



NEW AMSTERDAM

Highlights Of The Month Drama Series

Signature Monday:

BODY GUARD

劇力星期一：特種保鏢

"...this show excels at both the daring, gasp-inducing twist and the methodical construction of slower-burning thrills."

– *Variety* (Daniel D'Addario)

8 – 22 June

Mondays 2030-2250 (3 Episodes)

Starring Richard Madden in his Golden Globe-winning role as Specialist Protection Officer David Budd, "Bodyguard" tells the fictional story of Budd, a heroic but volatile war veteran now working for London's Metropolitan Police. When he is assigned to protect the ambitious and powerful Home Secretary Julia Montague (Keeley Hawes), whose politics stand for everything he despises, Budd is torn between his duty and his beliefs. He's responsible for Julia's safety – but is he actually her biggest threat?

Highlights Of The Month Drama Series

PRODIGAL SON

無間心戰

17 June – 4 November

Wednesdays 2130-2230 (20 Episodes)

"Prodigal Son" is a fresh take on a crime franchise with a provocative and outrageous lead character and a darkly comedic tone.

Malcolm Bright knows how killers think and how their minds work. Why? Back in the 1990s, his father was one of the worst, a notorious serial killer. So, it makes sense Bright is the best criminal psychologist around; murder is the family business. He will use his twisted genius to help the NYPD solve crimes and stop killers, all while dealing with a manipulative mother, annoyingly normal sister, a homicidal father still looking to bond with his prodigal son, and his own constantly evolving neuroses.

Upcoming In July Movies

MARVEL
ANT-MAN

蟻俠 18 July

SPIDER-MAN
2

蜘蛛俠2 25 July

**Amazing
Heroes**

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Pearl

PRIME TIME SCHEDULE

June 2020



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
1900	News Report With Sign Language (Cant Only)							
1925	Today In History & Earth Live							
1930	News At Seven-Thirty							
2000	Weather Report & Financial Report					Weather Report		
						CTM Presents: 5G In Action (06/06-27) (08/15) Last (Sat Only)		
2030	Pearl Magazine 明珠雜誌 (Eng Only)	Straight Talk 清心直說 (Eng Only)	Healthy Appetite 食出健康 (06/03-24) (07/01) Last (Eng Only)	2000-2100 MasterChef (X) 我要做廚神 (06/04-25) (10/01) Last (Eng Only)	The Secret Lives Of Slim People 瘦身秘笈 (06/05-19) Last Donal's Meals In Minutes (II) 新晉廚神下廚易 (06/26) 10 eps (08/28) Last (Eng Only)	America's Funniest Home Videos (XXX) 笑笑小電影 (2020/06/06-27) 40 eps (2021/03/06) Last (Eng Only)	Extreme Cake Makers (II) 超級餅藝大師 (06/07-28) (09/20) Last (Eng Only)	
	2030-2230 Signature Monday: 劇力星期一: Killing Eve (II) 獨行殺姬 (06/01) Last (Eng Only) 2030-2250 (06/08-15) 2030-2315 (06/22) Signature Monday: 劇力星期一: Bodyguard 特種保鏢 3 eps (06/08-22) Last (Eng Only)	The Flash (VI) 閃電俠 (06/02-30) Last (Eng Only)	Jamie's Ultimate Veg 大城小廚 「素」Easy (06/03-24) Last (Eng Only)		America's Got Talent (XIII) 全美一叮 (06/05-28) (07/26) Last (Eng Only)			
	2130	2030-2230	Oriental Watch Company Spectacular Tuesday Presents: 東方表行·絕色星期二: Secrets Of The Mediterranean 野性地中海 (06/02) Last Cuba's Wild Revolution 野性古巴 (06/09) Animals Decoded 動物傳心術 3 eps (06/16-30) Last (Eng Only)	Why Women Kill 靚太殺機 (06/03-10) Last Prodigal Son 無間心戰 (06/17-24) 20 eps (11/04) Last (Eng Only)	Extreme Treks (III) 崇山峻嶺 極地行 (06/04-25) 8 eps (07/23) Last (Eng Only)	HAPPY FRIDAYS	WEEKEND BLOCKBUSTERS	
		New Amsterdam 醫者仁心 (06/29) 11 eps (09/07) Last (Eng Only)				The Good Dinosaur 恐龍大時代 (06/05) (Bilingual)	Men In Black 3 黑超特警組3 (06/06) (Eng Only)	Joy 歡姐當自強 (06/07) (Eng Only)
Snoopy And Charlie Brown The Peanuts Movie 史諾比: 花生漫畫大電影 (06/12) (Bilingual)						Spectre 007鬼影帝國 (06/13) (Eng Only)	The Danish Girl 丹麥女孩 (06/14) (Eng Only)	
Invisible Sister 我的姐姐 會隱形 (06/19) (Eng Only)						The Maze Runner 移動迷宮 (06/20) (Eng Only)	Morgan 人工殺姬 (06/21) (Eng Only)	
2230	Every Christmas Has A Story 愛在聖誕 (06/26) (Eng Only)			Maze Runner: The Scorch Trials 移動迷宮: 焦土試煉 (06/27) (Eng Only)	Into The Storm 颶風中心 (06/28) (Eng Only)			
	News Roundup							
	CTM Presents: 5G In Action (06/06-27) (08/15) Last (Sat Only)							
	Financial Bulletin (Mon-Fri)							
	Earth Live & Today in History							
2300	9-1-1 (06/01-15) Last Take Two (06/29) 13 eps (09/21) Last	The Good Doctor (06/02-30) (08/11) Last Racing To Win (06/02-09, 23-30) Ozone Hole How We Saved The Planet (06/16) Oriental Watch Company Spectacular Tuesday Presents: 東方表行·絕色星期二: Secrets Of the Mediterranean (06/02) Cuba's Wild Revolution (06/09) Animals Decoded 3 eps (06/16-30) Last	The Handmaid's Tale (06/03-17) Last Whiskey Cavalier (06/24) 13 eps (09/16) Last	The Brave (06/04-25) (07/09) Last Tribal Bootcamp (II) (06/04-25) (07/02) Last	Paranormal Caught On Camera (06/05-19) (09/11) Last Racing To Win (06/26)	Racing To Win (06/06-20)	Dolce Vita	
	Heroes And Survivors (06/01, 22-29) Last Innovation Nation (VII) 2 eps (06/08-15) Last Dolce Vita		60 Minutes	Dolce Vita				
	China 24							

Date: (mm/dd)

Tentative Schedule Only, Subject To Change.
Information Accurate As of 29 April 2020

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DRAMA SERIES

International Drama Series From Monday To Friday

New Amsterdam 醫者仁心

29 June – 7 September
Mondays 2030-2230 (11 Episodes)



Inspired by the oldest public hospital in America, this medical drama follows the brilliant and charming Dr. Max Goodwin (Ryan Eggold, TV series “The Blacklist”), the institution’s newest medical director, who sets out to tear up the bureaucracy and provide exceptional care. How can he help? Not taking “no” for an answer, Dr. Goodwin must disrupt the status quo and prove he will stop at nothing to breathe new

life into this understaffed, underfunded and underappreciated hospital – the only one in the world capable of treating Ebola patients, prisoners from Rikers and the president of the United States under one roof – and return it to the glory that put it on the map.

Max Goodwin醫生出任一所歷史悠久的公立醫院的新任醫療主管，這裡是世界上唯一一間能同時治療伊波拉病人、賴克斯島監獄的囚犯以及美國總統的醫院。Max致力打破院內的官僚主義，務求為病人提供優質的醫療及護理服務，讓醫院能享譽世界。然而，要達到目標絕非易事，他必須要解決現有制度下的問題，還有人手不足、缺乏資金及不被重視等問題。

DOCUMENTARIES

An Informative & Enriching TV Experience

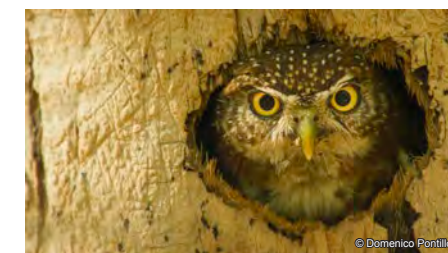


Oriental Watch Company Spectacular Tuesday Presents: Cuba’s Wild Revolution 東方表行·絕色星期二：野性古巴

9 June
Tuesday 2130-2230 (1 Episode)



Cuba is the largest island in the Caribbean and one fifth of its territory is protected habitat for spectacular wildlife. From the bee hummingbird – the world’s smallest, its tiny nest and ravenous chicks filmed for the first time – to Cuba’s very own fast-moving, deadly but threatened crocodile species, city geckos that migrated from Africa, lazy giant iguanas that go crazy in the mating season, and pythons and bats, deep in dark caves, hunting and evading each other by smell and echolocation. Thanks to the Cuban Revolution this is still a wildlife paradise, but the time is coming when Cuba will have to change. Will there always be a place for nature?



古巴是加勒比地區最大的島嶼，當中約五分之一的土地被劃為受保護地區，為野生動植物提供理想棲息地。《野性古巴》將會近距離拍攝世界上最細小的鳥類 – 吸蜜蜂鳥、兇猛敏捷而又瀕臨絕種的古巴鱷、來自非洲的壁虎、巨型鬚蜥，以及藏於洞穴深處的蟒蛇和蝙蝠。節目將會一探古巴革命為野生動植物帶來的正面影響，並探討如果古巴改變現狀，將會如何擾亂大自然生態。



Oriental Watch Company Spectacular Tuesday Presents:

Animals Decoded 東方表行·絕色星期二：動物傳心術

16 – 30 June
Tuesdays 2130 – 2230 (3 Episodes)



We humans think we have the monopoly on communication - with rolling news, social media updates and 6,500 languages to express ourselves in - but scientists are beginning to discover the mind-blowing secrets of communication in the animal kingdom.

The series uses latest science, technology and filming techniques to offer a fascinating insight into the secrets of animal communication. Each episode will delve into a different aspect of animal communication: How have some animals evolved to transmit information over long distances? How do animals use their bodies to communicate? And how can some communicate in silence?

Animals have developed incredible ways of flirting, fighting, chatting and bonding. There's a whole world of animal language waiting to be decoded.

我們總認為人類所掌握的是最強的溝通：無間斷的新聞播放、社交網絡無限更新，以及多達六千五百種的語言。可是，科學家正逐步發現動物界的溝通秘密，拆解了動物之間交流之謎。

節目將使用最先進的科技和拍攝技術，深入探討動物的溝通模式。每集專注不同的主題：為何有些動物能夠作遠距離交流？動物怎樣用身體語言來溝通？動物如在靜默中互相交流？

動物之間發展了一套不可思議的溝通方式，可以互相聯誼、傳情以至宣戰。動物語言正等待大家逐一拆解。



Extreme Treks III 崇山峻嶺極地行

4 June – 23 July
Thursdays 2130-2230 (8 Episodes)



Join adventurer and renowned photographer, Ryan Pyle, as he spends months exploring the best trekking destinations in the world. His human-powered adventures are always inspiring as he proves that anyone can get out and explore the great unknown. "Extreme Treks" is part adventure, part exploration and part education. The best way to understand and respect the world around us is to put yourself right in the path of Mother Nature. Leave your laptop at home, unplug from your life and get out and explore the world on foot with Ryan.

《崇山峻嶺極地行》集冒險、探索和教育於一身，冒險家兼著名攝影師Ryan Pyle再度踏上征途，發掘徒步旅行的最佳地點。在新一趟冒險旅程中，Ryan將會造訪阿根廷的阿空加瓜山、巴布亞新畿內亞的科科達小徑、冰島的火山高地、玻利維亞的El Choro小徑、約旦的瓦地倫沙漠、俄羅斯的厄爾布魯士山，還會尋訪烏干達的山地大猩猩和居住在老撾的阿卡族人，帶領觀眾探索未知的大自然世界。



Donal's Meals In Minutes II 新晉廚神下廚易

26 June – 28 August
Fridays 2000-2030 (10 Episodes)



Donal Skehan returns for a delicious new series of "Donal's Meals In Minutes". Since filming the first season, Donal has become a Dad for the first time, which he says has given him an even deeper appreciation for creating "Meals In Minutes"! Armed with this new insight, each episode is packed full of recipes for the home cook, from speedy salads and mouth-watering weeknight meals to tips on how to spice up your lunchbox, as well as some of Donal's family favourites.



We'll see a return of Donal's popular five-minute challenge where the "Meals In Minutes" ethos is put to the ultimate test! It's a race against time for Donal to create delicious meals that are fast, fresh and full of flavour.

「新晉廚神」Donal Skehan初為人父，深刻了解到現代人為了兼顧家庭及事業，總是在跟時間競賽。因此，Donal決定教授更多快捷方便又富營養價值的食譜，務求讓觀眾感受到「下廚易」，輕鬆製作出美味便捷的「住家菜」，同時亦傳授各種現代烹調秘技及相關營養知識。



Fridays, 2130

5 June



© Disney/Pixar

The Good Dinosaur 恐龍大時代

Director:
Peter Sohn

Voice Cast:
Raymond Ochoa, Jack Bright,
AJ Buckley, Sam Elliott,
Frances McDormand, Anna Paquin,
Marcus Scribner, Jeffrey Wright,
Steve Zahn

Genre:
Family / Animation / Adventure

12 June



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PEANUTS © 2015 Peanuts Worldwide LLC.

Snoopy And Charlie Brown The Peanuts Movie 史諾比：花生漫畫大電影

Director:
Steve Martino

Voice Cast:
Noah Schnapp, Bill Melendez,
Hadley Belle Miller, Alex Garfin

Genre:
Animation / Family

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Saturdays / Sundays, 2130

6 June



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Men In Black 3 黑超特警組3

Director:
Barry Sonnenfeld

Cast:
Will Smith, Tommy Lee Jones,
Josh Brolin

Genre:
Sci-Fi / Comedy

7 June



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Joy 歡姐當自強

Director:
David O. Russell

Cast:
Jennifer Lawrence, Robert De Niro,
Bradley Cooper

Genre:
Comedy / Drama

The Golden Globe Awards
Best Actress (Jennifer Lawrence)

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Saturdays / Sundays, 2130

13 June



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Spectre 007鬼影帝國

Director:
Sam Mendes

Cast:
Daniel Craig, Christoph Waltz,
Léa Seydoux, Ralph Fiennes

Genre:
Action / Adventure

The Annual Academy Awards
Best Music (Original Song)

The Golden Globe Awards
Best Original Song – Motion Picture

14 June



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The Danish Girl 丹麥女孩

Director:
Tom Hooper

Cast:
Eddie Redmayne, Alicia Vikander,
Ben Whishaw, Sebastian Koch,
Amber Heard, Matthias Schoenaerts

Genre:
Biography / Romance

The Annual Academy Awards
Best Supporting Actress (Alicia Vikander)

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Fridays / Saturdays / Sundays, 2130

19 June



© Disney

Invisible Sister 我的姐姐會隱形

Director:
Paul Hoen

Cast:
Rowan Blanchard, Paris Berelc,
Karan Brar

Genre:
Comedy / Family

20 June



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The Maze Runner 移動迷宮

Director:
Wes Ball

Cast:
Dylan O'Brien, Kaya Scodelario,
Patricia Clarkson,
Thomas Brodie-Sangster, Will Poulter

Genre:
Action / Adventure / Sci-Fi

21 June



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Morgan 人工殺姬

Director:
Luke Scott

Cast:
Kate Mara, Anya Taylor-Joy,
Toby Jones, Rose Lesslie,
Boyd Holbrook, Michelle Yeoh,
Jennifer Jason Leigh, Paul Giamatti

Genre:
Action / Thriller

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Fridays / Saturdays / Sundays, 2130

26 June



© MPCA

Every Christmas Has A Story 愛在聖誕

Director:
Ron Oliver

Cast:
Lori Loughlin, Willie Aames,
Colin Ferguson

Genre:
Comedy / Romance

27 June



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Maze Runner: The Scorch Trials 移動迷宮：焦土試煉

Director:
Wes Ball

Cast:
Dylan O'Brien, Kaya Scodelario,
Thomas Brodie-Sangster,
Giancarlo Esposito, Aidan Gillen,
Patricia Clarkson

Genre:
Action / Adventure

28 June



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Into The Storm 颶風中心

Director:
Steven Quale

Cast:
Richard Armitage, Sarah Wayne Callies,
Matt Walsh, Alycia Debnam-Carey,
Arlen Escarpeta

Genre:
Action / Thriller

Pearl Top 10 Programmes Week 2013 (2020/03/23 - 2020/03/29)															
Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+					Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top Min	PI 20K+	Top Occ	Tertiary	Parents with Kids	
1	Weekend Blockbuster: Iron Man 2 周末大電影：鐵甲奇俠2	Movie	Pearl	Sat	21:34	24:01	Average: 249 Top: 402	4.3 7.0	15% 31%	23:31	6.1	7.4	5.9	6.9	
2	Meiriki-Japan Health Supplements Presents: Weekend Blockbuster: War Dogs 日本命力健康食品呈獻：周末大電影：軍火狗	Movie	Pearl	Sun	21:34	23:44	Average: 127 Top: 173	2.2 3.0	7% 10%	22:35	2.5	2.9	2.2	3.8	
3	Oriental Watch Company Spectacular Tuesday Presents: Wales Land of the Wild 東方表行·絕色星期二：野性威爾斯	Documentary	Pearl	Tue	21:37	22:34	Average: 83 Top: 106	1.4 1.9	4% 5%	21:46	1.0	1.9	1.3	0.1	
4	World's Greatest Animal Encounters 世界動物之最	Documentary	Pearl	Fri	21:35	22:32	Average: 82 Top: 122	1.4 2.1	4% 7%	22:30	1.3	1.0	1.0	1.0	
5	America's Funniest Home Videos 笑笑小電影	Variety	Pearl	Sat	20:04	20:29	Average: 79 Top: 95	1.4 1.6	3% 4%	20:27	1.5	1.7	1.7	0.7	
6	The Titan Games 超鐵人擂台	Variety	Pearl	Sat	20:31	21:24	Average: 71 Top: 99	1.2 1.7	3% 4%	20:59	1.6	2.0	1.9	2.1	
7	The Titan Games 超鐵人擂台	Variety	Pearl	Sun	20:32	21:18	Average: 65 Top: 113	1.1 2.0	3% 5%	21:04	0.9	0.5	1.3	1.8	
8	The InBetween 靈感追兇	Drama	Pearl	Wed	22:41	23:31	Average: 62 Top: 82	1.1 1.4	4% 6%	23:08	1.2	1.6	1.5	0.7	
9	The Most Dangerous Ways to School 翻山涉水上學去	Documentary	Pearl	Thu	21:36	22:32	Average: 53 Top: 76	0.9 1.3	3% 4%	21:44	0.5	1.1	0.7	0.1	
10	Running Wild with Bear Grylls 星級人在野：美國篇	Documentary	Pearl	Mon	21:35	22:23	Average: 49 Top: 67	0.8 1.2	2% 3%	21:45	0.5	0.6	0.4	0.1	

Pearl Top 10 Programmes Week 2014 (2020/03/30 - 2020/04/05)															
Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+					Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top	Min	PI 20K+	Top Occ	Tertiary	Parents with Kids
1	Coltalin Non Drowsy Cold & Flu Formula Special: Weekend Blockbuster: 2012 無睡意幸福傷風素特約：周末大電影：2012末日預言	Movie	Pearl	Sat	21:34	24:38	Average: 283 Top: 361	4.9 6.3	18% 27%	23:27	5.4	6.1	4.9	7.4	
2	Weekend Blockbuster: Exodus Gods and Kings 周末大電影：出埃及記神王帝國	Movie	Pearl	Sun	21:34	24:30	Average: 212 Top: 263	3.7 4.6	14% 14%	22:35	3.2	4.4	3.5	3.8	
3	World's Greatest Animal Encounters 世界動物之最	Documentary	Pearl	Fri	21:35	22:34	Average: 74 Top: 116	1.3 2.0	4% 7%	22:33	1.1	1.1	0.8	1.0	
4	World's Most Incredible Hotels 非凡酒店	Documentary	Pearl	Wed	20:34	21:29	Average: 66 Top: 78	1.1 1.4	3% 3%	20:36	1.4	1.3	1.6	0.4	
5	The Titan Games 超鐵人擂台	Variety	Pearl	Sat	20:31	21:21	Average: 60 Top: 84	1.0 1.5	3% 4%	21:04	0.9	0.8	0.7	1.7	
6	Arabia with Levison Wood 橫越阿拉伯	Documentary	Pearl	Fri	22:36	23:33	Average: 57 Top: 82	1.0 1.4	4% 6%	23:00	1.1	1.1	0.9	0.3	
7	The InBetween 靈感追兇	Drama	Pearl	Wed	22:38	23:29	Average: 56 Top: 78	1.0 1.4	4% 4%	22:38	1.2	1.1	1.3	1.1	
8	Oriental Watch Company Spectacular Tuesday Presents: Wales Land of the Wild 東方表行·絕色星期二：野性威爾斯	Documentary	Pearl	Tue	21:37	22:35	Average: 55 Top: 84	1.0 1.5	3% 5%	22:33	0.7	1.1	1.1	0.4	
9	MasterChef Junior 美國小廚神	Variety	Pearl	Mon	20:32	21:18	Average: 55 Top: 72	1.0 1.2	2% 3%	21:14	0.7	0.9	0.7	1.0	
10	World's Greatest Journeys 世界勝景之最	Documentary	Pearl	Mon	22:37	23:34	Average: 51 Top: 82	0.9 1.4	4% 6%	23:00	1.2	0.8	1.1	0.3	

Ratings include "Live" & "As Live" viewing of corresponding programme from TV Set & connected devices (e.g. DVDR/DTT Box, Pay TV Box).
Programmes are ranked by aged 18+ average audience size.
Programmes less than 10 minutes are excluded.
PI 20K+: People with Monthly Personal Income \$20,000 or above
Top Occ: Managers/Administrators/Professionals/Associate Professionals
Tertiary: Tertiary education level including Diploma, Associate Degree, Degree or above

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TVB - Marketing Research & Information Dept.

Data Source: 2020 - CSM Media Research

Pearl Top 10 Programmes Week 2015 (2020/04/06 - 2020/04/12)															
Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+					Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top Min	PI 20K+	Top Occ	Tertiary	Parents with Kids	
1	Coltalin Non Drowsy Cold & Flu Formula Special: Weekend Blockbuster: Black Hawk Down 無睡意幸福傷風素特約：周末大電影：黑鷹15小時	Movie	Pearl	Sat	21:33	24:22	Average: 182 Top: 257	3.2 4.5	12% 22%	23:28	3.7	3.7	2.7	4.0	
2	Weekend Blockbuster: Swiss Army Man 周末大電影：教你命3000	Movie	Pearl	Sun	21:34	23:27	Average: 94 Top: 129	1.6 2.2	5% 6%	21:59	1.9	1.5	1.5	2.5	
3	Oriental Watch Company Spectacular Tuesday Presents: Wales Land of the Wild 東方表行·絕色星期二：野性威爾斯	Documentary	Pearl	Tue	21:36	22:32	Average: 72 Top: 97	1.3 1.7	4% 5%	22:04	1.0	1.4	0.7	0.7	
4	The InBetween 靈感追兇	Drama	Pearl	Wed	22:36	23:27	Average: 64 Top: 83	1.1 1.5	4% 5%	22:56	0.8	1.1	1.1	0.5	
5	The Titan Games 超鐵人擂台	Variety	Pearl	Sat	20:31	21:20	Average: 61 Top: 83	1.1 1.4	3% 4%	21:15	1.4	1.2	0.9	1.7	
6	The Most Dangerous Ways to School 翻山涉水上學去	Documentary	Pearl	Thu	21:35	22:31	Average: 57 Top: 84	1.0 1.5	3% 4%	22:16	0.9	1.2	0.8	0.6	
7	Peregrine Falcon Lord of the Skies 游隼天王	Documentary	Pearl	Sun	13:03	13:57	Average: 56 Top: 76	1.0 1.3	5% 7%	13:41	0.5	0.5	0.5	0.9	
8	MasterChef Junior 美國小廚神	Variety	Pearl	Mon	20:33	21:19	Average: 53 Top: 61	0.9 1.1	2% 3%	21:15	0.6	0.5	0.4	0.5	
9	World's Greatest Journeys 世界勝景之最	Documentary	Pearl	Mon	22:35	23:33	Average: 52 Top: 74	0.9 1.3	4% 5%	22:59	1.0	1.7	1.0	0.3	
10	The Titan Games 超鐵人擂台	Variety	Pearl	Sun	20:31	21:21	Average: 51 Top: 91	0.9 1.6	2% 4%	21:15	0.6	0.3	0.4	1.2	

Pearl Top 10 Programmes Week 2016 (2020/04/13 - 2020/04/19)															
Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+					Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top	Min	PI 20K+	Top Occ	Tertiary	Parents with Kids
1	Konew Fintech Presents: Happy Fridays: Minions 康業金融科技呈獻：開心星期五：迷你兵團	Movie	Pearl	Fri	20:34	22:16	Average: 107 Top: 126	1.9 2.2	5% 6%	21:02	1.4	1.4	1.5	4.5	
2	Coltalin Non Drowsy Cold & Flu Formula Special: Weekend Blockbuster: Battle Los Angeles 無睡意幸福傷風素特約：周末大電影：異形侵略戰	Movie	Pearl	Sat	20:33	22:48	Average: 105 Top: 199	1.8 3.5	5% 12%	22:41	1.9	2.4	2.0	2.5	
3	Oriental Watch Company Spectacular Tuesday Presents: Wild Shetland 東方表行·絕色星期二：野性設得蘭	Documentary	Pearl	Tue	21:31	22:30	Average: 102 Top: 124	1.8 2.2	5% 6%	22:12	1.4	2.3	1.4	1.3	
4	Weekend Blockbuster: The Hunger Games: Catching Fire 周末大電影：飢餓遊戲2:星火燎原	Movie	Pearl	Sun	20:33	23:19	Average: 94 Top: 173	1.6 3.0	5% 12%	22:48	1.9	2.1	1.8	1.8	
5	Running Wild with Bear Grylls 星級人在野：美國篇	Documentary	Pearl	Thu	21:32	22:18	Average: 69 Top: 82	1.2 1.4	3% 4%	22:05	1.4	1.3	1.1	0.4	
6	Underwater Planet 深海大世界	Documentary	Pearl	Sun	13:02	13:55	Average: 50 Top: 74	0.9 1.3	5% 7%	13:32	0.6	0.8	0.4	0.3	
7	America's Funniest Home Videos 笑笑小電影	Variety	Pearl	Sat	20:04	20:30	Average: 49 Top: 67	0.9 1.2	2% 3%	20:23	0.6	1.1	0.3	0.2	
8	The Brave 特種英雄	Drama	Pearl	Thu	23:03	23:52	Average: 41 Top: 49	0.7 0.9	4% 4%	23:06	0.9	1.1	0.6	1.0	
9	Blue World 藍海世界	Documentary	Pearl	Sat	23:16	23:42	Average: 39 Top: 62	0.7 1.1	4% 6%	23:28	0.8	0.8	0.4	1.0	
10	Signature Monday: Killing Eve 劇力星期一：獨行殺姬	Drama	Pearl	Mon	20:34	22:16	Average: 38 Top: 57	0.7 1.0	2% 3%	22:00	0.9	0.6	0.5	0.9	

Ratings include "Live" & "As Live" viewing of corresponding programme from TV Set & connected devices (e.g. DVDR/DTT Box, Pay TV Box).
Programmes are ranked by aged 18+ average audience size.
Programmes less than 10 minutes are excluded.
PI 20K+: People with Monthly Personal Income \$20,000 or above
Top Occ: Managers/Administrators/Professionals/Associate Professionals
Tertiary: Tertiary education level including Diploma, Associate Degree, Degree or above

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Data Source: 2020 - CSM Media Research

Pearl Fringe Time Schedule
June 2020
as at 2020/04/16

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
0600	Market Overview						0700
0700	Pastor Joseph Prince					0730	Pastor Joseph Prince
	NBC Nightly News						0800
0800	Market Overview						Hour Of Power
0900	ETV (06/01-05) Market Update (06/08-24, 26-30)			Market Overview (06/25)	ETV (06/01-05) Market Update (06/08-24, 26-30)	Marvel's Guardians Of The Galaxy Mission: Breakout!	The Open University Of Hong Kong Special: Knowledge For All
						Pastor Joseph Prince	
1000	Inside Market (06/01-24, 26-30)			Moon And Me (06/25)	Inside Market (06/01-24, 26-30)	Hour Of Power	
				Footy Pups (II) (06/25)			
1100	Market Update (06/01-24, 26-30)			The Strange Chores (06/25)	Market Update (06/01-24, 26-30)	Dolce Vita	
				Art Ninja (V) (06/25)		Pearl Magazine	
1200	CGTN Global Watch					MasterChef Junior (V)	
1300	Market Update (06/01-24, 26-30)			From Cubs To Kings (06/25)	Market Update (06/01-24, 26-30)	FBI	Wild Israel
1400	Inside Market (06/01-24, 26-30)			Revel In Retirement (06/04-18)	Inside Market (06/01-24, 26-30)	Where The Wild Men Are With Ben Fogle (V) (06/06-13) Great Continental Railway Journeys (VI) (06/20-27)	
				Aerial America Yellowstone (06/25)	Property Experts	Hotel Transylvania (II) (06/06-13) The Long Long Holiday (06/20-27)	Supergirl (IV)
1500	Vital Lifeline	A Dream Home Planning	Hong Kong Report	Where To I Do? (06/25)	Market Update (06/01-24, 26-30)	Thomas & Friends (XXI)	Straight Talk
	Market Update (06/01-24, 26-30)			Shaun The Sheep (IV) (06/25)			Little Malabar
	Pastor Joseph Prince					Showers Of Blessing	
1600	Inside Market (06/01-24, 26-30)			Luxury Homes Revealed (II) (06/25)	Inside Market (06/01-24, 26-30)	Peg + Cat (II)	Both Worlds (VI) (06/07) When I Grow Up! (06/14-28)
	Market Update (06/01-24, 26-30)				Market Update (06/01-24, 26-30)		
	Putonghua News Report						1650
	Putonghua Financial Report (06/01-24, 26-30)			Putonghua Weather Report (06/25)	Putonghua Financial Report (06/01-24, 26-30)	Putonghua Weather Report	
	Putonghua Weather Report (06/01-24, 26-30)			101 Easy Japanese (06/25)	Putonghua Weather Report (06/01-24, 26-30)	Little Malabar	Little Big World (V)
1700	Moon And Me					Both Worlds (VI) (06/06) When I Grow Up! (06/13-27)	Our Family
	Cleo & Cuquin (06/01-17) Footy Pups (II) (06/18-30)					Do You Know (IV)	Mouk
1800	Best Bugs Forever (06/01-10) The Strange Chores (06/11-29) The Skinner Boys (06/30)					60 Minutes	Giver (IV) (06/07-21) Arthur (XX) (06/28)
	Little Lunch	Deadly Dinosaurs With Steve Backshall (06/02-23) Junior Vets (06/30)	Art Ninja (III) (06/03) Art Ninja (V) (06/10-24)	The Worst Witch	Hotel Transylvania (II) (06/05-12) The Long Long Holiday (06/19-26)		News Of The Wild



Pearl

100 GRPs Guaranteed Package

May-Aug 2020



Telecast Period	:	Any given 4 weeks			
No. of Spots	:	40 approx.			
Spot Allocation	:	P5 / P4 / P3 Timeclass			
CPRP	:	RC#54 -	30-sec	20-sec	10-sec
		Tier 1	\$2,000	\$1,400	\$700
		Tier 2	\$2,300	\$1,600	\$800
		Tier 3	\$2,600	\$1,800	\$900

Terms & Conditions:

- Additional Handling Charges
 - 15% handling charges shall be applied to the following conditions:
 - 3 weeks or more but less than 4 weeks campaign period
 - More than 100 but less than 150 GRPs for 4 weeks campaign period
 - 2 mixed duration of TVC in a booking of 4 weeks campaign period
Another 15% applies for every additional mix
 - More than 3 different product categories in one single TVC
 - 20% handling charges shall be applied to the following condition:
 - 2 weeks or more but less than 3 weeks campaign
- The Station reserves the right to advice handling charges for GRP bookings in less than 10 days.
- The Station reserves the right to advise handling charges for other special request.
- The CRP rate in the booking form shall be adjusted if the information provided is different from the enquiry made for the same issue.
- Volume Rebate is not applicable to GRP packages but the total amount can be grouped together with other commitment for VR calculation.
- The Station reserves the right to alter the GRP package terms and conditions without prior notice.

Billing Schedule

The package amount will be debited within the month which the first spot is telecast.



Introduces the hottest trends and events, sophisticated watches and jewellerys, the latest fashion and automobiles as well as beauty tips and technology.

Brand Exposures Product Features Highlights Verbal Mentioning



Pearl			TVB Finance & Information Channel	
1st Run	Thursday	2100-2130	Saturday Sunday	2 runs [#] in total (Bonus)
2nd Run	Thursday	(same day) approx. 2430		
3rd Run	Saturday	approx. 1110		
4th Run	Sunday	after News Roundup approx. 2430		
5th Run	Next Monday	approx. 2440		

#Subject to change

Package (Jun-Jul)	Entitlements		Package Cost Nett
All-Round TV Campaign	4-5 min / segment (approx.) + 3 Options	End credit logo exposure(s)	\$168,000
Regular Segment	4-5 min / segment (approx.)		\$110,000 / \$120,000
1-min Segment	1 min x 5 segments		\$150,000
Opening Features	6 Segments or more		\$150,000 +

Please refer to the package for details.

TVB Pearl
Association Package

Weekend Blockbusters

Period	No. of Spots*	Duration	Package Cost (RC#54)
Jun-Jul	20 P5 / P4 x 20	30-sec	\$57,000
		25-sec	\$47,500
		20-sec	\$38,000
		15-sec	\$28,500
		10-sec	\$19,000

News Programmes

Period	No. of Spots	Duration	Package Cost (RC#54)
Jun-Jul	50 P5 / P3 x 40; P1 x 10	30-sec	\$39,000
		25-sec	\$32,500
		20-sec	\$26,000
		15-sec	\$19,500
		10-sec	\$13,000

Putonghua Zone

Period	No. of Spots	Duration	Package Cost (RC#54)
Jun-Jul	100 P1 x 100	30-sec	\$24,000
		25-sec	\$20,000
		20-sec	\$16,000
		15-sec	\$12,000
		10-sec	\$8,000

Please refer to the package for details.

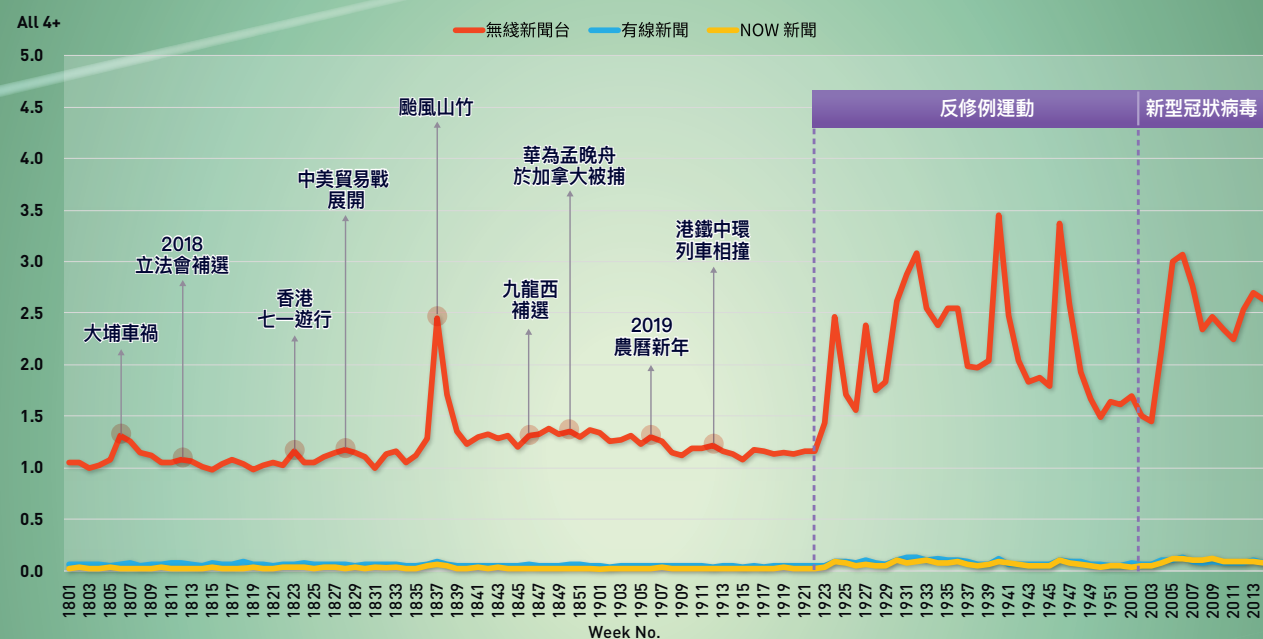
TVB News Channel
Title Sponsorship Package Summary

Programme	Telecast Pattern	Period	Package Cost
睇新聞・講英文	Mon, Wed, Fri, Sat	13-week	\$580,000
天氣報告	Mon-Sun		\$680,000
中華掠影	Mon-Sun		\$440,000
交通消息	Mon-Fri (except Public Holidays)		\$420,000
寰宇掠影	Sat-Sun		\$360,000
世界觀	Tue-Sat		\$350,000
財經多國度	Mon-Fri (trading days only)		\$320,000

Please refer to the package for details.

新聞大事報道 市民多選看無線新聞台

每周平均收視
2018/01/01 – 2020/04/05



無線新聞台 2020年第一季 收視大飆升

	2019 第一季 平均收視點	2020 第一季 平均收視點	
星期一至五	1.3	2.3	+77%
星期六、日	1.4	2.6	+89%
星期一至日	1.3	2.3	+81%

Base: TV population aged 4+ Timeslot: Whole Day (02:00–26:00)
Cable News figures include viewing on Cable News (SD) & Cable News (HD) channels.
From 2020/02/01 onwards, TVB News Channel figures include "Live" & "As Live" viewing via TV Set (In-home & Out-of-home), myTV SUPER (STB, App & Web) and TVB News App in Hong Kong.
From 2018/08/20 onwards, TVB News Channel figures include "Live" & "As Live" viewing via TV Set (In-home & Out-of-home) and myTV SUPER (STB, App & Web).
From 2018/01/01 to 2018/08/19, TVB News Channel figures include "Live" & "As Live" viewing via i) TV Set & connected devices (e.g. DVDR/DTT Box, Pay TV Box) and ii) myTV SUPER OTT Box.
Out-of-home (OOH) figures include non-in-home live TV Set viewership regardless of indoor or outdoor.
Data Source: CSM Media Research, Adobe Analytics & Nielsen OOH Study (2020); CSM Media Research & Nielsen (SiteCensus & OOH Study) (2018–2019); Nielsen TAM (2017)

這麼遠，那麼近



星期一至五
1030 | 1230 | 1530 | 1830 | 2030 |
2330 | 2950
星期六及日
1030 | 1230 | 1530 | 1830 | 2030 |
2330 | 2530

健康快遞

星期日
0725 | 0955 | 1625 | 2040 |
2340



財經多國度

星期一至五 (逢港股交易日)
2240



世界觀

星期二至六
1035 | 1235 | 1435 | 1610

