

這麼遠，那麼近



Movie Of The Month:

THE BOSS BABY



Highlights Of The Month



World's Most Incredible Hotels

22 January – 15 April
Wednesdays 2030 (13 Episodes)

Travelling to every corner of the globe, a total of 26 hotels across 18 countries are featured in the series. Ranging from an ice hotel in Finland to royal splendour in India to a working Cowboy Ranch in Arizona, the breadth of locations visited is amazing. What does it really take to run the world's most incredible hotels?

© Woodcut Media

Pearl Heritage: World's Greatest Man Made Wonders

30 January – 5 March
Thursdays 2130 (6 Episodes)

The series showcases many of the world's greatest culturally and historically significant landmarks – the most iconic buildings, bridges and structures on the planet. It also celebrates human endeavour through the ages, exploring Stonehenge, Machu Picchu, Angkor Wat, The Great Wall of China, Petra, and more.



© Channel 9

Upcoming in February Spectacular Event

THE 92ND OSCARS



On The Red Carpet At The Oscars®

Oscars® Live On The Red Carpet

Oscars®

Live Coverage On 10 February

On The Red Carpet After The Awards

© AMPAS®

PROGRAMME CONNECT

A Comprehensive Website

bringing you a full range of TVB's latest offers and updates for planning your advertising campaigns

Mobile Version is Available Now

- ▶ Clean Interface and Clear Navigation
- ▶ Easy to Read and Download
- ▶ Mobile-friendly
- ▶ An Elevated User Experience



Advertisers / Agencies may access TVB's programme information, sales packages, advertising materials and the most updated news and offers from a smartphone or tablet anytime, anywhere.



Comprehensive Content

- ▶ Highlights of 2020 Lineup
- ▶ Programme Information and Trailers
- ▶ Ratings Updates
- ▶ Hot Topics
- ▶ Buying Opportunities
- ▶ Job Reference
- ▶ Programme Schedules
- ▶ Sales Packages

Simply type in your pre-registered email address as password to log-in



To be among the first to get the latest news and offers from TVB, subscribe our eNewsletters at



Pearl

PRIME TIME SCHEDULE

January 2020

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1830	Dolce Vita (Eng Only)	Luxury Homes Revealed (01/07-28) (05/12) Last (Bilingual)	Culinary Heights At Ikarus (X) (01/01-29) (02/19) Last (Bilingual)	1805-1900 No More Boys And Girls: Can Our Kids Go Gender Free? 2 eps (01/02-09) Last (Bilingual) How To Stay Young (II) 3 eps (01/16-30) Last (Bilingual)	1805-1900 Deadly Dinosaurs With Steve Backshall (01/03) Last Wild Baltic Sea 2 eps (01/10-17) Last Wild Edens: Russia (01/24) The Tatra Mountains (01/31) 2 eps (02/07) Last (Bilingual)	1805-1900 60 Minutes 六十分鐘時事雜誌 (Eng Only)	1805-1900 Hotspots The Last Hope (01/05) Last Big Beasts Last Of The Giants 3 eps (01/12-26) Last (Bilingual)
1900	News Report With Sign Language (Cant Only)						
1925	Today In History						
1930	News At Seven-Thirty Followed By Weather Report						
	Prince Jewellery & Watch Presents: Earth Live						
2000	INFOTAINMENT						
	Pearl Magazine 明珠雜誌 (Eng Only)	Straight Talk 清心直說 (Eng Only)	Innovation Nation (IX) 創新國度 (01/01-08) Last (Bilingual) Innovation Nation (X) 創新國度 (01/15-29) 10 eps (03/18) Last (Eng Only)	Food Safari Water 海洋滋味 (01/02-30) 13 eps (03/26) Last (Eng Only)	Embarrassing Pets 我的麻煩寵物 (01/03, 17-31) (04/10) Last (Bilingual) Rolex Presents: The Spirit Of Yachting: "An Enduring Challenge" (01/10) (Eng Only)	America's Funniest Home Videos (XXX) 笑笑小電影 (01/04-25) (05/02) Last (Eng Only)	Extreme Cake Makers (II) 超級餅藝大師 (01/05-26) (02/23) Last (Bilingual)
2030	LIFESTYLE						
	MasterChef Junior (VI) 美國小廚神 (01/06-27) (04/06) Last (Eng Only)	The Wonderful World Of Puppies (III) 汪汪育嬰室 (01/07-21) Last (Bilingual) The Surprising World Of Rabbits 兔兔的奇妙世界 (01/28) (Eng Only)	World's Weirdest Homes (II) 居者有奇屋 3 eps (01/01-15) Last (Eng Only) World's Most Incredible Hotels 非凡酒店 (01/22-29) 13 eps (04/15) Last (Eng Only)	Donal's Meals In Minutes 新晉廚神下廚易 (01/02-23) Last John Torode's Middle East John Totode 中東風味遊 (01/30) 10 eps (04/02) Last (Eng Only) Dolce Vita 港生活·港享受 (Eng Only)	Gordon, Gino & Fred's Road Trip 三大廚神 識鄉味 3 eps (01/03-17) Last Great Alaskan Railroad Journeys 美加鐵路遊 (01/24-31) 3 eps (02/07) Last (Eng Only)	Britain's Got Talent (XIII) 全英一叮 (01/04-26) (Eng Only)	
2130	DOCUMENTARY						
	Where The Wild Men Are With Ben Fogle (VI) 世外野人 (01/06-27) Last (Bilingual)	Pearl Spectacular: 明珠絕色: Epic Yellowstone 野性黃石公園 4 eps (01/07-28) Last (Eng Only)	Towngas Presents: Loving Earth: 壹地球: Cities Under Threat 瀕危城市 (01/01-08) Last (Bilingual) A Day In The Life Of Earth 地球日與夜 2 eps (01/15-22) Last (Eng Only) Naked Molerat Nature's Weirdest Superhero 超英裸鼯鼠 (01/29) (Eng Only)	Pearl Heritage: 明珠瑰寶: World's Greatest Natural Wonders 世界自然奇觀之最 (01/02-23) Last (Eng Only) World's Greatest Man Made Wonders 世界建築之最 (01/30) 6 eps (03/05) Last (Eng Only)	The Snow Wolf A Winter's Tale 雪狼傳說 (01/03) Surviving In The Lagoon 小魚求生記 (01/10) Whale Wisdom 阿Sir的鯨魚密語 (01/17) 700 Sharks (01/24) The Flood 洪水與猛獸 (01/31) 2 eps (02/07) Last (Eng Only)	The Good Dinosaur 恐龍大時代 (01/04) (Bilingual)	Pixels 屈機起格命 (01/05) (Eng Only)
2230	DRAMA						
	Supergirl (V) 女超人 (01/06-27) (06/01) Last (Eng Only)	Station 19 19號消防局 (01/07-28) (03/03) Last (Eng Only)	Audi e-tron Presents: (01/01-29) Last For The People (II) 律政新丁 (01/01-29) Last (Bilingual)	The Good Doctor (II) 好醫生 (01/02-30) (02/20) Last (Bilingual)	Audi e-tron Presents: (01/03-01/24) Last Magnum P.I. 神探猛龍 (01/03-31) (03/06) Last (Bilingual)	Movie Of The Month: 明珠首映一月鉅片: The Boss Baby 波士BB (01/11) (Bilingual)	Kickboxer Vengeance 唯我獨尊: 復仇 (01/12) (Eng Only)
	Haitong International Securities Presents: Market Watch (01/02-17, 21-31) (03/27) Last						
	News Roundup						
	Prince Jewellery & Watch Presents: Earth Live						
	Origins: The Journey Of Humankind (01/06) Last Civilisations (01/13-27) 9 eps (03/09) Last	Todd Sampson's Body Hack 2.0 (01/07) Last Tribal Bootcamp (01/14-28) 6 eps (02/25) Last	60 Minutes	No More Boys And Girls: Can Our Kids Go Gender Free? 2 eps (01/02-09) Last How To Stay Young (II) 3 eps (01/16-30) Last	The Norwegian Fjords Life In The Twilights (01/03) Wild Baltic Sea 2 eps (01/10-17) Last The Tatra Mountains (01/31) 2 eps (02/07) Last 2400-2910 Sherlock 3 eps (01/24) Size Matters (01/03) Last Racing To Win (01/10) Sky Tombs Of The Himalayas (01/17) The Truth About Carbs (01/31)	Racing To Win (01/04, 18) Nature's Biggest Beasts (01/11) 2400-2910 Sherlock (II) 3 eps (01/25)	Dolce Vita A User's Guide To Cheating Death (01/05-19) 6 eps (02/23) Last Racing To Win (01/26) MasterChef (VIII) (01/05-19) (04/19) Last

Date: (mm/dd)

Tentative Schedule Only, Subject To Change. Information Accurate As of 13 December 2019

TABLE OF CONTENTS 目錄

MOVIE OF THE MONTH



© 2017 Dreamworks Animation LLC. ALL RIGHTS RESERVED.

The Boss Baby 5

WEEKEND BLOCKBUSTER

The Good Dinosaur	6
Pixels.....	6
Kickboxer Vengeance.....	6
Inside Out	7
Eddie The Eagle	7
Kung Fu Panda 3.....	8
Queen Of Katwe	8

DOCUMENTARIES

The Surprising World Of Rabbits.....	9
Pearl Spectacular: Epic Yellowstone.....	10
Innovation Nation X	11
A Day In The Life Of Earth	12
Naked Molerat Nature's Weirdest Superhero.....	13
The Snow Wolf A Winter's Tale	14
Surviving In The Lagoon.....	15
Whale Wisdom	16
700 Sharks	17
The Flood	18

LIFESTYLE

World's Weirdest Homes II	19
Food Safari Water.....	20
John Torode's Middle East	21
Gordon, Gino & Fred's Road Trip	22
Great Alaskan Railroad Journeys.....	23

PEARL HIGHLIGHTS

Pearl Ratings	25
---------------------	----

SALES PACKAGES

Pearl	29
TVB News.....	31

TVB NEWS HIGHLIGHTS

Ratings Performance.....	32
Mini Series.....	33

Marketing & Sales Office

19th Floor, Leighton Centre, 77 Leighton Road, Causeway Bay, Hong Kong
 Tel: (852) 2805-7128 Fax: (852) 2576-6045, 2576-0430, 2576-3214
<http://www.tvb.com>

Information herein is subject to change. Released on 13 December 2019.

Movie Of The Month: The Boss Baby

明珠首映一月鉅片：
波士BB



Director: Tom McGrath
Voice Cast: Alec Baldwin, Steve Buscemi, Jimmy Kimmel, Lisa Kudrow, Miles Bakshi, Tobey Maguire
Genre: Family / Comedy / Animation

11 January, Saturday, 2130

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Saturdays / Sundays, 2130

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Saturdays / Sundays, 2130

4 January



© Disney/Pixar

The Good Dinosaur
恐龍大時代

Director:
Peter Sohn

Voice Cast:
Raymond Ochoa, Jack Bright, AJ Buckley,
Sam Elliott, Frances McDormand,
Anna Paquin, Marcus Scribner,
Jeffrey Wright, Steve Zahn

Genre:
Family / Animation / Adventure

5 January



Pixels
屈機起格命

Director:
Chris Columbus

Cast:
Adam Sandler, Kevin James,
Michelle Monaghan, Peter Dinklage,
Josh Gad

Genre:
Comedy / Action

12 January



© Buena Vista International, Inc.

Kickboxer Vengeance
唯我獨尊：復仇

Director:
John Stockwell

Cast:
David Bautista, Alain Moussi,
Gina Carano, Georges St-Pierre,
Jean-Claude Van Damme

Genre:
Action / Crime

18 January



© Disney/Pixar

Inside Out
玩轉腦朋友

Director:
Pete Docter

Voice Cast:
Kaitlyn Dias, Amy Poehler, Bill Hader,
Lewis Black, Mindy Kaling,
Phyllis Smith

Genre:
Animation / Comedy / Family

The Annual Academy Awards
Best Animated Feature Film

The Golden Globe Awards
Best Animated Feature Film

19 January



© 2016 Twentieth Century Fox Film Corporation. All rights reserved.

Eddie The Eagle
我要做鷹雄

Director:
Dexter Fletcher

Cast:
Taron Egerton, Hugh Jackman,
Christopher Walken

Genre:
Comedy / Drama



The Surprising World Of Rabbits 兔兔的奇妙世界

28 January
Tuesday 2030-2130 (1 Episode)



Rabbit, an easy prey for all manner of predators, has developed a range of astonishing faculties to survive. Sight, hearing, speed, language, reproduction, cooperation... abilities honed and perfected over the centuries in order to adapt to the environment, and which are often more than surprising. This film explores the rabbit's super powers, seen in a variety of unusual situations in a range of countries around the world. We shall see how the fluffy, cuddly bunny can prove to be highly resourceful and even indomitable, if they get the opportunity.



兔子看似是最容易被獵食者捕捉的獵物之一，實際上牠擁有一系列讓人驚訝的求生技能：從視覺、聽覺、速度、語言、繁殖到團體合作，經過幾個世紀的磨練，兔子發展出驚人的強大適應力，以應對不同環境的挑戰。本紀錄片將發掘兔子的「超能力」，揭開可愛的兔子的毛茸茸皮毛下，藏著足智多謀的頭腦和頑強的生命力，正在靜候機會在你面前一一展現。

WEEKEND BLOCKBUSTER

The Best Weekend Entertainment in Town

Saturdays / Sundays, 2130

25 January



Photographs © 2015 DreamWorks Animation, L.L.C. All rights reserved.

Kung Fu Panda 3 功夫熊貓3

Director:

Alessandro Carloni,
Jennifer Yuh Nelson

Voice Cast:

Jack Black, Bryan Cranston,
Dustin Hoffman, Angelina Jolie,
J.K. Simmons

Genre:

Animation / Family / Comedy

26 January



© Disney Enterprises, Inc.

Queen Of Katwe 逐夢棋緣

Director:

Mira Nair

Cast:

Madina Nalwanga, Lupita Nyong'o,
David Oyelowo

Genre:

Biography / Drama



Pearl Spectacular: Epic Yellowstone 明珠絕色：野性黃石公園

7 January – 28 January
Tuesdays 2130-2230 (4 Episodes)



It's a place where snow meets fiery underground forces, where waters travel from Rocky Mountain peaks to the Great Plains, and where age-old battles between predator and prey take place. This is Yellowstone, home to some of the most spectacular landscapes and wildlife in America. Join host Bill Pullman on an exploration of its colourful springs and raging waters, its glittering winters and lush summers, and its returning

packs of predators and vast array of winged creatures.

當茫茫白雪與火熱熔岩相遇、當流水從阿爾伯特峰流至北美大平原、當捕食者與獵物進行著生死存亡的角力追逐……本紀錄片將探索世界上第一個國家公園 - 黃石國家公園，在這個擁有美國最豐富的野生動物種類和地熱資源的地方，主持人Bill Pullman會帶領觀眾一同發掘繽紛的泉水及洶湧澎湃的水流，還有閃耀的冬天與蔥郁的夏天、以及各式各樣的珍禽異獸。

Innovation Nation X 創新國度

15 January - 18 March
Wednesdays 2000-2030 (10 Episodes)



The Emmy Award-winning series is back for a brand new season meeting the scientists and designers behind some of the most ingenious inventions of our time. Discover jet hoverboards that can fly at over 100mph, spinach leaves being transformed into heart tissue and security systems using fog to deter burglars. And look back at some of mankind's most important inventions that changed the world forever.

曾贏得艾美獎的《創新國度》全新季度載譽歸來！節目將繼續訪問當今精妙發明背後的科學家與設計師，介紹時速高達一百英里的噴射漂浮滑板，用作心臟組織的菠菜葉，還有用霧氣偵察盜賊的安全系統。除了嶄新發明外，節目還會回顧過去人類史上的重要發明，探討它們如何改變世界。



A Day In The Life Of Earth 地球日與夜

15 January and 22 January
Wednesdays 2130-2230 (2 Episodes)



Every day we wake up on a different planet - with each new dawn the earth is not the place it was the night before. A new era of science allows us to watch as the earth moves, breathes, shrinks and grows, and all within just 24 hours. The story is driven by scientists, explorers and everyday people whose experiences link up with cutting edge data, newly launched satellites and blue chip CGI to show us the true personality of the earth. Planet earth is alive in ways we can hardly imagine.

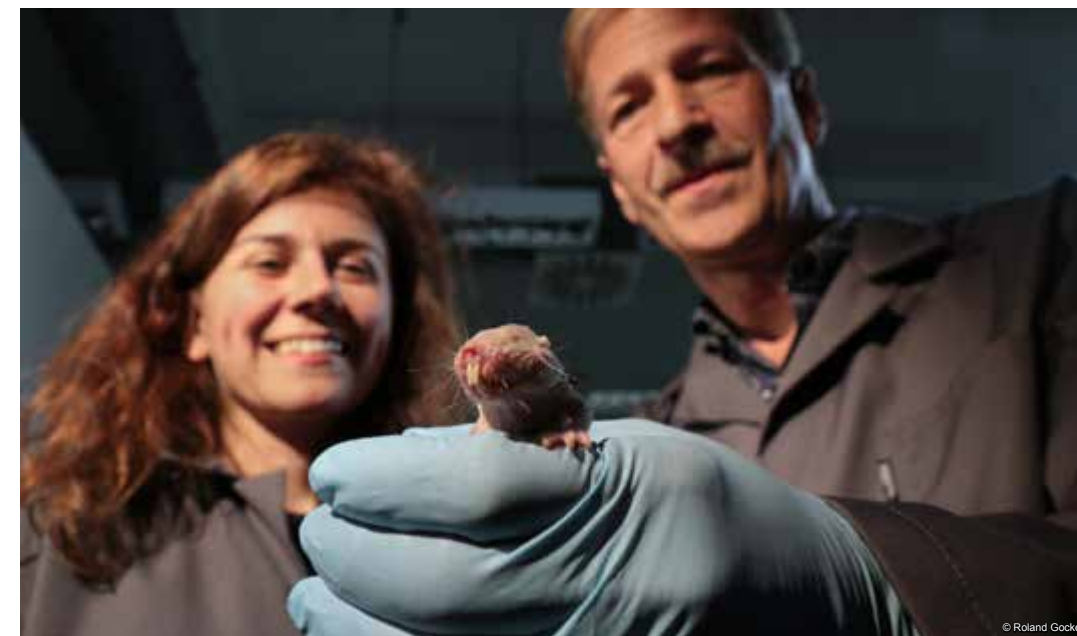


每天起床，睜開眼睛看見的其實已是截然不同的星球。每當黎明降臨，地球已不再是前一夜的地球。隨著科技變遷，現在我們可以二十四小時全天候監察地球的一舉一動，本紀錄片貫穿科學家、探險家以至尋常百姓的發現，配合最先進尖端的數據、新衛星和頂級動畫製作，為觀眾呈現地球的奧秘。



Naked Mole-rat Nature's Weirdest Superhero 超英裸鼹鼠

29 January
Wednesday 2130-2230 (1 Episode)



Despite its appearance, the naked mole-rat should be envied. They are cold-blooded mammals that do not get cancer, do not feel pain and their bone structure never degrades; even 30-year-old queens have the bones of a newborn. But how do they do it? Scientists want to know why. The documentary goes on a journey to unravel the secrets of the naked mole-rat. In the quest to combat age-related illness and even aging, researchers around the world are searching for the Methuselah gene in this remarkable rodent to find cures for humans.



撇除牠其貌不揚的外表，裸鼹鼠絕對能讓眾生羨慕。這種冷血的哺乳類動物從不罹患癌症，不會感覺到任何痛楚，骨骼結構亦永遠不會退化：鼠后即使活了三十年，其骨骼亦恍如新生。為了讓人類對抗衰老以及老年病，來自世界各地的研究人員正從這種齧齒動物的身上尋找特殊基因，希望能找出治癒人類的良方。本紀錄片將與觀眾一同探索科學家一直想解開的謎題，揭開裸鼹鼠的秘密。



The Snow Wolf A Winter's Tale 雪狼傳說

3 January
Friday 2130 – 2230 (1 Episode)



In the heart of the Alps lives an alpha she-wolf. For ten years, she has raised cubs to be powerful and feared hunters. But when a tragic event turns her world upside down, she must flee the pack and embark on a long and perilous journey in search of new territory. Along the way she gives birth to six cubs, making her adventure even more challenging. The series is the epic story of a lone mother and her struggle to survive and protect her offspring.

一隻阿爾法母狼和她的幼崽多年來一直棲息於阿爾卑斯山的心臟地帶。然而，一件突如其來的悲慘事件改變了牠們的生活。為了保護自己的後代並逃離劫難，母狼唯有另覓新的棲息地，途中更誕下六隻小狼。面對著生命中最大的挑戰，過程雖然危險，但有著孩子的陪伴，母狼並不孤單。

Surviving In The Lagoon 小魚求生記

10 January
Friday 2130-2230 (1 Episode)



In the heart of the Pacific, between the lagoon and the ocean, unrolls one of Nature's greatest spectacles. This is the story of a little surgeonfish who will have to go through the greatest ordeals from the moment it is born. It will survive the greatest dangers and cross paths with the ocean's worst predators. Only one out of a million will make it to adulthood. Filmed in UHD and extreme slow motion, this film captures exclusive wildlife behaviour of sharks, whales, manta rays, groupers, and more.



在太平洋的中心，在潟湖和海洋之間，一條小刺尾魚正盡其努力生存下去。牠從出生開始就要經歷大大小小的考驗，在危險中度过難關，與海洋中的掠食者交戰。只有百萬分之一的刺尾魚能夠長大，這條小刺尾魚能否成為倖存者之一？節目以超高清和極慢速拍攝，捕獲了鯊魚、鯨魚、石斑魚等多種野生動物的行為，展現了自然界最偉大的奇觀之一。



Whale Wisdom 阿SIR的鯨魚密語

17 January
Friday 2130 – 2230 (1 Episode)



Whales live in a world so removed from our own that we can barely imagine their lives. Marine biologist and filmmaker Rick Rosenthal has filmed whales for much of his long career. Now he is on a quest to probe deeper into their lives, to learn more - comparing scientists' observations against his own experience – and just maybe, getting a glimpse of the world as it must seem to these ocean giants.



鯨魚長年處於海洋深處，人們難以得知牠們的生活習性。海洋學家兼製作人Rick Rosenthal嘗試打破這個界限，窮畢生精力拍攝鯨魚的生活舉動，以自己的觀察與其他科學家的研究作對比，深入探索其習性，窺探這巨型海洋生物的颯爽英姿。



700 Sharks

24 January
Friday 2130-2230 (1 Episode)



In a groundbreaking experiment, five of the most experienced underwater scientists in the world will dive at night among 700 starving sharks, the largest school ever recorded. It took them three years of preparation to dare descend among the predators. Their goal is to fit electronic trackers on 100 squalls to monitor their movement and organisation during nocturnal hunting. The challenge is to produce a 3D mapping which will reveal the sharks' movements, gathering points, attacks and strategies, at a scale that has never been done before. This study will revolutionize our understanding of the world's greatest predator.



相傳鯊魚是一種獨行動物，習慣獨自捕獵，近日卻有科學家提出鯊魚是群體掠食動物。為了印證這說法，節目邀請五名著名海洋科學家於晚上深潛，在700條鯊魚藏身的地方進行一場大型研究。他們耗上三年時間作準備，以戰勝近距離接觸肉食性動物的恐懼，並成功在海中裝置100個電子追蹤器，全面監察鯊魚在夜間狩獵時的行動及組織。他們亦嘗試製作一個前所未有的3D地圖，以顯示鯊魚群的動向、聚集點及攻擊戰術，徹底改變人們對鯊魚的認識。



The Flood 洪水與猛獸

31 January and 7 February
Fridays 2130-2230 (2 Episodes)



Each year the Okavango Delta, Southern Africa's miracle region, undergoes an epic makeover as desert is transformed into a water wonderland. For many, the floodwaters are a lifeline. For others, they bring harsh challenges. But for all, life is ruled by the pulsing of Africa's great flood.

When the miracle flood is at its peak, animals such as lions, that once dominated the land, are now constrained to small islands. But for the cunning wild dogs the islands are perfect hunting grounds. As the water recedes, life is transformed once more. Migrant birds arrive in their millions to breed and one of the greatest feeding frenzies on Earth provides opportunity for all. With the delta returning to a desert, a great thirst takes hold, but the arrival of the rains brings celebration and relief until the next great flood arrives.

在非洲南部的奧卡萬戈三角洲是一個神奇的存在，年復一年的大洪水與乾旱不斷重複上演，從旱地到沼澤，大自然無比神奇地演變，生命隨著環境的替換而不斷改造。每天都有新的戲碼在這群不可思議的野生動物中上映。

World's Weirdest Homes II 居者有奇屋

1 January – 15 January
Wednesdays 2030 – 2130 (3 Episodes)



From a luscious farm in the Canadian wilderness that floats on the ocean, to the tallest family home in the world that towers above the Arizona desert, and a real 10-foot sandcastle on a Rio beach, the series returns to showcase the most fabulously bizarre homes on the planet. The eccentric homeowners explain the inspiration behind their madcap designs, proudly showing off their jaw-dropping homes, revealing just what it takes to make a one-of-a-kind home that should only be possible in their dreams.

新一輯《居者有奇屋》繼續為你帶來世上最奇異的房屋！在大海漂浮著的農場、聳立於亞利桑那沙漠、堪稱世界上最高的住宅、建在里約海灘上高達10英尺的沙堡……眾多有趣房屋，為你一一探索！屋主將會展示令人瞠目結舌的房屋，並解釋這些獨特設計背後的靈感。節目更會深入了解房屋的建造方式，揭示建造奇異房屋的必要條件。



Food Safari Water 海洋滋味

2 January – 26 March
Thursdays 2000 – 2030 (13 Episodes)



“Food Safari Water” is a vibrant series which showcases the great seafood dishes of the world and explores the traditions of catching and preserving fish, shellfish, crustaceans and sea vegetables - a celebration of hardworking fishermen, divers and foragers, processors and smokers as well as the brilliant chefs and home cooks who share their treasured recipes and techniques. Covering diverse cuisines including Senegalese, Sri Lankan, Greek, Spanish,

Peruvian, Lebanese, Turkish, Thai, English and Brazilian. It also taps into a glorious exploration of the bounty of the water and seamlessly captures the zeitgeist of moving away from the protein of the land to the lighter healthier option of food from the water.

主持人尋遍世界各地的海鮮名菜，發掘漁民捕捉鮮魚、甲殼類及海藻等的秘技，並表揚所有參與捕魚、運送及處理漁獲的人，以及把海鮮烹調方法與大眾分享的廚師。她更會走訪塞內加爾、斯里蘭卡、希臘、西班牙、秘魯、黎巴嫩、土耳其、泰國、英國及巴西，探索當地的海鮮佳餚，並向觀眾介紹海鮮作為優質蛋白質的新潮流。

John Torode's Middle East John Torode中東風味遊

30 January – 2 April
Thursdays 2030 – 2100 (10 Episodes)



Chef John Torode sets off on an incredible journey to track down the best food from the Middle East. On his travels John hears fascinating food stories from the locals as well as picking up helpful tips, tricks and delicious traditional recipes.

On his culinary adventure John explores Bahrain, Dubai, Aswan, Alexandria, Cairo, the Red Sea, Luxor and Malta. In each stunning location, John hunts down the most inspiring cooks and discovers the distinctive flavours of their country's cuisine. Cooking on location with local chefs, each episode sees three sumptuous dishes created.

名廚John Torode將帶領觀眾踏上中東美食之旅，發掘當地食物背後精彩故事、煮食貼士，以及讓人食指大動的佳餚食譜。

今次旅程將走遍巴林、杜拜、阿斯旺、亞歷山卓、開羅、紅海、樂蜀和馬爾他等地，訪問一些以烹飪鼓舞人心的廚師，並探索不同國家美食的獨特風味。每一集他都大展身手，與當地廚師合作下廚，為觀眾創作三道獨一無二的美味佳餚。





Gordon, Gino & Fred's Road Trip 三大廚神識鄉味

3 January – 17 January
Fridays 2030-2130 (3 Episodes)



Gordon Ramsay, Gino D'Acampo and Fred Sirieix pack up their camper van once again and head off on a European adventure, but this time it's personal as each episode takes us on a tour of their cherished homelands, namely Italy, France and Scotland, with a special occasion to prepare for. The men hit the road and immerse themselves in the most extreme adventures, competing to find the best ingredients from some of the most stunning locations. With three countries, three weeks and three coqs au vin in close confinement, what could possibly go wrong?

地獄廚神 Gordon Ramsay 夥拍意大利名廚 Gino D'Acampo 和著名餐廳經理 Fred Sirieix，駕著露營車展開歐洲冒險之旅！三位主持將帶觀眾遊覽他們各自的家鄉—意大利、法國和蘇格蘭，並挑戰最極端的冒險。他們將要互相比試，誓要在不同地區找出最令人驚嘆的好食材。

Great Alaskan Railroad Journeys 美加鐵路遊

24 January – 7 February
Fridays 2030-2130 (3 Episodes)



Michael Portillo sets off to the Last Frontier with his 1899 Appleton's Guidebook! In Alaska, he discovers the 49th state was once a Russian colony and later purchased by the US. He rides the 470-mile Alaska Railroad from Seward to Fairbanks through spectacular scenery and remote wilderness. Along the way from Skagway to Carcross in Yukon, he discovers how huskies helped to build Alaska.



Michael Portillo 帶著 1899 年出版的《阿普爾頓指南》，踏上列車探索之旅！他乘坐路程長達 470 英里的阿拉斯加鐵路列車，滿載歷史的列車途經壯闊的景色和極致的北境，途中他認識到早年雪橇犬是如何協助建立阿拉斯加。



Pearl Ratings

Pearl Top 10 Programmes
Week 1941 (2019/10/07 - 2019/10/13)

Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+				Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top Min	PI 20K+	Top Occ	Tertiary	Parents with Kids
1	Weekend Blockbuster: G.I. Joe Retaliation 周末大電影：義勇群英之毒蛇反擊戰	Movie	Pearl	Sat	21:34	23:45	Average: 262 Top: 345	4.5 6.0	19% 27%	22:58	4.4	6.4	4.3	4.4
2	America's Got Talent 全美一叮	Variety	Pearl	Sat	20:34	21:23	Average: 115 Top: 143	2.0 2.5	7% 9%	20:59	1.3	1.5	1.5	3.4
3	The Brave 特種英雄	Drama	Pearl	Mon	22:37	23:31	Average: 86 Top: 102	1.5 1.8	6% 9%	23:16	0.8	0.7	1.0	0.9
4	Pearl Heritage: Aerial Mountains 明珠瑰寶：穹蒼下的南韓山脈	Documentary	Pearl	Thu	21:35	22:33	Average: 80 Top: 105	1.4 1.8	4% 6%	21:46	0.9	1.4	1.3	0.3
5	FBI FBI	Drama	Pearl	Fri	22:37	23:30	Average: 76 Top: 96	1.3 1.7	6% 7%	23:06	0.6	1.0	0.7	0.6
6	America's Funniest Home Videos 笑笑小電影	Variety	Pearl	Sat	20:04	20:29	Average: 76 Top: 100	1.3 1.7	5% 6%	20:28	1.4	1.4	1.3	3.2
7	Sunday Nightmares: Don't Breathe 魘影星期日：禁室殺戮	Movie	Pearl	Sun	21:34	23:20	Average: 70 Top: 124	1.2 2.2	4% 9%	23:01	1.5	1.8	1.6	1.3
8	Oriental Watch Company Spectacular Tuesday Presents: Wild Metropolis 東方表行·絕色星期二：野性大都會	Documentary	Pearl	Tue	21:35	22:32	Average: 70 Top: 87	1.2 1.5	4% 4%	21:45	0.5	0.9	0.9	0.4
9	9-1-1 9-1-1	Drama	Pearl	Tue	22:39	23:31	Average: 69 Top: 78	1.2 1.3	5% 6%	23:11	1.0	0.7	0.9	0.7
10	America's Got Talent 全美一叮	Variety	Pearl	Sun	20:33	21:28	Average: 63 Top: 88	1.1 1.5	3% 4%	20:53	1.0	0.8	1.2	1.2

Pearl Top 10 Programmes
Week 1942 (2019/10/14 - 2019/10/20)

Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+				Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top Min	PI 20K+	Top Occ	Tertiary	Parents with Kids
1	Mega Movie: Thor Ragnarok 明珠特級猛片：雷神奇俠3諸神黃昏	Movie	Pearl	Sat	21:34	24:10	Average: 253 Top: 294	4.4 5.1	19% 31%	23:58	4.7	5.5	5.4	4.2
2	Sunday Nightmares: Scouts Guide to the Zombie Apocalypse 魘影星期日：獵Scout打爆喪屍城	Movie	Pearl	Sun	21:34	23:20	Average: 194 Top: 288	3.4 5.0	12% 18%	22:36	3.1	4.9	3.9	2.9
3	America's Got Talent 全美一叮	Variety	Pearl	Sat	20:34	21:27	Average: 133 Top: 188	2.3 3.2	8% 11%	21:12	1.9	1.6	1.7	3.0
4	Pearl Heritage: Aerial Asia 明珠瑰寶：穹蒼下的亞洲	Documentary	Pearl	Thu	21:35	22:32	Average: 109 Top: 127	1.9 2.2	6% 7%	21:38	0.7	1.2	0.8	0.8
5	America's Funniest Home Videos 笑笑小電影	Variety	Pearl	Sat	20:04	20:29	Average: 96 Top: 117	1.7 2.0	6% 7%	20:25	1.4	0.8	1.3	1.8
6	Oriental Watch Company Spectacular Tuesday Presents: Wild Metropolis 東方表行·絕色星期二：野性大都會	Documentary	Pearl	Tue	21:35	22:31	Average: 90 Top: 108	1.6 1.9	5% 6%	22:12	0.9	1.6	1.2	0.6
7	FBI FBI	Drama	Pearl	Fri	22:37	23:30	Average: 86 Top: 100	1.5 1.7	6% 9%	23:24	0.7	1.2	0.9	0.0
8	Secrets of the World's Super Skyscrapers 拆解摩天巨塔	Documentary	Pearl	Wed	21:37	22:31	Average: 77 Top: 93	1.3 1.6	4% 5%	21:41	0.5	0.9	0.6	0.2
9	The Brave 特種英雄	Drama	Pearl	Mon	22:36	23:30	Average: 75 Top: 91	1.3 1.6	6% 8%	23:25	0.8	0.7	1.0	1.1
10	Ben Fogle: Return to the Wild 世外野人再出發	Documentary	Pearl	Mon	21:35	22:29	Average: 67 Top: 78	1.2 1.4	4% 5%	22:14	0.6	1.4	0.5	0.0

Ratings include "Live" & "As Live" viewing of corresponding programme from TV Set & connected devices (e.g. DVDR/DTT Box, Pay TV Box).
Programmes are ranked by aged 18+ average audience size.
Programmes less than 10 minutes are excluded.
PI 20K+: People with Monthly Personal Income \$20,000 or above
Top Occ: Managers/Administrators/Professionals/Associate Professionals
Tertiary: Tertiary education level including Diploma, Associate Degree, Degree or above

Copyright © 2019 Television Broadcasts Limited. All Rights Reserved.
TVB - Marketing Research & Information Dept.

Data Source: 2019 - CSM Media Research

Pearl Top 10 Programmes
Week 1943 (2019/10/21 - 2019/10/27)

Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+				Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top Min	PI 20K+	Top Occ	Tertiary	Parents with Kids
1	Weekend Blockbuster: Jurassic World 周末大電影：侏羅紀世界	Movie	Pearl	Sat	21:34	24:05	Average: 270 Top: 343	4.7 5.9	20% 28%	23:24	5.4	6.4	4.8	6.4
2	Oriental Watch Company Spectacular Tuesday Presents: Earth The Nature of Our Planet 東方表行-絕色星期二：野性地球	Documentary	Pearl	Tue	21:35	22:32	Average: 111 Top: 145	1.9 2.5	6% 8%	22:06	1.0	1.6	1.1	0.3
3	Sunday Nightmares: Split 魅影星期日：恩·裂	Movie	Pearl	Sun	21:34	23:58	Average: 104 Top: 134	1.8 2.3	7% 8%	22:13	1.4	2.2	1.7	1.3
4	America's Got Talent 全美一叮	Variety	Pearl	Sat	20:33	21:21	Average: 98 Top: 127	1.7 2.2	6% 8%	21:03	1.1	1.4	0.9	1.7
5	America's Funniest Home Videos 笑笑小電影	Variety	Pearl	Sat	20:04	20:28	Average: 89 Top: 106	1.5 1.8	6% 7%	20:12	1.0	0.4	1.0	1.8
6	Pearl Heritage: Aerial Asia 明珠瑰寶：穹蒼下的亞洲	Documentary	Pearl	Thu	21:35	22:32	Average: 88 Top: 107	1.5 1.9	5% 6%	22:03	0.8	0.9	0.8	0.2
7	Anniversary Special: The Good Doctor 台慶鉅獻：好醫生	Drama	Pearl	Thu	22:39	23:30	Average: 74 Top: 86	1.3 1.5	6% 6%	23:00	0.7	0.6	0.8	0.7
8	MasterChef 我要做廚神	Variety	Pearl	Mon	20:34	21:21	Average: 74 Top: 86	1.3 1.5	4% 5%	20:57	0.6	1.0	0.8	0.9
9	Ben Fogle: Return to the Wild 世外野人再出發	Documentary	Pearl	Mon	21:35	22:29	Average: 72 Top: 85	1.2 1.5	4% 5%	22:15	0.4	0.7	0.9	0.0
10	When Whales Walked 鯨魚有腳的年代	Documentary	Pearl	Wed	21:35	22:31	Average: 70 Top: 89	1.2 1.5	4% 5%	22:30	0.5	1.2	0.7	0.1

Pearl Top 10 Programmes
Week 1944 (2019/10/28 - 2019/11/03)

Rank	Programme	Genre	Channel	Day	Start Time	End Time	Aged 18+				Live TV Demo TVRs			
							Size ('000)	TVRs	Total TV Share	Top Min	PI 20K+	Top Occ	Tertiary	Parents with Kids
1	Weekend Blockbuster: Terminator Genisys 周末大電影：未來戰士創世智能	Movie	Pearl	Sat	21:34	24:06	Average: 238 Top: 311	4.1 5.4	17% 19%	21:59	4.7	4.3	4.8	3.3
2	Weekend Blockbuster: 10 Cloverfield Lane 周末大電影：末世街10號	Movie	Pearl	Sun	21:34	23:40	Average: 130 Top: 156	2.2 2.7	9% 13%	23:17	1.7	2.4	2.4	0.9
3	Oriental Watch Company Spectacular Tuesday Presents: Earth The Nature of Our Planet 東方表行-絕色星期二：野性地球	Documentary	Pearl	Tue	21:35	22:32	Average: 95 Top: 116	1.6 2.0	6% 7%	21:49	0.8	1.4	1.4	0.1
4	America's Got Talent 全美一叮	Variety	Pearl	Sat	20:32	21:17	Average: 93 Top: 130	1.6 2.3	6% 8%	21:03	1.4	1.0	1.0	3.3
5	Pearl Heritage: Aerial Asia 明珠瑰寶：穹蒼下的亞洲	Documentary	Pearl	Thu	21:36	22:31	Average: 90 Top: 110	1.6 1.9	5% 7%	21:46	0.8	1.4	0.9	0.0
6	The Brave 特種英雄	Drama	Pearl	Mon	22:36	23:31	Average: 86 Top: 101	1.5 1.7	7% 10%	23:28	0.8	1.1	1.1	0.7
7	Anniversary Special: The Good Doctor 台慶鉅獻：好醫生	Drama	Pearl	Thu	22:39	23:30	Average: 71 Top: 83	1.2 1.4	5% 8%	23:28	0.8	0.9	0.8	0.9
8	America's Got Talent 全美一叮	Variety	Pearl	Sun	20:33	21:27	Average: 69 Top: 99	1.2 1.7	4% 5%	21:25	0.6	1.2	0.8	0.3
9	Whiskey Cavalier 雌雄特工	Drama	Pearl	Wed	22:38	23:31	Average: 66 Top: 84	1.1 1.5	5% 6%	23:00	0.5	0.8	0.6	0.5
10	Magnum P.I. 神探猛龍	Drama	Pearl	Fri	22:36	23:30	Average: 61 Top: 72	1.1 1.2	5% 7%	23:23	0.6	1.3	0.8	0.5

Ratings include "Live" & "As Live" viewing of corresponding programme from TV Set & connected devices (e.g. DVDR/DTT Box, Pay TV Box).
Programmes are ranked by aged 18+ average audience size.
Programmes less than 10 minutes are excluded.
PI 20K+: People with Monthly Personal Income \$20,000 or above
Top Occ: Managers/Administrators/Professionals/Associate Professionals
Tertiary: Tertiary education level including Diploma, Associate Degree, Degree or above

Copyright © 2019 Television Broadcasts Limited. All Rights Reserved.
TVB - Marketing Research & Information Dept.

Data Source: 2019 - CSM Media Research

Pearl Fringe Time Schedule
January 2020
as at 2019/11/19

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
0600	Market Overview						
0700	Pastor Joseph Prince					Pastor Joseph Prince	
0800	NBC Nightly News					Miffy's Adventures Big And Small (II) (01/04-18) Miffy's Adventures Big And Small (III) (01/29)	
0900	ETV (01/06-17) Our Family (01/20-27)					Hotel Transylvania (II)	
1000	ETV (01/06-17) Mouk (01/20-27)					Marvel's Spider-Man	
1100	Nate Is Late (01/27)	Moon And Me (01/28)	Moon And Me (01/01)	Animal Atlas (IX) (01/01)	Inside Market (01/02-24, 29-31)	Hour Of Power	The Open University Of Hong Kong Special: Knowledge For All
1200	News Of The Wild (01/27)	Roger (01/28)	Log In Greater Bay Area (01/08-29)	Inside Market (01/02-24, 29-31)	Log In Greater Bay Area	Hour Of Power	
1300	When You Wish Upon A Pickle (01/27)	Yeti Tales The Nutcracker (01/28)	Where To I Do? (01/01)	Market Update (01/02-24, 29-31)	Dolce Vita	Financial Review 2019 (01/04)	
1400	Attenborough's Wonder Of Eggs (01/27)	Culinary Heights At Ikarus (X) (01/28)	Sue Perkins And The Chimp Sanctuary (01/01)	CGTN Global Watch (01/02-24, 29-31)	Pearl Magazine (01/11-25)	Great Continental Railway Journeys (V) (01/04)	
1500	Petit Panda (01/27)	Attenborough And The Giant Elephant (01/28)	Giants Of The Atlantic Azores (01/01)	Market Update (01/02-24, 29-31)	Great Continental Railway Journeys (VI) (01/11-25)	Marvel Inhumans (01/04)	
1600	World At A Glance (01/06-20)	Red Panda World's Cutest Animal (01/28)	The Moon Our Gateway To The Universe (01/01)	Market Update (01/02-24, 29-31)	Marvel Inhumans (01/11-25)	Earth's Natural Wonders (II) (01/05)	
1700	Vital Lifeline (01/06-20)	Global Citizens (01/07-21)	Hong Kong Report (01/08-29)	Inside Market (01/02-23, 29-31)	TKO Total Knock Out (01/11-25)	Animal Armory (01/12-26)	
1800	Holiday Feature: The Second Best Exotic Marigold Hotel (01/27)	A Dream Home Planning (01/07-21)	Innovation GPS (01/08-29)	Revel In Retirement (01/03-17, 31)	Super Sapiens (01/04-11)	Kevin (Probably) Saves The World	
1900	Terra (01/28)	Attenborough's Ant Mountain (01/01)	As Long As You Live II (01/03-17, 31)	Property Experts (01/03-17, 31)	Food 3.0 (01/18-25)	Straight Talk	
2000	Moon And Me					Kid-E-Cats (01/24)	
2100	Care Bears Unlock The Magic (01/01-28) True And The Rainbow Kingdom (01/29-31)					Our Family	
2200	Claude (01/01-08) Molang (III) (01/09-31)					Little Malabar (01/30)	
2300	The Pirates Next Door (01/01-24) Justin Time (01/27-31)					Thomas & Friends (XXIII) (01/04) Thomas & Friends (XX) (01/11)	
2400	Roger					Mouk	
2500	Animal Atlas (IX)					The Cat In The Hat Knows A Lot About That! (III) (01/18-25)	
2600	Art Ninja					When I Grow Up! (01/25)	
2700	The Long Long Holiday					Nate Is Late (01/26)	
2800	Hotel Transylvania (II)					Real Life 101 (01/04-18) Do You Know (III) (01/25)	
2900	Shaun The Sheep (V) (01/03)					Bug Juice My Adventures At Camp (01/05-19) News Of The Wild (01/26)	
3000	Xploration Earth 2050 (II)	Pearl Magazine	Straight Talk				

Sales Packages

Pearl

TVB News

Pearl 100 GRPs Guaranteed Package Jan-Apr 2020



Telecast Period	:	Any given 4 weeks			
No. of Spots	:	40 approx.			
Spot Allocation	:	P5 / P4 / P3 Timeclass			
CPRP	:	RC#54 -	<u>30-sec</u>	<u>20-sec</u>	<u>10-sec</u>
		Tier 1	\$1,800	\$1,200	\$700
		Tier 2	\$2,100	\$1,400	\$800
		Tier 3	\$2,400	\$1,600	\$900

Terms & Conditions:

- 1) Additional Handling Charges
 - 15% handling charges shall be applied to the following conditions:
 - i) 3 weeks or more but less than 4 weeks campaign period
 - ii) More than 100 but less than 150 GRPs for 4 weeks campaign period
 - iii) 2 mixed duration of TVC in a booking of 4 weeks campaign period
Another 15% applies for every additional mix
 - iv) More than 3 different product categories in one single TVC
 - 20% handling charges shall be applied to the following condition:
 - i) 2 weeks or more but less than 3 weeks campaign
- 2) The Station reserves the right to advice handling charges for GRP bookings in less than 10 days.
- 3) The Station reserves the right to advise handling charges for other special request.
- 4) The CRP rate in the booking form shall be adjusted if the information provided is different from the enquiry made for the same issue.
- 5) Volume Rebate is not applicable to GRP packages but the total amount can be grouped together with other commitment for VR calculation.
- 6) The Station reserves the right to alter the GRP package terms and conditions without prior notice.

Billing Schedule

The package amount will be debited within the month which the first spot is telecast.



Introduces the hottest trends and events, sophisticated watches and jewellery, the latest fashion and automobiles as well as beauty tips and technology.

Brand Exposures Product Features Highlights Verbal Mentioning



Pearl			TVB Finance & Information Channel	
1st Run	Thursday	2100-2130		
2nd Run	Thursday	(same day) approx. 2655		
3rd Run	Saturday	approx. 1110	5 runs# in total	Saturday Sunday
4th Run	Sunday	after News Roundup approx. 2430		
5th Run	Next Monday	1835*		
*Not applicable to alcoholic segment				
#Subject to change				

Package (Jan-Mar)	Entitlements	Package Cost Nett
All-Round TV Campaign	4-5 min / segment (approx.) + 3 Options	\$168,000
Regular Segment	4-5 min / segment (approx.)	\$110,000 / \$120,000
1-min Segment	1 min x 5 segments	
Opening Features	6 Segments or more	\$150,000 +

Please refer to the package for details.

Newbie Package (2020) - For New Advertisers only



Advertiser :
Product :
Agency :
Campaign period :
Billing Schedule : Bill by Delivery

Limited Quota!
First-Come-First-Served
While Stock Last
(Maximum 3 packages per new advertiser for 2020)

Entitlement

Phase	No. of Spots				Package Cost (RC#54)	Package(s) Committed	
	30-sec	20-sec*	15-sec*	10-sec*		No. of Package(s)	Duration
Jan - Mar **	50 Prime Time x 25 Fringe Time x 25	75 Prime Time x 37 Fringe Time x 38	100 Prime Time x 50 Fringe Time x 50	150 Prime Time x 75 Fringe Time x 75	\$98,000		

* TVC shorter than 30-sec may have to share break, subject to airtime availability.

** All spots will be evenly distributed throughout the specified campaign period and the period cannot be less than **2 weeks** for each package. No schedule from advertiser will be entertained.

Prime Time (C5,C4,C3):	Mon-Fri	0705-1255, 1635-1855, 1905-2055, 2105-2355
	Sat-Sun	0805-1355; 1705-1855; 1905-2255; 2305-2455
Fringe Time (C2,C1):	Mon-Fri	0600-0655, 1305-1625, 2405-2955
	Sat-Sun	0600-0755; 1405-1655; 2505-2955

Sales Conditions

Please observe the followings in addition to our General Terms and Conditions in Rate Card No. 54:

1. This package is a **1-time-only offer to new advertisers*** (which have no exposure on both TVB News and Pearl 18-months before the launch of campaign).
2. Each package is eligible to one product only.
3. Each advertiser can commit 3 packages at most for 2020.
4. Limited quota of package per month for each product category. Bookings will be accepted on a first-come-first-served basis while stock last.
5. Advertiser has to specify the campaign period upon confirmation to secure the slot.
6. All spots must be utilized within the campaign period specified. Any change of campaign period after confirmation may not be entertained and is subject to availability. If quota for the month is full, advertiser has to utilize the committed amount for other package(s) on TVB News.
7. This package is not eligible to volume rebate but will be grouped for volume rebate calculation.
8. TVB reserves the right to revise or withdraw this package at anytime without notice.

* TVB reserves the right to define "new advertisers".

Confirmed by

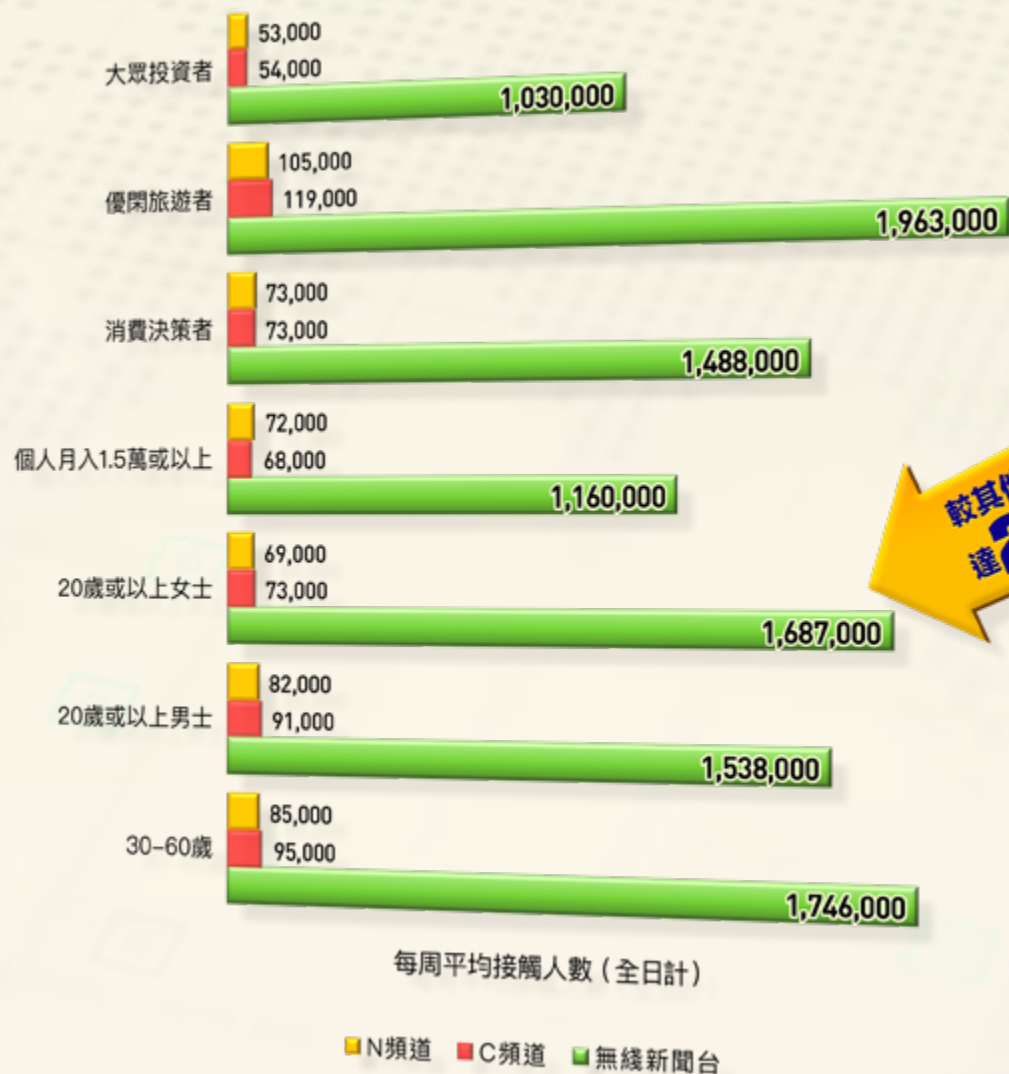
Issued on 2019/12/16

(Sign with company chop)

Date:

廣泛接觸不同層面的觀眾

各觀眾組別的每周平均接觸人數逾 100 萬



較其他新聞頻道高出
達**23**倍

2020 推介節目

5G新世代

5G新世代

中國式退休

中國式退休

24 不一樣的便利店

不一樣的便利店

活在高原上

活在高原上

春去·秋來·冬又至

春去·秋來·冬又至

計算期：2019 年 1-11 月
 數據來源：CSM Media Research
 優閒旅遊者：過去 12 個月內曾乘搭飛機的人士
 大眾投資者：過去 12 個月內有投資股票、債券、基金的人士