

Hong Kong 4-Week Average Live Ratings on TVB Channels

Week 2006 - 2009

2020/2/3 - 2020/3/1

Mon-Fri	Jade 81	J2 82	TVB News Channel 83	Pearl 84	TVB Finance & Information Channel 85
02:00 - 02:14	1.7	0.3	0.8	0.1	0.1
02:15 - 02:29	1.5	0.2	0.8	0.2	0.1
02:30 - 02:44	1.4	0.2	0.7	0.1	0.1
02:45 - 02:59	1.2	0.1	0.6	0.1	0.1
03:00 - 03:14	1.0	0.1	0.6	0.1	0.1
03:15 - 03:29	1.0	0.1	0.5	0.1	0.0
03:30 - 03:44	0.9	0.1	0.5	0.1	0.0
03:45 - 03:59	0.9	0.1	0.5	0.1	0.1
04:00 - 04:14	0.8	0.1	0.4	0.0	0.1
04:15 - 04:29	0.5	0.1	0.3	0.0	0.1
04:30 - 04:44	0.4	0.1	0.3	0.0	0.1
04:45 - 04:59	0.4	0.0	0.3	0.0	0.0
05:00 - 05:14	0.3	0.1	0.3	0.0	0.0
05:15 - 05:29	0.3	0.1	0.4	0.0	0.0
05:30 - 05:44	0.3	0.1	0.5	0.0	0.0
05:45 - 05:59	0.4	0.1	0.7	0.0	0.0
06:00 - 06:14	0.5	0.2	0.6	0.0	0.0
06:15 - 06:29	0.7	0.2	0.7	0.0	0.1
06:30 - 06:44	0.9	0.2	0.7	0.0	0.0
06:45 - 06:59	1.2	0.2	1.0	0.0	0.0
07:00 - 07:14	1.5	0.2	1.4	0.0	0.0
07:15 - 07:29	1.9	0.2	1.6	0.0	0.0
07:30 - 07:44	2.2	0.1	1.7	0.0	0.0
07:45 - 07:59	2.4	0.1	1.7	0.0	0.1
08:00 - 08:14	2.8	0.1	2.2	0.0	0.1
08:15 - 08:29	2.9	0.1	2.4	0.0	0.1
08:30 - 08:44	3.0	0.2	2.5	0.0	0.2
08:45 - 08:59	2.8	0.2	2.5	0.0	0.2
09:00 - 09:14	2.4	0.4	2.9	0.1	0.3
09:15 - 09:29	2.3	0.4	3.4	0.1	0.4
09:30 - 09:44	2.3	0.6	3.5	0.1	0.6
09:45 - 09:59	1.8	0.7	3.6	0.1	0.8
10:00 - 10:14	2.1	0.4	3.9	0.1	0.8
10:15 - 10:29	2.4	0.3	3.9	0.1	0.8
10:30 - 10:44	3.4	0.3	3.6	0.1	0.8
10:45 - 10:59	3.9	0.2	3.5	0.1	0.8
11:00 - 11:14	3.6	0.4	3.8	0.1	0.7
11:15 - 11:29	3.6	0.7	3.7	0.1	0.7
11:30 - 11:44	3.5	0.8	3.8	0.1	0.8
11:45 - 11:59	4.4	0.7	3.6	0.1	0.7
12:00 - 12:14	5.7	0.5	4.0	0.1	0.6
12:15 - 12:29	6.3	0.4	3.9	0.1	0.5
12:30 - 12:44	6.0	0.4	4.2	0.1	0.5
12:45 - 12:59	5.6	0.6	4.2	0.1	0.5
13:00 - 13:14	8.0	0.6	3.8	0.1	0.5
13:15 - 13:29	7.5	0.8	3.4	0.1	0.6
13:30 - 13:44	6.9	0.8	3.3	0.1	0.6
13:45 - 13:59	6.9	0.8	3.0	0.1	0.7

Live ratings denote viewership of live channels via in-home TV set and myTV SUPER (STB, App, Web), out-of-home TV set (for Jade and TVB News only) and TVB News App & TVB News Portal (for TVB News and TVB Finance only).
0.0 indicates figures greater than 0 and less than 0.05; "-" indicates figures equal to 0.
Target: All people aged 4+
Source: CSM Media Research, Adobe Analytics, & Nielsen OOH Study

Hong Kong 4-Week Average Live Ratings on TVB Channels

Week 2006 - 2009

2020/2/3 - 2020/3/1

Mon-Fri	Jade 81	J2 82	TVB News Channel 83	Pearl 84	TVB Finance & Information Channel 85
14:00 - 14:14	5.2	0.9	3.2	0.1	0.7
14:15 - 14:29	4.1	1.1	3.3	0.1	0.7
14:30 - 14:44	3.9	1.1	3.2	0.0	0.8
14:45 - 14:59	4.0	1.1	2.8	0.1	0.8
15:00 - 15:14	4.5	0.7	2.8	0.1	0.9
15:15 - 15:29	4.7	0.6	2.6	0.1	0.9
15:30 - 15:44	4.7	0.6	2.8	0.0	0.9
15:45 - 15:59	3.0	0.8	3.5	0.1	1.1
16:00 - 16:14	2.3	0.7	4.0	0.1	1.1
16:15 - 16:29	2.1	0.8	4.0	0.2	0.9
16:30 - 16:44	2.2	0.9	4.1	0.2	0.9
16:45 - 16:59	2.2	0.9	4.4	0.2	0.7
17:00 - 17:14	2.3	1.1	4.8	0.2	0.4
17:15 - 17:29	2.2	1.3	5.1	0.2	0.3
17:30 - 17:44	2.4	1.4	5.6	0.1	0.4
17:45 - 17:59	2.7	1.4	6.1	0.2	0.5
18:00 - 18:14	4.9	1.2	6.0	0.1	0.5
18:15 - 18:29	7.5	1.3	5.8	0.1	0.5
18:30 - 18:44	14.4	1.3	4.9	0.1	0.5
18:45 - 18:59	17.1	1.3	4.8	0.1	0.7
19:00 - 19:14	15.1	2.2	5.3	0.2	1.2
19:15 - 19:29	15.4	3.1	5.3	0.2	1.4
19:30 - 19:44	22.1	2.0	4.2	0.1	1.0
19:45 - 19:59	26.3	2.0	3.6	0.1	0.9
20:00 - 20:14	27.8	1.9	3.8	0.2	1.2
20:15 - 20:29	29.3	1.9	3.3	0.3	1.3
20:30 - 20:44	28.8	1.8	3.2	0.5	1.3
20:45 - 20:59	29.4	2.0	2.5	0.6	1.2
21:00 - 21:14	30.1	1.9	2.4	0.6	0.9
21:15 - 21:29	30.4	1.9	2.2	0.6	0.9
21:30 - 21:44	28.3	1.6	2.4	0.9	0.9
21:45 - 21:59	28.1	1.6	2.0	1.0	0.9
22:00 - 22:14	28.2	1.3	2.0	1.1	0.8
22:15 - 22:29	27.8	1.4	1.9	1.1	0.7
22:30 - 22:44	21.2	1.6	2.4	1.1	0.8
22:45 - 22:59	18.7	2.0	1.9	1.1	0.6
23:00 - 23:14	16.2	1.4	2.0	1.1	0.3
23:15 - 23:29	14.1	1.3	1.6	1.1	0.4
23:30 - 23:44	11.3	0.9	1.8	0.3	0.4
23:45 - 23:59	8.8	0.8	1.8	0.2	0.4
24:00 - 24:14	7.4	0.7	2.0	0.2	0.4
24:15 - 24:29	6.7	0.7	1.7	0.2	0.4
24:30 - 24:44	6.4	0.4	1.5	0.2	0.3
24:45 - 24:59	4.5	0.4	1.6	0.2	0.3
25:00 - 25:14	3.3	0.5	1.4	0.1	0.2
25:15 - 25:29	2.9	0.4	1.1	0.1	0.2
25:30 - 25:44	2.3	0.4	0.9	0.1	0.2
25:45 - 25:59	1.9	0.3	0.9	0.1	0.1

Live ratings denote viewership of live channels via in-home TV set and myTV SUPER (STB, App, Web), out-of-home TV set (for Jade and TVB News only) and TVB News App & TVB News Portal (for TVB News and TVB Finance only).
0.0 indicates figures greater than 0 and less than 0.05; "-" indicates figures equal to 0.
Target: All people aged 4+
Source: CSM Media Research, Adobe Analytics, & Nielsen OOH Study

4-Week Average Live Ratings on TVB Channels

Week 2006 - 2009

2020/2/3 - 2020/3/1

Sat	Jade 81	J2 82	TVB News Channel 83	Pearl 84	TVB Finance & Information Channel 85
02:00 - 02:14	1.8	0.2	0.9	0.1	0.1
02:15 - 02:29	1.5	0.2	0.8	0.1	0.1
02:30 - 02:44	1.4	0.2	0.7	0.1	0.1
02:45 - 02:59	1.2	0.1	0.6	0.1	0.1
03:00 - 03:14	1.1	0.1	0.6	0.2	0.0
03:15 - 03:29	1.0	0.1	0.5	0.2	0.0
03:30 - 03:44	0.9	0.1	0.5	0.1	0.1
03:45 - 03:59	0.9	0.1	0.4	0.1	0.1
04:00 - 04:14	0.7	0.0	0.4	0.0	0.1
04:15 - 04:29	0.5	0.0	0.2	0.0	0.0
04:30 - 04:44	0.3	0.0	0.2	0.0	0.1
04:45 - 04:59	0.3	0.0	0.2	0.0	0.0
05:00 - 05:14	0.3	0.0	0.3	0.0	0.0
05:15 - 05:29	0.3	0.1	0.4	0.0	0.0
05:30 - 05:44	0.3	0.1	0.5	0.0	0.0
05:45 - 05:59	0.3	0.1	0.7	0.0	0.1
06:00 - 06:14	0.5	0.1	0.6	0.0	0.1
06:15 - 06:29	0.6	0.1	0.6	0.0	0.1
06:30 - 06:44	0.7	0.0	0.6	0.0	0.1
06:45 - 06:59	0.9	0.1	0.6	0.0	0.0
07:00 - 07:14	1.1	0.1	0.8	0.0	0.0
07:15 - 07:29	1.4	0.1	1.1	0.0	0.1
07:30 - 07:44	1.5	0.1	1.4	0.0	0.1
07:45 - 07:59	1.8	0.1	1.4	0.0	0.1
08:00 - 08:14	2.1	0.1	2.2	0.0	0.1
08:15 - 08:29	2.3	0.1	2.3	0.0	0.1
08:30 - 08:44	2.5	0.2	2.7	0.0	0.2
08:45 - 08:59	2.5	0.2	2.5	0.0	0.2
09:00 - 09:14	2.0	0.2	3.4	0.1	0.2
09:15 - 09:29	1.9	0.2	4.0	0.1	0.2
09:30 - 09:44	2.0	0.3	4.1	0.1	0.3
09:45 - 09:59	1.9	0.4	4.1	0.1	0.3
10:00 - 10:14	2.3	0.5	4.3	0.0	0.3
10:15 - 10:29	1.9	0.8	4.0	0.0	0.6
10:30 - 10:44	2.0	0.8	4.4	0.0	0.6
10:45 - 10:59	2.1	0.7	4.4	0.0	0.5
11:00 - 11:14	2.3	1.1	4.9	0.0	0.5
11:15 - 11:29	2.4	1.4	4.8	0.1	0.7
11:30 - 11:44	2.3	1.6	4.5	0.1	0.8
11:45 - 11:59	2.3	1.6	4.5	0.2	0.9
12:00 - 12:14	3.3	1.6	4.4	0.1	0.8
12:15 - 12:29	4.0	1.6	4.3	0.2	0.9
12:30 - 12:44	3.7	1.6	4.6	0.2	1.0
12:45 - 12:59	4.0	1.8	4.5	0.1	1.1
13:00 - 13:14	7.0	1.6	3.9	0.2	0.6
13:15 - 13:29	5.6	1.9	4.0	0.3	0.7
13:30 - 13:44	6.0	1.4	4.1	0.2	0.9
13:45 - 13:59	5.7	1.2	3.8	0.2	1.0

Live ratings denote viewership of live channels via in-home TV set and myTV SUPER (STB, App, Web), out-of-home TV set (for Jade and TVB News only) and TVB News App & TVB News Portal (for TVB News and TVB Finance only).

0.0 indicates figures greater than 0 and less than 0.05; "-" indicates figures equal to 0.

Target: All people aged 4+

Source: CSM Media Research, Adobe Analytics, & Nielsen OOH Study

4-Week Average Live Ratings on TVB Channels

Week 2006 - 2009

2020/2/3 - 2020/3/1

Sat	Jade 81	J2 82	TVB News Channel 83	Pearl 84	TVB Finance & Information Channel 85
14:00 - 14:14	5.5	1.1	4.0	0.2	0.7
14:15 - 14:29	4.8	1.2	3.7	0.3	0.7
14:30 - 14:44	4.5	1.1	3.5	0.2	0.5
14:45 - 14:59	4.2	1.4	2.9	0.1	0.4
15:00 - 15:14	4.1	1.4	2.9	0.2	0.3
15:15 - 15:29	3.5	1.8	2.8	0.1	0.2
15:30 - 15:44	3.4	1.7	2.8	0.1	0.3
15:45 - 15:59	2.8	1.8	3.0	0.1	0.5
16:00 - 16:14	1.9	2.0	3.6	0.1	0.7
16:15 - 16:29	1.8	2.1	3.7	0.1	0.7
16:30 - 16:44	1.8	2.3	4.1	0.1	0.6
16:45 - 16:59	1.8	2.2	4.5	0.0	0.6
17:00 - 17:14	1.9	2.6	4.9	0.1	0.3
17:15 - 17:29	2.1	2.1	5.7	0.1	0.4
17:30 - 17:44	2.5	2.2	6.1	0.1	0.4
17:45 - 17:59	3.1	2.2	6.1	0.1	0.7
18:00 - 18:14	5.5	1.1	6.2	0.1	0.9
18:15 - 18:29	8.2	0.8	6.7	0.0	0.9
18:30 - 18:44	14.6	0.5	6.1	0.1	0.9
18:45 - 18:59	17.6	0.4	5.7	0.1	0.9
19:00 - 19:14	18.0	0.7	5.0	0.1	0.9
19:15 - 19:29	20.2	0.6	4.6	0.1	0.9
19:30 - 19:44	23.8	0.8	4.0	0.1	0.9
19:45 - 19:59	26.4	1.1	3.5	0.1	0.8
20:00 - 20:14	26.3	1.6	3.4	0.8	1.2
20:15 - 20:29	27.2	1.4	3.1	1.1	1.4
20:30 - 20:44	23.1	2.0	3.3	1.6	0.8
20:45 - 20:59	20.9	2.7	3.2	2.2	0.7
21:00 - 21:14	20.2	3.2	2.8	2.3	0.6
21:15 - 21:29	20.0	4.0	2.7	1.8	0.7
21:30 - 21:44	18.5	4.4	2.5	3.0	0.5
21:45 - 21:59	17.5	4.4	2.2	3.7	0.6
22:00 - 22:14	17.3	3.4	2.2	4.0	0.5
22:15 - 22:29	17.6	1.6	2.4	4.6	0.3
22:30 - 22:44	13.8	1.0	2.9	5.3	0.5
22:45 - 22:59	12.8	0.9	3.0	5.0	0.5
23:00 - 23:14	9.3	1.1	3.3	5.2	0.3
23:15 - 23:29	7.1	1.1	3.5	5.1	0.3
23:30 - 23:44	7.3	0.8	3.0	4.1	0.4
23:45 - 23:59	6.6	0.7	2.7	2.8	0.4
24:00 - 24:14	6.4	0.5	3.0	0.7	0.3
24:15 - 24:29	6.3	0.4	2.4	0.4	0.4
24:30 - 24:44	5.9	0.5	2.1	0.2	0.4
24:45 - 24:59	4.2	0.6	2.0	0.2	0.4
25:00 - 25:14	3.3	0.8	1.8	0.2	0.3
25:15 - 25:29	3.0	0.7	1.6	0.1	0.3
25:30 - 25:44	2.3	0.6	1.2	0.1	0.2
25:45 - 25:59	1.7	0.6	1.0	0.1	0.1

Live ratings denote viewership of live channels via in-home TV set and myTV SUPER (STB, App, Web), out-of-home TV set (for Jade and TVB News only) and TVB News App & TVB News Portal (for TVB News and TVB Finance only).

0.0 indicates figures greater than 0 and less than 0.05; "-" indicates figures equal to 0.

Target: All people aged 4+

Source: CSM Media Research, Adobe Analytics, & Nielsen OOH Study

4-Week Average Live Ratings on TVB Channels

Week 2006 - 2009

2020/2/3 - 2020/3/1

Sun	Jade 81	J2 82	TVB News Channel 83	Pearl 84	TVB Finance & Information Channel 85
02:00 - 02:14	1.6	0.3	0.9	0.1	0.1
02:15 - 02:29	1.5	0.3	0.7	0.1	0.1
02:30 - 02:44	1.3	0.2	0.6	0.1	0.2
02:45 - 02:59	1.0	0.2	0.6	0.1	0.1
03:00 - 03:14	1.0	0.2	0.5	0.1	0.1
03:15 - 03:29	0.9	0.2	0.6	0.1	0.1
03:30 - 03:44	0.8	0.1	0.5	0.1	0.1
03:45 - 03:59	0.8	0.1	0.5	0.1	0.1
04:00 - 04:14	0.6	0.1	0.4	0.1	0.1
04:15 - 04:29	0.3	0.1	0.3	0.0	0.1
04:30 - 04:44	0.2	0.1	0.2	0.0	0.1
04:45 - 04:59	0.2	0.1	0.2	0.0	0.1
05:00 - 05:14	0.2	0.1	0.3	0.0	0.1
05:15 - 05:29	0.3	0.1	0.3	0.0	0.1
05:30 - 05:44	0.3	0.1	0.5	0.0	0.1
05:45 - 05:59	0.3	0.1	0.7	0.0	0.1
06:00 - 06:14	0.3	0.0	0.7	0.0	0.1
06:15 - 06:29	0.3	0.0	0.7	0.0	0.1
06:30 - 06:44	0.3	0.0	0.6	0.0	0.1
06:45 - 06:59	0.4	0.1	0.7	0.0	0.1
07:00 - 07:14	0.5	0.1	0.9	0.0	0.1
07:15 - 07:29	0.7	0.1	1.3	0.0	0.1
07:30 - 07:44	0.9	0.1	1.5	0.0	0.1
07:45 - 07:59	0.9	0.2	1.8	0.0	0.1
08:00 - 08:14	1.0	0.4	2.3	0.0	0.1
08:15 - 08:29	1.1	0.5	2.8	0.0	0.2
08:30 - 08:44	0.9	0.5	3.8	0.0	0.2
08:45 - 08:59	1.0	0.3	3.7	0.0	0.3
09:00 - 09:14	1.4	0.4	3.8	0.0	0.4
09:15 - 09:29	1.3	0.5	4.0	0.0	0.5
09:30 - 09:44	1.2	0.5	4.3	0.0	0.5
09:45 - 09:59	1.2	0.5	4.2	0.1	0.4
10:00 - 10:14	1.7	0.8	4.5	0.1	0.4
10:15 - 10:29	1.7	1.0	4.5	0.1	0.4
10:30 - 10:44	1.9	0.9	4.8	0.1	0.6
10:45 - 10:59	2.3	0.8	4.9	0.1	0.7
11:00 - 11:14	2.4	0.9	5.2	0.1	0.7
11:15 - 11:29	2.6	1.4	4.6	0.2	0.9
11:30 - 11:44	2.3	1.6	4.6	0.1	1.0
11:45 - 11:59	2.8	1.7	4.7	0.1	1.0
12:00 - 12:14	3.6	2.4	4.2	0.1	0.6
12:15 - 12:29	4.3	3.3	3.8	0.2	0.7
12:30 - 12:44	4.8	3.3	4.0	0.2	0.8
12:45 - 12:59	5.5	4.0	3.6	0.1	0.8
13:00 - 13:14	8.4	3.5	3.3	0.2	0.4
13:15 - 13:29	6.8	4.3	3.3	0.6	0.6
13:30 - 13:44	6.9	3.6	3.1	0.7	0.7
13:45 - 13:59	6.8	3.8	2.7	0.6	0.8

Live ratings denote viewership of live channels via in-home TV set and myTV SUPER (STB, App, Web), out-of-home TV set (for Jade and TVB News only) and TVB News App & TVB News Portal (for TVB News and TVB Finance only).

0.0 indicates figures greater than 0 and less than 0.05; "-" indicates figures equal to 0.

Target: All people aged 4+

Source: CSM Media Research, Adobe Analytics, & Nielsen OOH Study

4-Week Average Live Ratings on TVB Channels

Week 2006 - 2009

2020/2/3 - 2020/3/1

Sun	Jade 81	J2 82	TVB News Channel 83	Pearl 84	TVB Finance & Information Channel 85
14:00 - 14:14	6.5	3.5	2.7	0.3	0.8
14:15 - 14:29	6.8	4.0	2.7	0.1	0.7
14:30 - 14:44	7.0	3.5	2.4	0.1	0.7
14:45 - 14:59	7.0	3.9	2.2	0.0	0.6
15:00 - 15:14	7.2	3.6	2.4	0.0	0.6
15:15 - 15:29	6.0	4.1	2.5	0.0	0.7
15:30 - 15:44	5.0	3.7	3.0	0.1	0.6
15:45 - 15:59	3.9	4.3	3.3	0.1	0.6
16:00 - 16:14	2.7	4.0	3.8	0.1	0.8
16:15 - 16:29	2.4	4.2	3.8	0.1	0.9
16:30 - 16:44	2.3	4.1	4.1	0.1	1.1
16:45 - 16:59	2.5	4.1	4.5	0.1	1.1
17:00 - 17:14	2.4	4.1	5.4	0.1	0.6
17:15 - 17:29	2.8	2.1	6.5	0.1	0.6
17:30 - 17:44	3.0	2.1	6.9	0.1	0.5
17:45 - 17:59	3.7	2.4	6.8	0.1	0.6
18:00 - 18:14	6.6	1.3	6.3	0.3	0.7
18:15 - 18:29	9.0	1.1	5.7	0.5	0.8
18:30 - 18:44	15.1	1.1	5.1	0.6	0.6
18:45 - 18:59	18.0	1.0	4.6	0.4	0.6
19:00 - 19:14	19.0	1.3	4.6	0.3	0.5
19:15 - 19:29	20.7	1.5	4.2	0.2	0.4
19:30 - 19:44	22.9	1.5	3.9	0.1	0.6
19:45 - 19:59	25.7	1.2	3.5	0.1	0.8
20:00 - 20:14	26.7	1.3	3.5	0.3	1.2
20:15 - 20:29	27.7	1.4	3.2	0.5	1.3
20:30 - 20:44	25.6	1.7	3.2	1.2	0.8
20:45 - 20:59	25.3	1.9	2.8	1.4	0.5
21:00 - 21:14	23.8	2.1	3.1	1.6	0.6
21:15 - 21:29	22.9	2.5	2.6	1.4	0.8
21:30 - 21:44	21.5	2.9	2.3	2.7	0.7
21:45 - 21:59	20.4	2.8	2.0	3.1	0.6
22:00 - 22:14	18.9	2.8	1.8	3.3	0.4
22:15 - 22:29	17.9	2.6	1.8	3.4	0.4
22:30 - 22:44	15.8	2.3	2.1	3.7	0.6
22:45 - 22:59	15.1	1.3	2.1	3.8	0.8
23:00 - 23:14	12.1	1.3	2.3	4.2	0.6
23:15 - 23:29	11.1	1.2	2.0	4.0	0.4
23:30 - 23:44	9.4	1.1	1.9	3.4	0.5
23:45 - 23:59	7.1	0.9	2.0	2.3	0.7
24:00 - 24:14	6.0	0.7	1.8	2.0	0.9
24:15 - 24:29	5.7	0.5	1.7	1.2	0.8
24:30 - 24:44	5.6	0.4	1.6	0.8	0.6
24:45 - 24:59	3.7	0.4	1.4	0.4	0.6
25:00 - 25:14	2.9	0.4	1.4	0.1	0.6
25:15 - 25:29	2.5	0.5	1.0	0.1	0.5
25:30 - 25:44	2.0	0.4	0.9	0.1	0.4
25:45 - 25:59	1.7	0.4	0.7	0.2	0.2

Live ratings denote viewership of live channels via in-home TV set and myTV SUPER (STB, App, Web), out-of-home TV set (for Jade and TVB News only) and TVB News App & TVB News Portal (for TVB News and TVB Finance only).

0.0 indicates figures greater than 0 and less than 0.05; "-" indicates figures equal to 0.

Target: All people aged 4+

Source: CSM Media Research, Adobe Analytics, & Nielsen OOH Study