel</th>
<th>Day</th>
<th>Start</th>
<th>End</th>
<th>Size</th>
<th>TVRs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>209.1</td>
<td>3.4</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Weekend Blockbuster: The Matrix Movie Pearl</td>
<td>Special</td>
<td>Sun</td>
<td>21:34</td>
<td>23:51</td>
<td>200.0</td>
<td>2.6</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sat</td>
<td>20:32</td>
<td>21:25</td>
<td>195.9</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sun</td>
<td>20:32</td>
<td>21:24</td>
<td>195.9</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>183.6</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Nin Jiom Herbal Candy Presents: MasterChef Variety Pearl</td>
<td>Documentary</td>
<td>Thu</td>
<td>20:04</td>
<td>20:51</td>
<td>177.8</td>
<td>1.6</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Weekend Blockbuster: Movie Pearl</td>
<td>Documentary</td>
<td>Fri</td>
<td>21:34</td>
<td>23:51</td>
<td>175.0</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>175.0</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>169.7</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>169.4</td>
<td>2.3</td>
<td></td>
</tr>
</tbody>
</table>

### Pearl Top 10 Programmes
#### Week 2023 (2022/08/17 - 2022/08/23)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Programme</th>
<th>Genre</th>
<th>Channel</th>
<th>Day</th>
<th>Start</th>
<th>End</th>
<th>Size</th>
<th>TVRs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>209.1</td>
<td>3.4</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Weekend Blockbuster: The Matrix Movie Pearl</td>
<td>Special</td>
<td>Sun</td>
<td>21:34</td>
<td>23:51</td>
<td>200.0</td>
<td>2.6</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sat</td>
<td>20:32</td>
<td>21:25</td>
<td>195.9</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sun</td>
<td>20:32</td>
<td>21:24</td>
<td>195.9</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>183.6</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Nin Jiom Herbal Candy Presents: MasterChef Variety Pearl</td>
<td>Documentary</td>
<td>Thu</td>
<td>20:04</td>
<td>20:51</td>
<td>177.8</td>
<td>1.6</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Weekend Blockbuster: Movie Pearl</td>
<td>Documentary</td>
<td>Fri</td>
<td>21:34</td>
<td>23:51</td>
<td>175.0</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>175.0</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>169.7</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>169.4</td>
<td>2.3</td>
<td></td>
</tr>
</tbody>
</table>

### Pearl Top 10 Programmes
#### Week 2023 (2022/08/17 - 2022/08/23)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Programme</th>
<th>Genre</th>
<th>Channel</th>
<th>Day</th>
<th>Start</th>
<th>End</th>
<th>Size</th>
<th>TVRs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>209.1</td>
<td>3.4</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Weekend Blockbuster: The Matrix Movie Pearl</td>
<td>Special</td>
<td>Sun</td>
<td>21:34</td>
<td>23:51</td>
<td>200.0</td>
<td>2.6</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sat</td>
<td>20:32</td>
<td>21:25</td>
<td>195.9</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>America's Got Talent The Champions Variety Pearl</td>
<td>Tertiary</td>
<td>Sun</td>
<td>20:32</td>
<td>21:24</td>
<td>195.9</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>183.6</td>
<td>2.1</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Nin Jiom Herbal Candy Presents: MasterChef Variety Pearl</td>
<td>Documentary</td>
<td>Thu</td>
<td>20:04</td>
<td>20:51</td>
<td>177.8</td>
<td>1.6</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Weekend Blockbuster: Movie Pearl</td>
<td>Documentary</td>
<td>Fri</td>
<td>21:34</td>
<td>23:51</td>
<td>175.0</td>
<td>1.3</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>175.0</td>
<td>1.4</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>America's Funniest Home Videos Variety Pearl</td>
<td>Documentary</td>
<td>Tue</td>
<td>21:32</td>
<td>22:29</td>
<td>169.7</td>
<td>2.0</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Coltalin Non Drowsy Cold &amp; Flu Formula Special: Movie Pearl</td>
<td>Special</td>
<td>Sat</td>
<td>21:34</td>
<td>23:47</td>
<td>169.4</td>
<td>2.3</td>
<td></td>
</tr>
</tbody>
</table>
# Pearl Fringe Time Schedule
## October 2020

### MONDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### TUESDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### WEDNESDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### THURSDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### FRIDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### SATURDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### SUNDAY
- **0700**
  - Market Overview
- **0800**
  - Market Update
  - Kiva Can Do
  - Little Big Shots III
- **1100**
  - Market Update
  - Art Noja II
  - The World Wicks II
  - Delia Vila
- **1500**
  - Market Update
  - Luxury Homes Revealed II
- **1600**
  - Market Update
  - Luxury Homes Revealed II

### Specials
- **0600**
  - Pastor Joseph Prince
- **0900**
  - Pastor Joseph Prince

### Packages
- **0900**
  - Market Overview
  - Art Noja II
- **1100**
  - Market Overview
  - Art Noja II
- **1200**
  - Market Overview
  - Art Noja II
- **1300**
  - Market Overview
  - Art Noja II
- **1400**
  - Market Overview
  - Art Noja II
- **1500**
  - Market Overview
  - Art Noja II
- **1600**
  - Market Overview
  - Art Noja II

### Sales
- **0700**
  - Market Overview
  - Art Noja II
- **0900**
  - Market Overview
  - Art Noja II
- **1100**
  - Market Overview
  - Art Noja II
- **1200**
  - Market Overview
  - Art Noja II
- **1300**
  - Market Overview
  - Art Noja II
- **1400**
  - Market Overview
  - Art Noja II
- **1500**
  - Market Overview
  - Art Noja II
- **1600**
  - Market Overview
  - Art Noja II
Pearl
100 GRPs Guaranteed Package
Sep - Dec 2020

Telecast Period: Any given 4 weeks
No. of Spots: 40 approx.
Spot Allocation: P5 / P4 / P3 Timeclass
CPRP: RC#54 - 30-sec $2,300, 20-sec $1,600, 10-sec $800
Tier 1: $2,600, Tier 2: $2,600, Tier 3: $2,900

Terms & Conditions:

1) Additional Handling Charges
   - 15% handling charges shall be applied to the following conditions:
     i) 3 weeks or more but less than 4 weeks campaign period
     ii) More than 100 but less than 150 GRPs for 4 weeks campaign period
     iii) 2 mixed duration of TVC in a booking of 4 weeks campaign period
     Another 15% applies for every additional mix
     iv) More than 3 different product categories in one single TVC
     - 20% handling charges shall be applied to the following condition:
       i) 2 weeks or more but less than 3 weeks campaign

2) The Station reserves the right to advice handling charges for GRP bookings in less than 10 days.

3) The Station reserves the right to advise handling charges for other special request.

4) The CRP rate in the booking form shall be adjusted if the information provided is different from the enquiry made for the same issue.

5) Volume Rebate is not applicable to GRP packages but the total amount can be grouped together with other commitment for VR calculation.

6) The Station reserves the right to alter the GRP package terms and conditions without prior notice.

Billing Schedule
The package amount will be debited within the month which the first spot is telecast.

Introduces the hottest trends and events, sophisticated watches and jewelries, the latest fashion and automobiles as well as beauty tips and technology.

Brand Exposures  Product Features Highlights  Verbal Mentioning

<table>
<thead>
<tr>
<th>Package</th>
<th>Entitlements</th>
<th>Package Cost Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>All-Round TV Campaign</td>
<td>4-5 min / segment (approx.) + 1 Option</td>
<td>$168,000</td>
</tr>
<tr>
<td>Regular Segment</td>
<td>4-5 min / segment (approx.)</td>
<td>$110,000 / $120,000</td>
</tr>
<tr>
<td>1-min Segment</td>
<td>1 min x 5 segments</td>
<td>$150,000</td>
</tr>
<tr>
<td>Opening Features</td>
<td>6 Segments or more</td>
<td>$150,000 +</td>
</tr>
</tbody>
</table>

Please refer to the package for details.
Dolce Vita (2020) - All-Round TV Campaign

(A) Dolce Vita Inside Segment
Production of approx. 3-5 minutes segment with end credit logo exposure x 1
- Production lead time: 3 weeks or more between shooting date & on-air date

On Pearl (5 runs)*
- 1st Run on Thursday 2100-2130
- 2nd Run on Thursday 2130-2200
- 3rd Run on Saturday - approx. 1110
- 4th Run on Sunday aften News Roundup - approx. 2430
- 5th Run on the Next Monday - approx. 2440

On TVB Finance & Information Channel (2 runs bonus) (Subject to charge)
- Saturday (night time) - approx. 2330-2400
- Sunday (day time) - approx. 1000-1030

On Pearl & Information Channel (2 runs bonus) (Subject to charge)
- Saturday (night time) - approx. 2330-2400
- Sunday (day time) - approx. 1000-1030

On TVB Finance & Information Channel (2 runs bonus) (Subject to charge)
- Saturday (night time) - approx. 2330-2400
- Sunday (day time) - approx. 1000-1030

(B) Option 1: TVC Campaign
Production of approx. 10-sec TVC x 1
- TVC edited from respective Dolce Vita segment, no preview will be entertained
- Production lead time: 2 weeks or more after segment on-air date
- Extra lead time and cost will be required for special request(s)

On Pearl (20 spots)
- Monday-Sunday - Between 2005-2455 (P4/P5) **
- TVC content shall be edited from respective Dolce Vita segment, no preview will be entertained
- Production lead time: 2 weeks or more after segment on-air date
- Extra lead time and cost will be required for special request(s)

On Pearl (5 runs)
- Monday-Friday - After News Roundup approx. 2405-2555 (P3/P4) **
- TVC content shall be edited from respective Dolce Vita segment, no preview will be entertained
- Production lead time: 2 weeks or more after segment on-air date
- Extra lead time and cost will be required for special request(s)

Option 2: Long Duration Corporate Video
Corporate video of approx. 2 minutes x 1
- Client to provide the video. No production or editing is included in the package

On Pearl (8 episodes)
- Monday-Friday - Between 2005-2125 (P4)
- TVC content shall be edited from respective Dolce Vita segment to be post on Pearl Facebook Page.
- Client to provide the video. No production or editing is included in the package

Option 3: Title Sponsorship
Title Sponsorship x 8
- Inclusive of naming rights, opening and closing billboard (10-sec) x 1 per episode
- Subject to availability and pre-empted by standard Title Sponsorship packages

Package Cost

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A)</td>
<td>Dolce Vita exposure &amp; TVC campaign</td>
<td>$168,000 (net)</td>
</tr>
<tr>
<td>(A)</td>
<td>Pearl Facebook post (1 segment)*</td>
<td>$17,000 (net)</td>
</tr>
<tr>
<td>(A)</td>
<td>Facebook Post</td>
<td>$10,000 (net)</td>
</tr>
</tbody>
</table>

Remarks
1. This package is only for shooting in Hong Kong.
2. Shooting must be held at least 4 weeks before the on-air date.
3. Shooting date must be confirmed at least 2 weeks in advance, or subject to crew availability.
4. Shooting shall be held at only one location, which has to be in urban area or within reasonable distance.
5. Arrangement for pre-production meeting and or-location survey shall be at TVB's discretion.
6. Any special permits or documents needed for the shooting shall be prepared by client.
7. Client shall cover all necessary location fee, electricity and consumables used at the location.
8. Shooting must be held during Monday to Friday. Additional fee will be charged for shooting on Saturday, Sunday and public holidays (subject to crew availability).
9. TVC content shall be edited from respective Dolce Vita segment without extra shooting.
10. Only general product shots will be captured. No article or celebrity will appear in the TVC unless talent fee or rights are cleared by advertiser.
11. TVB reserves the right to allow additional handling charges for special request or TVC re-editing.
12. Post-production shall be handled entirely by TVB production staff, with no client involvement or preview.
13. Programmes and TVC copyright belongs to TVB and are for telecast on TVB platforms only.

Facebook Post
1. Only English version of the respective Dolce Vita segment to be post on Pearl Facebook Page.
2. Request shall be raised at the time of segment booking confirmation.
3. Content of the post is at the discretion of TVB. Client shall provide product/event information and key message at least 1 week prior to on-air date for reference.
4. The segment shall be post in around 24-48 hours after the first telecast on Pearl unless stated otherwise.
5. No boosting or commercial element shall be involved.
6. Repost or redistribution of the segment on other social media platform(s) or commercial use(s) is prohibited.
7. TVB reserves the right to advise additional handling charges for special request.
8. Pre-empting of shooting is subject to be arranged at least 4 weeks prior to the original on-air-date or full payment will be charged.
9. TVB reserves the right to advise additional handling charges for special request.

News Programmes

<table>
<thead>
<tr>
<th>Period</th>
<th>No. of Spots</th>
<th>Duration</th>
<th>Package Cost (RC$54)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep-Dec</td>
<td>12 PS x 12</td>
<td>30-sec</td>
<td>$34,800</td>
</tr>
<tr>
<td></td>
<td></td>
<td>25-sec</td>
<td>$29,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20-sec</td>
<td>$23,200</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15-sec</td>
<td>$17,400</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10-sec</td>
<td>$11,600</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5-sec</td>
<td>$5,800</td>
</tr>
</tbody>
</table>

Putonghua Zone

<table>
<thead>
<tr>
<th>Period</th>
<th>No. of Spots</th>
<th>Duration</th>
<th>Package Cost (RC$54)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep-Dec</td>
<td>50 PS / PS x 40</td>
<td>30-sec</td>
<td>$33,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>25-sec</td>
<td>$27,500</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20-sec</td>
<td>$22,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>15-sec</td>
<td>$16,500</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10-sec</td>
<td>$11,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>5-sec</td>
<td>$5,500</td>
</tr>
</tbody>
</table>

Please refer to the package for details.

Sales Condition
1. Bookings will be accepted on a First-come-First-served basis. No cancellation is allowed once confirmed.
2. This package is valid until 2020/11/30. No extensions will be accepted.
3. Choose 1 option out of the 3. Quotation to be provided for extra option(s) or request(s).
4. Rescheduling of segment has to be arranged at least 4 weeks prior to the original on-air-date or full payment will be charged.
5. Shipment lead time: 3 weeks or more between shooting date & on-air date.
6. Rescheduling of shooting shall be arranged at least 2 weeks prior to the original shooting date or additional 50% penalty fee will be charged.
7. TVB reserves the right to advise additional handling charges for special request.
8. TVB reserves the right to advise additional handling charges for special request.

Billing
Sides prior to filming.
### TVB Pearl

<table>
<thead>
<tr>
<th>Programme</th>
<th>Telecast Pattern</th>
<th>Period</th>
<th>Package Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Bulletin</td>
<td>Mon-Fri (Trading Days)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Report</td>
<td>Mon-Fri (Trading Days)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Weather Report</td>
<td>Mon-Sun</td>
<td>4-week</td>
<td>$80,000</td>
</tr>
<tr>
<td>Money Matters</td>
<td>Mon</td>
<td></td>
<td>$36,000</td>
</tr>
<tr>
<td>Straight Talk</td>
<td>Tue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pearl Magazine</td>
<td>Sun</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please refer to the package for details.

### TVB News Channel

<table>
<thead>
<tr>
<th>Programme</th>
<th>Telecast Pattern</th>
<th>Period</th>
<th>Package Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>睇睇新新聞聞‧‧講講英英文</td>
<td>Mon, Wed, Fri, Sat</td>
<td></td>
<td>$580,000</td>
</tr>
<tr>
<td>天氣報告</td>
<td>Mon-Sun</td>
<td></td>
<td>$680,000</td>
</tr>
<tr>
<td>中華掠影</td>
<td>Mon-Sun</td>
<td></td>
<td>$440,000</td>
</tr>
<tr>
<td>交通消息</td>
<td>Mon-Fri (except Public Holidays)</td>
<td></td>
<td>$420,000</td>
</tr>
<tr>
<td>賽宇掠影</td>
<td>Sat-Sun</td>
<td></td>
<td>$360,000</td>
</tr>
<tr>
<td>世界觀</td>
<td>Tue-Sat</td>
<td></td>
<td>$350,000</td>
</tr>
<tr>
<td>財經多國度</td>
<td>Mon-Fri (Trading days only)</td>
<td></td>
<td>$320,000</td>
</tr>
</tbody>
</table>

Please refer to the package for details.
8月19日
颱風海高斯正面吹襲香港

當天全日平均收視
錄得6.5點

對比過去4個星期三的平均收視，
增加103%

全日更錄得
最高收視9.4點^

Remarks:
Ratings include Live & As Live viewing via TV set (in-home) only
^ at 1100-1115 on 2020/08/19
Data Source: CSM Media Research